

WEBVTT

NOTE duration: "00:55:06.069"

NOTE Confidence: 0.9962043

00:00:08.160 --> 00:00:10.000 Okay. Well, good afternoon, everyone.

NOTE Confidence: 0.9962043

00:00:10.000 --> 00:00:11.059 Welcome to the

NOTE Confidence: 0.9991913

00:00:11.759 --> 00:00:13.139 new academic year.

NOTE Confidence: 0.92938393

00:00:13.440 --> 00:00:14.340 Here we are.

NOTE Confidence: 0.9979982

00:00:14.894 --> 00:00:16.095 There's an echo coming out

NOTE Confidence: 0.9979982

00:00:16.095 --> 00:00:16.835 of my pocket.

NOTE Confidence: 0.5824485

00:00:17.135 --> 00:00:18.275 Oh, that's all.

NOTE Confidence: 0.87856996

00:00:21.375 --> 00:00:22.994 Figure this out here. Okay.

NOTE Confidence: 0.99631345

00:00:24.095 --> 00:00:24.595 So,

NOTE Confidence: 0.9837248

00:00:25.535 --> 00:00:26.974 welcome to our first research

NOTE Confidence: 0.9837248

00:00:26.974 --> 00:00:28.255 in progress meeting for the

NOTE Confidence: 0.9837248

00:00:28.255 --> 00:00:29.695 year. To those of you

NOTE Confidence: 0.9837248

00:00:29.695 --> 00:00:31.289 here and those of you

NOTE Confidence: 0.9837248

00:00:31.289 --> 00:00:31.789 online,

NOTE Confidence: 0.89935225

00:00:33.130 --> 00:00:33.370 the,
NOTE Confidence: 0.9691376

00:00:34.170 --> 00:00:35.690 CME code for today is
NOTE Confidence: 0.9691376

00:00:35.690 --> 00:00:37.309 five four one zero two.
NOTE Confidence: 0.9691376

00:00:37.370 --> 00:00:38.190 Five four
NOTE Confidence: 0.9992528

00:00:38.809 --> 00:00:40.350 one zero two.
NOTE Confidence: 0.98675543

00:00:42.970 --> 00:00:44.190 So mark your calendars.
NOTE Confidence: 0.70829636

00:00:44.890 --> 00:00:46.270 Our retreats are
NOTE Confidence: 0.92419934

00:00:46.864 --> 00:00:49.045 dates have been picked. December
NOTE Confidence: 0.92419934

00:00:49.344 --> 00:00:50.304 ninth, we'll be having our
NOTE Confidence: 0.92419934

00:00:50.304 --> 00:00:51.745 research and scholarship retreat on
NOTE Confidence: 0.92419934

00:00:51.745 --> 00:00:52.565 the West Campus.
NOTE Confidence: 0.9761009

00:00:53.905 --> 00:00:55.604 On February sixth, our professionalism
NOTE Confidence: 0.9154588

00:00:55.905 --> 00:00:57.984 development retreat, led by Abba
NOTE Confidence: 0.9154588

00:00:57.984 --> 00:00:59.765 Black on the West Campus.
NOTE Confidence: 0.99876857

00:01:00.590 --> 00:01:02.269 And on May twenty ninth
NOTE Confidence: 0.99876857

00:01:02.269 --> 00:01:03.570 of twenty twenty six,

NOTE Confidence: 0.97557294
00:01:04.830 --> 00:01:06.909 our education retreat on West
NOTE Confidence: 0.97557294
00:01:06.909 --> 00:01:08.430 Campus. That's a tentative date.
NOTE Confidence: 0.97557294
00:01:08.670 --> 00:01:10.369 So book the first two.
NOTE Confidence: 0.98293185
00:01:11.709 --> 00:01:13.524 If you're a clinic director
NOTE Confidence: 0.98293185
00:01:13.524 --> 00:01:15.045 or program director, be sure
NOTE Confidence: 0.98293185
00:01:15.045 --> 00:01:15.545 to
NOTE Confidence: 0.9983707
00:01:16.005 --> 00:01:17.444 free up your faculty to
NOTE Confidence: 0.9983707
00:01:17.444 --> 00:01:18.744 attend these retreats.
NOTE Confidence: 0.95082605
00:01:21.204 --> 00:01:21.844 The other,
NOTE Confidence: 0.96193725
00:01:22.325 --> 00:01:24.084 thing that won't require freeing
NOTE Confidence: 0.96193725
00:01:24.084 --> 00:01:25.524 up your faculty to attend
NOTE Confidence: 0.96193725
00:01:25.524 --> 00:01:26.185 is the
NOTE Confidence: 0.92506474
00:01:26.700 --> 00:01:28.220 annual Yale GIM day at
NOTE Confidence: 0.92506474
00:01:28.220 --> 00:01:29.580 the Yale ball. This year,
NOTE Confidence: 0.92506474
00:01:29.580 --> 00:01:31.100 it's gonna be September twenty
NOTE Confidence: 0.92506474

00:01:31.100 --> 00:01:31.600 seventh.
NOTE Confidence: 0.9369001

00:01:32.940 --> 00:01:34.619 The Yale Bulldogs versus the
NOTE Confidence: 0.9369001

00:01:34.619 --> 00:01:35.119 Cornell
NOTE Confidence: 0.90923774

00:01:36.140 --> 00:01:37.040 big red.
NOTE Confidence: 0.86981297

00:01:37.819 --> 00:01:39.580 And I know that, Susan
NOTE Confidence: 0.86981297

00:01:39.580 --> 00:01:41.500 Kashif and, Chris Russo are
NOTE Confidence: 0.86981297

00:01:41.500 --> 00:01:42.000 Cornell
NOTE Confidence: 0.9938879

00:01:43.185 --> 00:01:44.145 folk. I'm not sure who
NOTE Confidence: 0.9938879

00:01:44.145 --> 00:01:45.104 they'll be rooting for, but
NOTE Confidence: 0.9938879

00:01:45.104 --> 00:01:46.084 they'll let us know.
NOTE Confidence: 0.9643627

00:01:46.705 --> 00:01:47.744 And there are other Cornell
NOTE Confidence: 0.9643627

00:01:47.744 --> 00:01:49.265 folk, on the section as
NOTE Confidence: 0.9643627

00:01:49.265 --> 00:01:50.485 well. I'm quite certain.
NOTE Confidence: 0.9720845

00:01:50.945 --> 00:01:51.985 Should be a great day.
NOTE Confidence: 0.9720845

00:01:51.985 --> 00:01:53.905 Skybox opens at eleven o'clock.
NOTE Confidence: 0.96061856

00:01:54.305 --> 00:01:55.985 Of course, families are invited,

NOTE Confidence: 0.96061856
00:01:55.985 --> 00:01:57.330 and it's always fun to
NOTE Confidence: 0.96061856
00:01:57.330 --> 00:01:58.710 see all the kids come.
NOTE Confidence: 0.98950267
00:02:00.530 --> 00:02:01.430 Next week,
NOTE Confidence: 0.9620076
00:02:01.810 --> 00:02:03.009 we're gonna have our grand
NOTE Confidence: 0.9620076
00:02:03.009 --> 00:02:04.549 rounds. It's gonna focus on
NOTE Confidence: 0.9620076
00:02:04.689 --> 00:02:05.670 genetic testing,
NOTE Confidence: 0.96187145
00:02:06.850 --> 00:02:09.010 with two speakers here, doctor
NOTE Confidence: 0.96187145
00:02:09.010 --> 00:02:10.389 Geary and doctor Healy,
NOTE Confidence: 0.9509629
00:02:11.355 --> 00:02:12.635 as indicated on the,
NOTE Confidence: 0.7285335
00:02:14.075 --> 00:02:14.575 slide.
NOTE Confidence: 0.9423582
00:02:15.035 --> 00:02:15.695 And then,
NOTE Confidence: 0.96025676
00:02:16.794 --> 00:02:18.155 at noon on next Thursday,
NOTE Confidence: 0.96025676
00:02:18.155 --> 00:02:19.535 we'll we'll have our first
NOTE Confidence: 0.9366479
00:02:20.155 --> 00:02:20.635 of the,
NOTE Confidence: 0.9996013
00:02:21.115 --> 00:02:21.615 administrative
NOTE Confidence: 0.9889374

00:02:22.900 --> 00:02:24.200 faculty and staff meetings.
NOTE Confidence: 0.91033584

00:02:24.900 --> 00:02:25.940 Among other things that that
NOTE Confidence: 0.91033584

00:02:25.940 --> 00:02:27.139 meeting will be introducing the
NOTE Confidence: 0.91033584

00:02:27.139 --> 00:02:28.500 new faculty who just joined
NOTE Confidence: 0.91033584

00:02:28.500 --> 00:02:29.000 us,
NOTE Confidence: 0.9996655

00:02:29.460 --> 00:02:30.200 this year.
NOTE Confidence: 0.9979689

00:02:31.700 --> 00:02:33.320 Here's our disclosure slides.
NOTE Confidence: 0.9774897

00:02:34.020 --> 00:02:35.620 So David Rosenthal, a man
NOTE Confidence: 0.9774897

00:02:35.620 --> 00:02:37.060 who needs no introductions, but
NOTE Confidence: 0.9774897

00:02:37.060 --> 00:02:38.680 I'm gonna introduce him anyways.
NOTE Confidence: 0.6683222

00:02:39.435 --> 00:02:39.935 David,
NOTE Confidence: 0.89764124

00:02:40.394 --> 00:02:42.095 attended Harvard College in Northwestern
NOTE Confidence: 0.89764124

00:02:42.315 --> 00:02:42.815 University.
NOTE Confidence: 0.9682191

00:02:43.995 --> 00:02:46.155 Upon receiving his MD at
NOTE Confidence: 0.9682191

00:02:46.155 --> 00:02:46.655 Northwestern,
NOTE Confidence: 0.9532878

00:02:47.915 --> 00:02:48.715 he went on to the

NOTE Confidence: 0.9532878
00:02:48.715 --> 00:02:49.215 Brigham,
NOTE Confidence: 0.97776324
00:02:50.075 --> 00:02:51.355 to do his internal medicine
NOTE Confidence: 0.97776324
00:02:51.355 --> 00:02:52.235 residency in their,
NOTE Confidence: 0.9403753
00:02:53.035 --> 00:02:54.655 management and leadership track.
NOTE Confidence: 0.87824386
00:02:55.730 --> 00:02:57.410 Fortunately for us, we snatched
NOTE Confidence: 0.87824386
00:02:57.410 --> 00:02:59.010 them out of graduation and
NOTE Confidence: 0.87824386
00:02:59.010 --> 00:03:00.310 brought them here to Yale,
NOTE Confidence: 0.9682611
00:03:00.770 --> 00:03:01.650 where he joined us as
NOTE Confidence: 0.9682611
00:03:01.650 --> 00:03:03.090 an instructor then promoted to
NOTE Confidence: 0.9682611
00:03:03.090 --> 00:03:04.450 assistant professor in two thousand
NOTE Confidence: 0.9682611
00:03:04.450 --> 00:03:04.950 thirteen.
NOTE Confidence: 0.9101945
00:03:05.330 --> 00:03:05.889 And for,
NOTE Confidence: 0.96935636
00:03:06.815 --> 00:03:08.014 ten years, he served as
NOTE Confidence: 0.96935636
00:03:08.014 --> 00:03:09.294 the medical director of the
NOTE Confidence: 0.96935636
00:03:09.294 --> 00:03:11.455 VA HPAC, which is the
NOTE Confidence: 0.96935636

00:03:11.455 --> 00:03:11.955 homeless,
NOTE Confidence: 0.9744398
00:03:12.495 --> 00:03:14.035 patient aligned care team.
NOTE Confidence: 0.88936937
00:03:14.815 --> 00:03:16.675 And he did amazing job
NOTE Confidence: 0.9582294
00:03:17.294 --> 00:03:18.275 addressing homelessness,
NOTE Confidence: 0.9709519
00:03:18.895 --> 00:03:20.415 in veterans in Connecticut during
NOTE Confidence: 0.9709519
00:03:20.415 --> 00:03:21.475 that period of time.
NOTE Confidence: 0.83612055
00:03:22.500 --> 00:03:23.879 Unfortunately for us,
NOTE Confidence: 0.99716187
00:03:24.500 --> 00:03:25.620 he left the full time
NOTE Confidence: 0.99716187
00:03:25.620 --> 00:03:27.400 faculty in twenty twenty one,
NOTE Confidence: 0.94413537
00:03:28.019 --> 00:03:29.219 during which he was chief
NOTE Confidence: 0.94413537
00:03:29.219 --> 00:03:31.060 medical officer at two four
NOTE Confidence: 0.94413537
00:03:31.060 --> 00:03:32.599 catalyzer companies in Guilford.
NOTE Confidence: 0.9119413
00:03:33.299 --> 00:03:34.040 But fortunately,
NOTE Confidence: 0.99699634
00:03:34.645 --> 00:03:35.685 once again, he joined the
NOTE Confidence: 0.99699634
00:03:35.685 --> 00:03:36.665 full time faculty
NOTE Confidence: 0.9292636
00:03:36.965 --> 00:03:38.265 in twenty twenty two.

NOTE Confidence: 0.9714932

00:03:38.565 --> 00:03:40.005 He was subsequently promoted to

NOTE Confidence: 0.9714932

00:03:40.005 --> 00:03:41.605 associate professor of medicine earlier

NOTE Confidence: 0.9714932

00:03:41.605 --> 00:03:42.265 this year.

NOTE Confidence: 0.9008592

00:03:43.045 --> 00:03:44.405 In addition to his roles

NOTE Confidence: 0.9008592

00:03:44.405 --> 00:03:46.025 in medicine, David's careers

NOTE Confidence: 0.8624122

00:03:46.525 --> 00:03:48.165 career experience spans roles in

NOTE Confidence: 0.8624122

00:03:48.165 --> 00:03:50.100 technology, education, the arts, and

NOTE Confidence: 0.8624122

00:03:50.180 --> 00:03:51.140 He has written on these

NOTE Confidence: 0.8624122

00:03:51.140 --> 00:03:51.640 topics

NOTE Confidence: 0.9689448

00:03:51.940 --> 00:03:53.060 in a variety of venues,

NOTE Confidence: 0.9689448

00:03:53.060 --> 00:03:54.180 including the New England Journal

NOTE Confidence: 0.9689448

00:03:54.180 --> 00:03:54.760 of Medicine,

NOTE Confidence: 0.93647265

00:03:55.300 --> 00:03:57.060 JAMA Healthcare, and has published

NOTE Confidence: 0.93647265

00:03:57.060 --> 00:03:58.100 his work in books and

NOTE Confidence: 0.93647265

00:03:58.100 --> 00:03:59.240 other media formats.

NOTE Confidence: 0.9109725

00:04:00.340 --> 00:04:01.160 His documentary
NOTE Confidence: 0.93967545

00:04:01.460 --> 00:04:03.060 film entitled witnessing death, a
NOTE Confidence: 0.93967545

00:04:03.060 --> 00:04:04.760 grandson's reflection on Alzheimer's
NOTE Confidence: 0.9673693

00:04:05.205 --> 00:04:06.485 has been shown widely across
NOTE Confidence: 0.9673693

00:04:06.485 --> 00:04:07.365 the country, and this gives
NOTE Confidence: 0.9673693

00:04:07.365 --> 00:04:08.805 you a little hint that
NOTE Confidence: 0.9673693

00:04:08.805 --> 00:04:10.325 David has a skill set
NOTE Confidence: 0.9673693

00:04:10.325 --> 00:04:11.765 as a filmmaker. You're gonna
NOTE Confidence: 0.9673693

00:04:11.765 --> 00:04:12.725 be hearing more about that
NOTE Confidence: 0.9673693

00:04:12.725 --> 00:04:14.425 today with his new project.
NOTE Confidence: 0.9830772

00:04:15.925 --> 00:04:17.125 So this week, he'll be
NOTE Confidence: 0.9830772

00:04:17.125 --> 00:04:18.964 delivering a presentation entitled work
NOTE Confidence: 0.9830772

00:04:18.964 --> 00:04:19.705 in progress,
NOTE Confidence: 0.9933766

00:04:20.300 --> 00:04:22.400 the primary care squeeze. David,
NOTE Confidence: 0.99890846

00:04:23.820 --> 00:04:25.440 the podium is yours.
NOTE Confidence: 0.99982625

00:04:25.820 --> 00:04:26.960 Thank you very much.

NOTE Confidence: 0.98547554
00:04:27.740 --> 00:04:28.700 Thank you all for coming
NOTE Confidence: 0.98547554
00:04:28.700 --> 00:04:29.740 in person, and it looks
NOTE Confidence: 0.98547554
00:04:29.740 --> 00:04:31.260 like we have, hopefully, a
NOTE Confidence: 0.98547554
00:04:31.260 --> 00:04:32.540 bunch of people online. We
NOTE Confidence: 0.98547554
00:04:32.540 --> 00:04:33.279 do indeed.
NOTE Confidence: 0.96448594
00:04:35.354 --> 00:04:36.634 So really excited to be
NOTE Confidence: 0.96448594
00:04:36.634 --> 00:04:38.235 here. Let's see if this
NOTE Confidence: 0.96448594
00:04:38.235 --> 00:04:39.134 switches over.
NOTE Confidence: 0.9834837
00:04:39.514 --> 00:04:40.474 I have a number of
NOTE Confidence: 0.9834837
00:04:40.474 --> 00:04:41.675 roles and I'm really excited
NOTE Confidence: 0.9834837
00:04:41.675 --> 00:04:43.034 to be back here in
NOTE Confidence: 0.9834837
00:04:43.034 --> 00:04:44.315 front of a very friendly
NOTE Confidence: 0.9834837
00:04:44.315 --> 00:04:45.995 audience here at Yale. I
NOTE Confidence: 0.9834837
00:04:45.995 --> 00:04:47.034 have a couple of different
NOTE Confidence: 0.9834837
00:04:47.034 --> 00:04:47.534 hats.
NOTE Confidence: 0.9651657

00:04:48.410 --> 00:04:49.210 I will just say I
NOTE Confidence: 0.9651657

00:04:49.210 --> 00:04:50.270 have a bunch of disclosures
NOTE Confidence: 0.9651657

00:04:50.410 --> 00:04:51.870 as an advisor, consultant,
NOTE Confidence: 0.9812374

00:04:52.170 --> 00:04:53.450 shareholder, or even an investor
NOTE Confidence: 0.9812374

00:04:53.450 --> 00:04:54.490 in a bunch of things
NOTE Confidence: 0.9812374

00:04:54.490 --> 00:04:56.010 that are pretty not relevant
NOTE Confidence: 0.9812374

00:04:56.010 --> 00:04:56.970 to what we're gonna talk
NOTE Confidence: 0.9812374

00:04:56.970 --> 00:04:57.470 about.
NOTE Confidence: 0.8984169

00:04:58.010 --> 00:04:59.130 The bottom though, I do
NOTE Confidence: 0.8984169

00:04:59.130 --> 00:05:00.330 get grants for this film.
NOTE Confidence: 0.8984169

00:05:00.330 --> 00:05:01.370 I'm gonna show a thirty
NOTE Confidence: 0.8984169

00:05:01.370 --> 00:05:03.134 minute cut from two organizations
NOTE Confidence: 0.8984169

00:05:03.134 --> 00:05:04.095 I just like to highlight.
NOTE Confidence: 0.8984169

00:05:04.095 --> 00:05:05.294 The Gimme a Luth Casita
NOTE Confidence: 0.8984169

00:05:05.294 --> 00:05:06.175 of Greater New York and
NOTE Confidence: 0.8984169

00:05:06.175 --> 00:05:07.615 the Minky Family Funds who

NOTE Confidence: 0.8984169

00:05:07.615 --> 00:05:09.395 have supported this this work.

NOTE Confidence: 0.99559695

00:05:10.654 --> 00:05:11.775 So the last time,

NOTE Confidence: 0.998871

00:05:12.095 --> 00:05:13.455 in front of you, this

NOTE Confidence: 0.998871

00:05:13.455 --> 00:05:13.955 group

NOTE Confidence: 0.9576338

00:05:14.270 --> 00:05:15.390 was a few years ago.

NOTE Confidence: 0.98121434

00:05:15.870 --> 00:05:17.070 And the two things that

NOTE Confidence: 0.98121434

00:05:17.070 --> 00:05:18.670 I remember from the previous

NOTE Confidence: 0.98121434

00:05:18.670 --> 00:05:20.190 ones, one was about tackling

NOTE Confidence: 0.98121434

00:05:20.190 --> 00:05:21.630 the innovation chasm, where I

NOTE Confidence: 0.98121434

00:05:21.630 --> 00:05:22.589 sort of was talking about

NOTE Confidence: 0.98121434

00:05:22.589 --> 00:05:23.710 some of the innovation work

NOTE Confidence: 0.98121434

00:05:23.710 --> 00:05:24.770 here at Yale,

NOTE Confidence: 0.9567135

00:05:25.390 --> 00:05:26.589 broadly with the work that

NOTE Confidence: 0.9567135

00:05:26.589 --> 00:05:27.570 we do at,

NOTE Confidence: 0.92499495

00:05:28.245 --> 00:05:30.085 Center for Biomedical Innovation and

NOTE Confidence: 0.92499495

00:05:30.085 --> 00:05:31.845 Technology or Yale CBET, where
NOTE Confidence: 0.92499495

00:05:31.845 --> 00:05:32.485 I'm a,
NOTE Confidence: 0.971998

00:05:33.445 --> 00:05:34.325 I have a role, which
NOTE Confidence: 0.971998

00:05:34.325 --> 00:05:35.205 is now part of Yale
NOTE Confidence: 0.971998

00:05:35.205 --> 00:05:36.165 Ventures, and we do a
NOTE Confidence: 0.971998

00:05:36.165 --> 00:05:36.985 lot of hackathons.
NOTE Confidence: 0.99001575

00:05:37.605 --> 00:05:38.885 And then before that, the
NOTE Confidence: 0.99001575

00:05:38.885 --> 00:05:40.005 previous one was about our
NOTE Confidence: 0.99001575

00:05:40.005 --> 00:05:40.825 home induction
NOTE Confidence: 0.97068805

00:05:41.285 --> 00:05:43.230 buprenorphine app, which still exists,
NOTE Confidence: 0.9935375

00:05:43.630 --> 00:05:44.510 for those of you who
NOTE Confidence: 0.9935375

00:05:44.510 --> 00:05:45.250 are interested,
NOTE Confidence: 0.9873301

00:05:46.029 --> 00:05:47.470 in learning how as a
NOTE Confidence: 0.9873301

00:05:47.470 --> 00:05:49.310 clinical decision support tool for,
NOTE Confidence: 0.96727854

00:05:49.710 --> 00:05:51.870 prescribing buprenorphine starting people on
NOTE Confidence: 0.96727854

00:05:51.870 --> 00:05:52.910 that first seven days. It

NOTE Confidence: 0.96727854
00:05:52.910 --> 00:05:54.110 still exists in the App
NOTE Confidence: 0.96727854
00:05:54.110 --> 00:05:54.610 Store.
NOTE Confidence: 0.9967958
00:05:55.245 --> 00:05:55.745 And,
NOTE Confidence: 0.9920408
00:05:57.324 --> 00:05:58.604 you know, today, just briefly
NOTE Confidence: 0.9920408
00:05:58.685 --> 00:05:59.725 I mean, I think Patrick
NOTE Confidence: 0.9920408
00:05:59.725 --> 00:06:01.565 mentioned it, but just for
NOTE Confidence: 0.9920408
00:06:01.565 --> 00:06:03.005 the relevant folks who don't
NOTE Confidence: 0.9920408
00:06:03.005 --> 00:06:04.044 know me, you know, I
NOTE Confidence: 0.9920408
00:06:04.044 --> 00:06:05.425 actually started as a documentary
NOTE Confidence: 0.9920408
00:06:05.485 --> 00:06:05.985 filmmaker.
NOTE Confidence: 0.99736184
00:06:06.925 --> 00:06:07.665 I was
NOTE Confidence: 0.9465629
00:06:09.070 --> 00:06:11.229 fell into filmmaking at, as
NOTE Confidence: 0.9465629
00:06:11.229 --> 00:06:12.910 an undergraduate at Harvard, studied
NOTE Confidence: 0.9465629
00:06:12.910 --> 00:06:14.370 visual environmental studies,
NOTE Confidence: 0.98034954
00:06:14.910 --> 00:06:15.970 and ended up,
NOTE Confidence: 0.98656243

00:06:16.589 --> 00:06:18.190 in interviewing and doing work
NOTE Confidence: 0.98656243

00:06:18.190 --> 00:06:19.550 for a documentary about my
NOTE Confidence: 0.98656243

00:06:19.550 --> 00:06:20.930 grandfather and Alzheimer's.
NOTE Confidence: 0.9995701

00:06:21.475 --> 00:06:23.495 Got really interested in neuroscience
NOTE Confidence: 0.9141784

00:06:23.875 --> 00:06:25.235 and and medicine, and,
NOTE Confidence: 0.9907555

00:06:26.115 --> 00:06:27.635 did some work in patient
NOTE Confidence: 0.9907555

00:06:27.635 --> 00:06:28.135 narratives,
NOTE Confidence: 0.8859415

00:06:29.075 --> 00:06:30.195 for a few years and
NOTE Confidence: 0.8859415

00:06:30.195 --> 00:06:30.695 actually,
NOTE Confidence: 0.93451834

00:06:31.475 --> 00:06:32.595 worked on a a a
NOTE Confidence: 0.93451834

00:06:32.595 --> 00:06:33.875 book chapter about using film
NOTE Confidence: 0.93451834

00:06:33.875 --> 00:06:35.800 to teach, medical ethics, which
NOTE Confidence: 0.93451834

00:06:35.800 --> 00:06:36.680 is called the picture of
NOTE Confidence: 0.93451834

00:06:36.680 --> 00:06:37.180 health.
NOTE Confidence: 0.77596605

00:06:38.200 --> 00:06:38.860 And then,
NOTE Confidence: 0.99000883

00:06:39.800 --> 00:06:41.580 this sort of meandering generalist

NOTE Confidence: 0.9998827
00:06:41.960 --> 00:06:42.460 view
NOTE Confidence: 0.8742529
00:06:44.280 --> 00:06:45.880 through medical school got really
NOTE Confidence: 0.8742529
00:06:45.880 --> 00:06:46.940 interested in digital
NOTE Confidence: 0.9384175
00:06:47.480 --> 00:06:49.340 health and IT at Northwestern
NOTE Confidence: 0.9384175
00:06:49.480 --> 00:06:50.620 in Chicago. And,
NOTE Confidence: 0.93947536
00:06:51.285 --> 00:06:52.245 in between med school and
NOTE Confidence: 0.93947536
00:06:52.245 --> 00:06:53.604 residency, started a company called
NOTE Confidence: 0.93947536
00:06:53.604 --> 00:06:54.565 Keyas with the head of
NOTE Confidence: 0.93947536
00:06:54.565 --> 00:06:55.845 Google Health and then was
NOTE Confidence: 0.93947536
00:06:55.845 --> 00:06:56.805 working with some of those
NOTE Confidence: 0.93947536
00:06:56.805 --> 00:06:58.005 groups out in California, the
NOTE Confidence: 0.93947536
00:06:58.005 --> 00:06:59.544 Journal of Participatory Medicine
NOTE Confidence: 0.83581746
00:06:59.925 --> 00:07:01.145 and a group called LodgeNet.
NOTE Confidence: 0.98193324
00:07:01.685 --> 00:07:02.884 And then kind of got
NOTE Confidence: 0.98193324
00:07:02.884 --> 00:07:04.164 interested in primary care. You're
NOTE Confidence: 0.98193324

00:07:04.164 --> 00:07:05.544 gonna see this weird journey.
NOTE Confidence: 0.94287443

00:07:06.230 --> 00:07:06.950 When I went to the
NOTE Confidence: 0.94287443

00:07:06.950 --> 00:07:07.990 Brigham and did some work
NOTE Confidence: 0.94287443

00:07:07.990 --> 00:07:09.990 at IDEO and, Harvard Business
NOTE Confidence: 0.94287443

00:07:09.990 --> 00:07:11.910 School, thinking about primary care
NOTE Confidence: 0.94287443

00:07:11.910 --> 00:07:13.770 redesign and human centered design,
NOTE Confidence: 0.97657543

00:07:15.350 --> 00:07:16.410 then came here,
NOTE Confidence: 0.9850079

00:07:16.870 --> 00:07:18.870 thirteen years ago and, had
NOTE Confidence: 0.9850079

00:07:18.870 --> 00:07:19.910 the privilege to be on
NOTE Confidence: 0.9850079

00:07:19.910 --> 00:07:21.195 the faculty and join the
NOTE Confidence: 0.9850079

00:07:21.275 --> 00:07:23.115 the amazing folks. Hopefully, many
NOTE Confidence: 0.9850079

00:07:23.115 --> 00:07:24.075 are are joining from the
NOTE Confidence: 0.9850079

00:07:24.075 --> 00:07:24.575 VA,
NOTE Confidence: 0.99600327

00:07:25.195 --> 00:07:26.895 helping to really start
NOTE Confidence: 0.8159993

00:07:27.515 --> 00:07:28.495 a new program,
NOTE Confidence: 0.9195443

00:07:29.355 --> 00:07:30.875 the HPAC program at the

NOTE Confidence: 0.9195443
00:07:30.875 --> 00:07:31.855 Arrerra Center,
NOTE Confidence: 0.99938405
00:07:33.035 --> 00:07:33.535 with
NOTE Confidence: 0.5112099
00:07:33.915 --> 00:07:34.415 supportive
NOTE Confidence: 0.9868668
00:07:35.430 --> 00:07:36.710 faculty and supportive,
NOTE Confidence: 0.99629
00:07:37.110 --> 00:07:38.790 colleagues in primary care and
NOTE Confidence: 0.99629
00:07:38.790 --> 00:07:39.770 in mental health.
NOTE Confidence: 0.944569
00:07:40.550 --> 00:07:41.030 And,
NOTE Confidence: 0.97139925
00:07:41.670 --> 00:07:42.710 I think from that, I
NOTE Confidence: 0.97139925
00:07:42.710 --> 00:07:43.590 I you know, I'm trying
NOTE Confidence: 0.97139925
00:07:43.590 --> 00:07:45.030 to remember what happened first.
NOTE Confidence: 0.97139925
00:07:45.030 --> 00:07:45.990 There was then there was
NOTE Confidence: 0.97139925
00:07:45.990 --> 00:07:47.130 COVID that happened.
NOTE Confidence: 0.9918826
00:07:47.510 --> 00:07:49.530 And, there was this weird
NOTE Confidence: 0.9775932
00:07:49.965 --> 00:07:50.925 time for all of us
NOTE Confidence: 0.9775932
00:07:50.925 --> 00:07:52.145 about five years ago,
NOTE Confidence: 0.9901634

00:07:53.805 --> 00:07:54.845 and, you know, I think
NOTE Confidence: 0.9901634

00:07:54.845 --> 00:07:55.885 it was a it was
NOTE Confidence: 0.9901634

00:07:55.885 --> 00:07:56.925 a change for a lot
NOTE Confidence: 0.9901634

00:07:56.925 --> 00:07:57.965 of us. And for me,
NOTE Confidence: 0.9901634

00:07:57.965 --> 00:07:59.325 it kinda made me rethink
NOTE Confidence: 0.9901634

00:07:59.325 --> 00:08:00.385 about sort of the next
NOTE Confidence: 0.9901634

00:08:00.605 --> 00:08:01.565 kind of things that I
NOTE Confidence: 0.9901634

00:08:01.565 --> 00:08:02.820 wanna learn and the next
NOTE Confidence: 0.9901634

00:08:02.820 --> 00:08:04.020 things for growth. And so
NOTE Confidence: 0.9901634

00:08:04.020 --> 00:08:04.980 for a couple months, I
NOTE Confidence: 0.9901634

00:08:04.980 --> 00:08:06.440 was working at the,
NOTE Confidence: 0.9810952

00:08:06.980 --> 00:08:08.740 mayor's office. We deployed from
NOTE Confidence: 0.9810952

00:08:08.740 --> 00:08:09.780 the VA to go help
NOTE Confidence: 0.9810952

00:08:09.780 --> 00:08:10.979 with their COVID response, and
NOTE Confidence: 0.9810952

00:08:10.979 --> 00:08:12.280 we started up this career
NOTE Confidence: 0.9629528

00:08:13.220 --> 00:08:15.139 high school facility, a sixty

NOTE Confidence: 0.9629528
00:08:15.139 --> 00:08:16.760 bed facility for homeless individuals
NOTE Confidence: 0.9629528
00:08:16.820 --> 00:08:18.105 who are experiencing COVID in
NOTE Confidence: 0.9629528
00:08:18.105 --> 00:08:19.405 a medical respite there.
NOTE Confidence: 0.9966662
00:08:19.785 --> 00:08:20.665 And then when that was
NOTE Confidence: 0.9966662
00:08:20.665 --> 00:08:21.625 over, I realized I couldn't
NOTE Confidence: 0.9966662
00:08:21.625 --> 00:08:22.505 go back to my normal
NOTE Confidence: 0.9966662
00:08:22.505 --> 00:08:24.025 job at the VA. Not
NOTE Confidence: 0.9966662
00:08:24.025 --> 00:08:25.385 that I couldn't, but it
NOTE Confidence: 0.9966662
00:08:25.385 --> 00:08:27.245 just things needed to evolve.
NOTE Confidence: 0.99613845
00:08:27.865 --> 00:08:29.005 And so in the evolution,
NOTE Confidence: 0.9101874
00:08:29.545 --> 00:08:30.745 I got recruited away to
NOTE Confidence: 0.9101874
00:08:30.745 --> 00:08:32.365 this group called four catalyzer,
NOTE Confidence: 0.98510396
00:08:33.140 --> 00:08:34.179 which is really focused on
NOTE Confidence: 0.98510396
00:08:34.179 --> 00:08:35.080 sort of democratizing,
NOTE Confidence: 0.966799
00:08:36.100 --> 00:08:37.620 medical devices. They've got a
NOTE Confidence: 0.966799

00:08:37.620 --> 00:08:39.960 couple public companies. Butterfly Ultrasound

NOTE Confidence: 0.966799

00:08:40.020 --> 00:08:40.980 is the one that's most

NOTE Confidence: 0.966799

00:08:40.980 --> 00:08:42.179 well known. There's a new

NOTE Confidence: 0.966799

00:08:42.179 --> 00:08:43.540 one called Hyperfine, which is

NOTE Confidence: 0.966799

00:08:43.540 --> 00:08:45.080 FDA approved in our hospital,

NOTE Confidence: 0.966799

00:08:45.380 --> 00:08:46.500 which has built a portable

NOTE Confidence: 0.966799

00:08:46.500 --> 00:08:47.480 MRI product.

NOTE Confidence: 0.9899959

00:08:48.335 --> 00:08:50.015 And, I'll explain I'll take

NOTE Confidence: 0.9899959

00:08:50.015 --> 00:08:51.135 two seconds just before we

NOTE Confidence: 0.9899959

00:08:51.135 --> 00:08:52.515 show the the the film

NOTE Confidence: 0.9899959

00:08:52.735 --> 00:08:54.095 days to talk about one

NOTE Confidence: 0.9899959

00:08:54.095 --> 00:08:55.375 of the projects I'm working

NOTE Confidence: 0.9899959

00:08:55.375 --> 00:08:56.355 on with that group.

NOTE Confidence: 0.9670334

00:08:56.975 --> 00:08:58.815 And then as Patrick said,

NOTE Confidence: 0.9670334

00:08:58.815 --> 00:09:00.095 I came back. I realized

NOTE Confidence: 0.9670334

00:09:00.095 --> 00:09:01.950 that doing that full time

NOTE Confidence: 0.9670334
00:09:02.010 --> 00:09:03.769 in industry was not, you
NOTE Confidence: 0.9670334
00:09:03.769 --> 00:09:05.209 know, going from homelessness care
NOTE Confidence: 0.9670334
00:09:05.209 --> 00:09:06.730 and the VA to full
NOTE Confidence: 0.9670334
00:09:06.730 --> 00:09:08.089 time industry and Wall Street
NOTE Confidence: 0.9670334
00:09:08.089 --> 00:09:09.149 stuff did not,
NOTE Confidence: 0.9881387
00:09:09.690 --> 00:09:10.429 sit well,
NOTE Confidence: 0.91677797
00:09:10.890 --> 00:09:12.490 internally with my value system,
NOTE Confidence: 0.91677797
00:09:12.490 --> 00:09:13.450 and so I have come
NOTE Confidence: 0.91677797
00:09:13.450 --> 00:09:13.850 back.
NOTE Confidence: 0.9628588
00:09:14.330 --> 00:09:15.370 And so, you know, for
NOTE Confidence: 0.9628588
00:09:15.370 --> 00:09:16.565 the last really, two and
NOTE Confidence: 0.9628588
00:09:16.565 --> 00:09:17.405 a half years back on
NOTE Confidence: 0.9628588
00:09:17.405 --> 00:09:19.085 the faculty or three years,
NOTE Confidence: 0.9628588
00:09:19.085 --> 00:09:19.965 I've sort of had this,
NOTE Confidence: 0.9628588
00:09:20.205 --> 00:09:21.005 what I call as a
NOTE Confidence: 0.9628588

00:09:21.005 --> 00:09:22.845 portfolio approach to career where

NOTE Confidence: 0.9628588

00:09:22.845 --> 00:09:24.285 I'm seeing patients at Cornell

NOTE Confidence: 0.9628588

00:09:24.285 --> 00:09:24.785 Scott,

NOTE Confidence: 0.9703974

00:09:25.245 --> 00:09:26.285 with residents and in the

NOTE Confidence: 0.9703974

00:09:26.285 --> 00:09:27.485 hospital here at York Street

NOTE Confidence: 0.9703974

00:09:27.485 --> 00:09:28.205 as well as at the

NOTE Confidence: 0.9703974

00:09:28.205 --> 00:09:28.705 VA,

NOTE Confidence: 0.94702697

00:09:29.279 --> 00:09:30.240 and doing some work as

NOTE Confidence: 0.94702697

00:09:30.240 --> 00:09:31.360 an investor at a group

NOTE Confidence: 0.94702697

00:09:31.360 --> 00:09:32.100 called AllyCorp,

NOTE Confidence: 0.9995629

00:09:32.640 --> 00:09:33.540 which is a venture

NOTE Confidence: 0.9750241

00:09:34.000 --> 00:09:35.459 capital company in New York.

NOTE Confidence: 0.9750241

00:09:35.519 --> 00:09:36.640 And then, for the last

NOTE Confidence: 0.9750241

00:09:36.640 --> 00:09:37.679 three years, I'll I'll talk

NOTE Confidence: 0.9750241

00:09:37.679 --> 00:09:38.800 about the work I'm doing

NOTE Confidence: 0.9750241

00:09:38.800 --> 00:09:39.920 at the Aspen Institute, and

NOTE Confidence: 0.9750241
00:09:39.920 --> 00:09:40.880 that's what this talk is
NOTE Confidence: 0.9750241
00:09:40.880 --> 00:09:42.260 gonna be about, that venture.
NOTE Confidence: 0.99304974
00:09:43.405 --> 00:09:44.525 Okay. So just a quick
NOTE Confidence: 0.99304974
00:09:44.525 --> 00:09:45.245 update, and then I'm gonna
NOTE Confidence: 0.99304974
00:09:45.245 --> 00:09:45.965 get to the film in
NOTE Confidence: 0.99304974
00:09:45.965 --> 00:09:46.684 a second here on the
NOTE Confidence: 0.99304974
00:09:46.684 --> 00:09:48.285 medical device work. So how
NOTE Confidence: 0.99304974
00:09:48.285 --> 00:09:49.804 it started was seven years
NOTE Confidence: 0.99304974
00:09:49.804 --> 00:09:50.625 ago through
NOTE Confidence: 0.9790072
00:09:51.005 --> 00:09:52.365 the CBIT hackathon. You can
NOTE Confidence: 0.9790072
00:09:52.365 --> 00:09:53.245 see there. I'm a part
NOTE Confidence: 0.9790072
00:09:53.245 --> 00:09:54.545 of this group called IAI,
NOTE Confidence: 0.9790072
00:09:54.605 --> 00:09:56.145 which we won second place
NOTE Confidence: 0.9790072
00:09:56.280 --> 00:09:57.560 at the hackathon for an
NOTE Confidence: 0.9790072
00:09:57.560 --> 00:09:59.080 idea about using the retina
NOTE Confidence: 0.9790072

00:09:59.080 --> 00:10:00.440 as a new platform for
NOTE Confidence: 0.9790072

00:10:00.440 --> 00:10:00.940 biomarker
NOTE Confidence: 0.999405

00:10:01.320 --> 00:10:01.820 development.
NOTE Confidence: 0.94391143

00:10:02.680 --> 00:10:03.480 We won a little bit
NOTE Confidence: 0.94391143

00:10:03.480 --> 00:10:04.200 of a check. And if
NOTE Confidence: 0.94391143

00:10:04.200 --> 00:10:05.320 you can see interestingly in
NOTE Confidence: 0.94391143

00:10:05.320 --> 00:10:06.780 the corner of that screen,
NOTE Confidence: 0.94391143

00:10:07.080 --> 00:10:08.680 the front the, over here,
NOTE Confidence: 0.94391143

00:10:08.680 --> 00:10:10.040 it's for catalyzer. And so
NOTE Confidence: 0.94391143

00:10:10.040 --> 00:10:11.264 I met one of the
NOTE Confidence: 0.94391143

00:10:11.264 --> 00:10:11.764 folks,
NOTE Confidence: 0.97406214

00:10:13.024 --> 00:10:14.144 ended up realizing that we
NOTE Confidence: 0.97406214

00:10:14.144 --> 00:10:15.425 couldn't start a company here
NOTE Confidence: 0.97406214

00:10:15.425 --> 00:10:16.704 within Yale, and so we
NOTE Confidence: 0.97406214

00:10:16.704 --> 00:10:17.825 ended up starting that company
NOTE Confidence: 0.97406214

00:10:17.825 --> 00:10:18.785 outside of Yale through the

NOTE Confidence: 0.97406214
00:10:18.785 --> 00:10:20.084 Fort Catalyzer network.
NOTE Confidence: 0.99142
00:10:20.704 --> 00:10:21.584 And we were able to
NOTE Confidence: 0.99142
00:10:21.584 --> 00:10:22.545 raise a lot of money
NOTE Confidence: 0.99142
00:10:22.545 --> 00:10:23.584 in twenty twenty one. So
NOTE Confidence: 0.99142
00:10:23.584 --> 00:10:24.945 we raised twenty eighty million
NOTE Confidence: 0.99142
00:10:24.945 --> 00:10:26.165 dollars for that company
NOTE Confidence: 0.9405248
00:10:27.209 --> 00:10:28.010 at that time, and I
NOTE Confidence: 0.9405248
00:10:28.010 --> 00:10:29.209 joined as when I joined
NOTE Confidence: 0.9405248
00:10:29.209 --> 00:10:30.510 as a chief medical officer.
NOTE Confidence: 0.9405248
00:10:30.730 --> 00:10:31.929 And I'll just mention it
NOTE Confidence: 0.9405248
00:10:31.929 --> 00:10:33.370 only because how it's going
NOTE Confidence: 0.9405248
00:10:33.370 --> 00:10:34.649 last week. Little plug, and
NOTE Confidence: 0.9405248
00:10:34.649 --> 00:10:35.209 I have to be careful
NOTE Confidence: 0.9405248
00:10:35.209 --> 00:10:36.510 of my conflicts of interest
NOTE Confidence: 0.9405248
00:10:36.570 --> 00:10:37.690 that we did launch our
NOTE Confidence: 0.9405248

00:10:37.690 --> 00:10:39.450 retinal screening platform for diabetic
NOTE Confidence: 0.9405248

00:10:39.450 --> 00:10:40.755 retinopathy last week.
NOTE Confidence: 0.97345585

00:10:41.395 --> 00:10:42.775 So if anybody's interested,
NOTE Confidence: 0.98110986

00:10:43.395 --> 00:10:44.195 I will say they are
NOTE Confidence: 0.98110986

00:10:44.195 --> 00:10:45.795 actively looking for implementation partners
NOTE Confidence: 0.98110986

00:10:45.795 --> 00:10:47.554 for diabetic retinopathy screening in
NOTE Confidence: 0.98110986

00:10:47.554 --> 00:10:48.775 primary care settings.
NOTE Confidence: 0.9513985

00:10:49.155 --> 00:10:50.275 For conflict of interest reasons,
NOTE Confidence: 0.9513985

00:10:50.275 --> 00:10:50.835 I need to stay at
NOTE Confidence: 0.9513985

00:10:50.835 --> 00:10:51.955 arm's length, but this is
NOTE Confidence: 0.9513985

00:10:51.955 --> 00:10:53.575 the device that we created.
NOTE Confidence: 0.8994699

00:10:54.640 --> 00:10:56.400 And it's a, FDA cleared
NOTE Confidence: 0.8994699

00:10:56.400 --> 00:10:57.380 medical device.
NOTE Confidence: 0.97716904

00:10:57.760 --> 00:10:58.640 And you can reach out
NOTE Confidence: 0.97716904

00:10:58.640 --> 00:11:01.120 to the CEO, Vicky, who's
NOTE Confidence: 0.97716904

00:11:01.120 --> 00:11:01.620 wonderful.

NOTE Confidence: 0.9608007

00:11:02.080 --> 00:11:03.600 Last little plug is, on

NOTE Confidence: 0.9608007

00:11:03.600 --> 00:11:04.880 September twenty fifth, for those

NOTE Confidence: 0.9608007

00:11:04.880 --> 00:11:06.080 people who are interested through

NOTE Confidence: 0.9608007

00:11:06.080 --> 00:11:07.440 Yale Ventures and CBIIT, we

NOTE Confidence: 0.9608007

00:11:07.440 --> 00:11:08.740 have our Yale Health

NOTE Confidence: 0.85965157

00:11:09.275 --> 00:11:10.415 Tech pitch night,

NOTE Confidence: 0.9554228

00:11:11.115 --> 00:11:12.315 which is coming up at

NOTE Confidence: 0.9554228

00:11:12.315 --> 00:11:13.355 one zero one College Street.

NOTE Confidence: 0.9554228

00:11:13.355 --> 00:11:14.235 This is a picture from

NOTE Confidence: 0.9554228

00:11:14.235 --> 00:11:15.755 last year. You're gonna scan

NOTE Confidence: 0.9554228

00:11:15.755 --> 00:11:16.955 those cards. There's a couple

NOTE Confidence: 0.9554228

00:11:16.955 --> 00:11:18.795 different activities we have throughout

NOTE Confidence: 0.9554228

00:11:18.795 --> 00:11:19.455 the fall.

NOTE Confidence: 0.9836717

00:11:20.315 --> 00:11:21.355 But if anyone wants to

NOTE Confidence: 0.9836717

00:11:21.355 --> 00:11:22.235 pitch, they can reach out

NOTE Confidence: 0.9836717

00:11:22.235 --> 00:11:23.295 to Michelle Nantel.
NOTE Confidence: 0.9900348

00:11:23.600 --> 00:11:25.040 And these are quick pitches,
NOTE Confidence: 0.9900348

00:11:25.040 --> 00:11:26.559 three minute pitches of an
NOTE Confidence: 0.9900348

00:11:26.559 --> 00:11:28.080 idea and looking for help.
NOTE Confidence: 0.9900348

00:11:28.080 --> 00:11:28.960 Right? I need help. I
NOTE Confidence: 0.9900348

00:11:28.960 --> 00:11:30.640 need business school folks. I
NOTE Confidence: 0.9900348

00:11:30.640 --> 00:11:32.000 need engineers to help build
NOTE Confidence: 0.9900348

00:11:32.000 --> 00:11:32.660 an idea.
NOTE Confidence: 0.97216797

00:11:33.200 --> 00:11:34.160 I have an idea. I
NOTE Confidence: 0.97216797

00:11:34.160 --> 00:11:35.040 have a pain point. I'd
NOTE Confidence: 0.97216797

00:11:35.040 --> 00:11:35.920 like someone to help me
NOTE Confidence: 0.97216797

00:11:35.920 --> 00:11:36.865 solve it. And that's and
NOTE Confidence: 0.97216797

00:11:36.865 --> 00:11:37.425 we have a lot of
NOTE Confidence: 0.97216797

00:11:37.425 --> 00:11:38.384 students who come to that
NOTE Confidence: 0.97216797

00:11:38.384 --> 00:11:39.665 to come help. So and
NOTE Confidence: 0.97216797

00:11:39.665 --> 00:11:40.545 then we have our large

NOTE Confidence: 0.97216797

00:11:40.545 --> 00:11:42.245 health care hackathon in January.

NOTE Confidence: 0.9963166

00:11:43.264 --> 00:11:43.764 Okay.

NOTE Confidence: 0.98259777

00:11:44.225 --> 00:11:45.105 So today, I'm gonna talk

NOTE Confidence: 0.98259777

00:11:45.105 --> 00:11:46.245 about something very different.

NOTE Confidence: 0.9693613

00:11:47.264 --> 00:11:48.304 In some ways, I'm gonna

NOTE Confidence: 0.9693613

00:11:48.304 --> 00:11:49.184 go back to our my

NOTE Confidence: 0.9693613

00:11:49.184 --> 00:11:50.545 original roots as a filmmaker

NOTE Confidence: 0.9693613

00:11:50.545 --> 00:11:51.179 because because I still haven't

NOTE Confidence: 0.9693613

00:11:51.179 --> 00:11:52.559 lost that, and I'll explain.

NOTE Confidence: 0.9693613

00:11:52.780 --> 00:11:53.980 So the learning objectives are

NOTE Confidence: 0.9693613

00:11:53.980 --> 00:11:55.100 quickly to just talk about

NOTE Confidence: 0.9693613

00:11:55.100 --> 00:11:56.880 the historical and structural factors

NOTE Confidence: 0.9413611

00:11:57.420 --> 00:11:59.020 contributing to the underinvestment in

NOTE Confidence: 0.9413611

00:11:59.020 --> 00:12:00.220 primary care, which I think

NOTE Confidence: 0.9413611

00:12:00.220 --> 00:12:01.660 will be relevant to this

NOTE Confidence: 0.9413611

00:12:01.660 --> 00:12:03.420 group, deconstruct the strategies employed
NOTE Confidence: 0.9413611

00:12:03.420 --> 00:12:04.960 to translate a complex bureaucratic
NOTE Confidence: 0.9413611

00:12:05.020 --> 00:12:06.285 and often opaque health care
NOTE Confidence: 0.9413611

00:12:06.684 --> 00:12:07.964 system into an engaging and
NOTE Confidence: 0.9413611

00:12:07.964 --> 00:12:09.504 accessible film noir narrative,
NOTE Confidence: 0.95979476

00:12:10.125 --> 00:12:11.665 and maybe analyze a documentary's
NOTE Confidence: 0.95979476

00:12:11.884 --> 00:12:13.404 role as an investigative tool
NOTE Confidence: 0.95979476

00:12:13.404 --> 00:12:14.764 and a catalyst for systemic
NOTE Confidence: 0.95979476

00:12:14.764 --> 00:12:15.264 change,
NOTE Confidence: 0.9543219

00:12:15.964 --> 00:12:17.804 aiming beyond mere information dissemination
NOTE Confidence: 0.9543219

00:12:17.804 --> 00:12:19.504 influence public perception and policy.
NOTE Confidence: 0.9543219

00:12:19.800 --> 00:12:20.920 And so the origin of
NOTE Confidence: 0.9543219

00:12:20.920 --> 00:12:21.960 this was a confluence of
NOTE Confidence: 0.9543219

00:12:21.960 --> 00:12:23.400 three things. One was I
NOTE Confidence: 0.9543219

00:12:23.400 --> 00:12:24.860 was doing this Aspen Institute,
NOTE Confidence: 0.9815941

00:12:25.720 --> 00:12:27.100 fellowship venture project.

NOTE Confidence: 0.99748033
00:12:27.559 --> 00:12:28.360 So as part of this
NOTE Confidence: 0.99748033
00:12:28.360 --> 00:12:29.320 fellowship, I had to come
NOTE Confidence: 0.99748033
00:12:29.320 --> 00:12:30.279 up with something that was
NOTE Confidence: 0.99748033
00:12:30.279 --> 00:12:31.559 uniquely something that I was
NOTE Confidence: 0.99748033
00:12:31.559 --> 00:12:32.920 interested in and skilled at
NOTE Confidence: 0.99748033
00:12:32.920 --> 00:12:34.140 and passionate about.
NOTE Confidence: 0.873406
00:12:34.815 --> 00:12:35.615 It could be a for
NOTE Confidence: 0.873406
00:12:35.615 --> 00:12:36.975 profit, a nonprofit, could be
NOTE Confidence: 0.873406
00:12:36.975 --> 00:12:37.955 an arts thing.
NOTE Confidence: 0.99867135
00:12:38.335 --> 00:12:39.554 And through that
NOTE Confidence: 0.9928167
00:12:40.095 --> 00:12:42.015 making process or thinking process,
NOTE Confidence: 0.9928167
00:12:42.015 --> 00:12:42.895 I realized I had to
NOTE Confidence: 0.9928167
00:12:42.895 --> 00:12:43.635 do a film.
NOTE Confidence: 0.90728384
00:12:44.895 --> 00:12:46.015 That was something that I
NOTE Confidence: 0.90728384
00:12:46.015 --> 00:12:47.054 still sort of I feel
NOTE Confidence: 0.90728384

00:12:47.054 --> 00:12:48.260 like is an important way
NOTE Confidence: 0.90728384

00:12:48.260 --> 00:12:49.780 to disseminate information in a
NOTE Confidence: 0.90728384

00:12:49.780 --> 00:12:50.600 unique way.
NOTE Confidence: 0.9916249

00:12:51.300 --> 00:12:52.500 It's also I have a
NOTE Confidence: 0.9916249

00:12:52.500 --> 00:12:53.240 deep friendship,
NOTE Confidence: 0.90961707

00:12:53.860 --> 00:12:54.980 with I'll talk about in
NOTE Confidence: 0.90961707

00:12:54.980 --> 00:12:56.179 a second with, and then
NOTE Confidence: 0.90961707

00:12:56.179 --> 00:12:57.780 three important publications that are
NOTE Confidence: 0.90961707

00:12:57.780 --> 00:12:58.280 relevant.
NOTE Confidence: 0.91401947

00:12:58.820 --> 00:13:00.100 So first was this Aspen
NOTE Confidence: 0.91401947

00:13:00.100 --> 00:13:01.375 Institute HIF Fellowship or the
NOTE Confidence: 0.91401947

00:13:01.375 --> 00:13:02.815 Health Innovations Fellowship. So I
NOTE Confidence: 0.91401947

00:13:02.815 --> 00:13:04.274 was in the class six,
NOTE Confidence: 0.9502667

00:13:04.735 --> 00:13:06.095 go sixers from twenty twenty
NOTE Confidence: 0.9502667

00:13:06.095 --> 00:13:07.214 two to twenty twenty four.
NOTE Confidence: 0.9502667

00:13:07.214 --> 00:13:08.815 The only, I think, other

NOTE Confidence: 0.9502667

00:13:08.815 --> 00:13:10.255 Yale person who's in the

NOTE Confidence: 0.9502667

00:13:10.255 --> 00:13:12.095 fellowship was, Megan Rainey, who's

NOTE Confidence: 0.9502667

00:13:12.095 --> 00:13:13.570 now the dean here at

NOTE Confidence: 0.9502667

00:13:13.570 --> 00:13:14.529 Public Health School.

NOTE Confidence: 0.97996634

00:13:15.089 --> 00:13:16.450 And it's a pretty amazing

NOTE Confidence: 0.97996634

00:13:16.450 --> 00:13:17.529 group of people. There's about

NOTE Confidence: 0.97996634

00:13:17.529 --> 00:13:18.370 a hundred and fifty of

NOTE Confidence: 0.97996634

00:13:18.370 --> 00:13:19.510 us now around the country,

NOTE Confidence: 0.97996634

00:13:19.509 --> 00:13:21.329 a network that's really doing

NOTE Confidence: 0.97996634

00:13:21.329 --> 00:13:22.529 incredible work all over the

NOTE Confidence: 0.97996634

00:13:22.529 --> 00:13:23.029 place.

NOTE Confidence: 0.9904156

00:13:24.370 --> 00:13:25.410 And so I mentioned the

NOTE Confidence: 0.9904156

00:13:25.410 --> 00:13:26.804 venture that we needed to

NOTE Confidence: 0.9904156

00:13:26.804 --> 00:13:28.085 create as well, and so

NOTE Confidence: 0.9904156

00:13:28.085 --> 00:13:29.525 that was the impetus for

NOTE Confidence: 0.9904156

00:13:29.525 --> 00:13:30.265 this film.
NOTE Confidence: 0.9600985

00:13:31.525 --> 00:13:32.804 This deep twenty five year
NOTE Confidence: 0.9600985

00:13:32.804 --> 00:13:34.165 friendship that I've had with
NOTE Confidence: 0.9600985

00:13:34.165 --> 00:13:34.965 a a friend of mine
NOTE Confidence: 0.9600985

00:13:34.965 --> 00:13:36.725 and a filmmaker collaborator who's
NOTE Confidence: 0.9600985

00:13:36.725 --> 00:13:37.385 a professor,
NOTE Confidence: 0.9397782

00:13:38.005 --> 00:13:39.945 associate professor at Miami University
NOTE Confidence: 0.9397782

00:13:40.165 --> 00:13:41.705 in Ohio, he and I
NOTE Confidence: 0.9397782

00:13:41.870 --> 00:13:43.550 started making films together, at
NOTE Confidence: 0.9397782

00:13:43.550 --> 00:13:44.029 Harvard,
NOTE Confidence: 0.9782534

00:13:44.509 --> 00:13:45.790 in film classes. We then
NOTE Confidence: 0.9782534

00:13:45.790 --> 00:13:46.750 worked together as a film
NOTE Confidence: 0.9782534

00:13:46.750 --> 00:13:48.029 production company a little bit
NOTE Confidence: 0.9782534

00:13:48.029 --> 00:13:48.769 after college.
NOTE Confidence: 0.9671199

00:13:49.550 --> 00:13:50.750 We made a TV pilot
NOTE Confidence: 0.9671199

00:13:50.750 --> 00:13:51.889 for a travel channel,

NOTE Confidence: 0.967431
00:13:52.670 --> 00:13:54.929 and he does tremendous documentary
NOTE Confidence: 0.967431
00:13:54.990 --> 00:13:55.490 work,
NOTE Confidence: 0.9810001
00:13:57.084 --> 00:13:58.845 Really sort of interesting things
NOTE Confidence: 0.9810001
00:13:58.845 --> 00:13:59.584 around performative
NOTE Confidence: 0.8738637
00:14:00.285 --> 00:14:01.345 documentaries and reenactments,
NOTE Confidence: 0.9607884
00:14:02.445 --> 00:14:03.404 and that will come up
NOTE Confidence: 0.9607884
00:14:03.404 --> 00:14:04.285 in the film that you
NOTE Confidence: 0.9607884
00:14:04.285 --> 00:14:05.345 will see the preview.
NOTE Confidence: 0.9648475
00:14:06.445 --> 00:14:07.644 And we had been noodling
NOTE Confidence: 0.9648475
00:14:07.644 --> 00:14:08.925 on ideas that we said
NOTE Confidence: 0.9648475
00:14:08.925 --> 00:14:09.644 we, you know, he doesn't
NOTE Confidence: 0.9648475
00:14:09.644 --> 00:14:10.845 know anything about health care
NOTE Confidence: 0.9648475
00:14:10.845 --> 00:14:11.964 except that it costs a
NOTE Confidence: 0.9648475
00:14:11.964 --> 00:14:12.464 lot.
NOTE Confidence: 0.9499301
00:14:13.420 --> 00:14:14.300 And then there were these
NOTE Confidence: 0.9499301

00:14:14.300 --> 00:14:16.300 three important publications that kept

NOTE Confidence: 0.9499301

00:14:16.300 --> 00:14:18.300 coming back into my, into

NOTE Confidence: 0.9499301

00:14:18.300 --> 00:14:19.180 the brain and and one

NOTE Confidence: 0.9499301

00:14:19.180 --> 00:14:21.019 is Elizabeth Rosenthal's An American

NOTE Confidence: 0.9499301

00:14:21.019 --> 00:14:21.519 Sickness,

NOTE Confidence: 0.99386495

00:14:21.980 --> 00:14:22.940 which is how health care

NOTE Confidence: 0.99386495

00:14:22.940 --> 00:14:24.220 became big business and how

NOTE Confidence: 0.99386495

00:14:24.220 --> 00:14:25.279 you can take it back.

NOTE Confidence: 0.9728199

00:14:25.725 --> 00:14:26.764 The other is this book

NOTE Confidence: 0.9728199

00:14:26.764 --> 00:14:27.884 that most people haven't heard

NOTE Confidence: 0.9728199

00:14:27.884 --> 00:14:29.324 of, which is fixing medical

NOTE Confidence: 0.9728199

00:14:29.324 --> 00:14:31.345 prices, how physicians are paid,

NOTE Confidence: 0.9051702

00:14:31.805 --> 00:14:33.485 by Miriam Logison, who's at,

NOTE Confidence: 0.9051702

00:14:33.725 --> 00:14:35.245 public is at Columbia on

NOTE Confidence: 0.9051702

00:14:35.245 --> 00:14:35.745 faculty.

NOTE Confidence: 0.9792887

00:14:36.365 --> 00:14:37.584 And then more recently,

NOTE Confidence: 0.9891425

00:14:38.250 --> 00:14:39.450 a publication in twenty twenty

NOTE Confidence: 0.9891425

00:14:39.450 --> 00:14:40.830 one that kinda got buried

NOTE Confidence: 0.9891425

00:14:40.970 --> 00:14:42.250 in its announcement because it

NOTE Confidence: 0.9891425

00:14:42.250 --> 00:14:43.850 was COVID time by the

NOTE Confidence: 0.9891425

00:14:43.850 --> 00:14:44.670 National Academy,

NOTE Confidence: 0.9529925

00:14:45.610 --> 00:14:47.530 called Implementing High Quality Primary

NOTE Confidence: 0.9529925

00:14:47.530 --> 00:14:48.030 Care,

NOTE Confidence: 0.94946855

00:14:48.890 --> 00:14:50.570 Rebuilding the Foundation of Health

NOTE Confidence: 0.94946855

00:14:50.570 --> 00:14:51.870 Care. And,

NOTE Confidence: 0.9944538

00:14:52.584 --> 00:14:53.464 you know, it came to

NOTE Confidence: 0.9944538

00:14:53.464 --> 00:14:54.505 this idea that, you know,

NOTE Confidence: 0.9944538

00:14:54.505 --> 00:14:55.545 as a primary care doc

NOTE Confidence: 0.9944538

00:14:55.545 --> 00:14:56.345 and for most of the

NOTE Confidence: 0.9944538

00:14:56.345 --> 00:14:57.305 folks in this room who

NOTE Confidence: 0.9944538

00:14:57.305 --> 00:14:59.165 are doing general internal medicine,

NOTE Confidence: 0.98735857

00:14:59.945 --> 00:15:00.825 it comes down to this
NOTE Confidence: 0.98735857

00:15:00.825 --> 00:15:01.705 idea of, like, how do
NOTE Confidence: 0.98735857

00:15:01.865 --> 00:15:03.225 what do we value in
NOTE Confidence: 0.98735857

00:15:03.225 --> 00:15:04.045 health care?
NOTE Confidence: 0.9586481

00:15:04.425 --> 00:15:04.745 And,
NOTE Confidence: 0.9522888

00:15:05.720 --> 00:15:06.840 I was walking one day
NOTE Confidence: 0.9522888

00:15:06.840 --> 00:15:08.440 next to Smilow Cancer Center
NOTE Confidence: 0.9522888

00:15:08.440 --> 00:15:09.720 right out front, and you
NOTE Confidence: 0.9522888

00:15:09.720 --> 00:15:11.260 look at this beautiful building,
NOTE Confidence: 0.9608196

00:15:11.720 --> 00:15:12.220 gorgeous,
NOTE Confidence: 0.92719525

00:15:12.760 --> 00:15:13.820 right? Glass,
NOTE Confidence: 0.9995247

00:15:14.360 --> 00:15:15.340 beautiful building
NOTE Confidence: 0.99232787

00:15:15.800 --> 00:15:18.380 that we have constructed for
NOTE Confidence: 0.99232787

00:15:18.600 --> 00:15:20.300 folks who are experiencing cancer.
NOTE Confidence: 0.9629801

00:15:20.605 --> 00:15:21.905 And then you look literally
NOTE Confidence: 0.9629801

00:15:21.965 --> 00:15:23.485 across the street at the

NOTE Confidence: 0.9629801
00:15:23.485 --> 00:15:24.945 Connecticut Mental Health Center,
NOTE Confidence: 0.9704086
00:15:25.565 --> 00:15:26.705 and you see that.
NOTE Confidence: 0.9872843
00:15:27.325 --> 00:15:28.685 And you just say, what
NOTE Confidence: 0.9872843
00:15:28.685 --> 00:15:29.505 are we valuing?
NOTE Confidence: 0.9759633
00:15:30.445 --> 00:15:31.805 What have we done in
NOTE Confidence: 0.9759633
00:15:31.805 --> 00:15:33.005 this country, and what is
NOTE Confidence: 0.9759633
00:15:33.005 --> 00:15:34.525 the underlying reason for that
NOTE Confidence: 0.9759633
00:15:34.525 --> 00:15:35.025 structural
NOTE Confidence: 0.9205169
00:15:35.610 --> 00:15:36.650 difference. And when you start
NOTE Confidence: 0.9205169
00:15:36.650 --> 00:15:38.250 asking five levels deep, why
NOTE Confidence: 0.9205169
00:15:38.250 --> 00:15:39.370 does this happen and why
NOTE Confidence: 0.9205169
00:15:39.370 --> 00:15:40.650 does this happen and why
NOTE Confidence: 0.9205169
00:15:40.650 --> 00:15:41.790 is that the case?
NOTE Confidence: 0.9603115
00:15:42.730 --> 00:15:43.870 You get to some really
NOTE Confidence: 0.9603115
00:15:44.170 --> 00:15:45.310 uncomfortable conclusions.
NOTE Confidence: 0.99539053

00:15:46.010 --> 00:15:47.550 And that's what this documentary

NOTE Confidence: 0.99539053

00:15:47.690 --> 00:15:48.350 is about.

NOTE Confidence: 0.88579196

00:15:49.605 --> 00:15:50.405 And I was in many

NOTE Confidence: 0.88579196

00:15:50.405 --> 00:15:51.685 ways inspired by,

NOTE Confidence: 0.9052467

00:15:52.325 --> 00:15:53.365 Al Gore's work in An

NOTE Confidence: 0.9052467

00:15:53.365 --> 00:15:54.505 Inconvenient Truth

NOTE Confidence: 0.64806163

00:15:54.965 --> 00:15:55.465 because

NOTE Confidence: 0.9637258

00:15:55.845 --> 00:15:57.525 what wasn't a really wonky

NOTE Confidence: 0.9637258

00:15:57.525 --> 00:15:59.445 film, something that's really kinda

NOTE Confidence: 0.9637258

00:15:59.445 --> 00:16:01.125 hard policy to digest, he

NOTE Confidence: 0.9637258

00:16:01.125 --> 00:16:01.845 made it very,

NOTE Confidence: 0.952919

00:16:02.580 --> 00:16:04.340 translatable and digestible by a

NOTE Confidence: 0.952919

00:16:04.340 --> 00:16:05.800 general public and audience.

NOTE Confidence: 0.99938595

00:16:06.420 --> 00:16:06.920 So

NOTE Confidence: 0.995851

00:16:07.300 --> 00:16:08.900 with that said, that's the

NOTE Confidence: 0.995851

00:16:08.900 --> 00:16:09.880 point of this film.

NOTE Confidence: 0.9656777
00:16:10.180 --> 00:16:11.460 I'm gonna just show real
NOTE Confidence: 0.9656777
00:16:11.460 --> 00:16:12.980 quick. This is rough cut.
NOTE Confidence: 0.9656777
00:16:12.980 --> 00:16:14.340 I literally got it this
NOTE Confidence: 0.9656777
00:16:14.420 --> 00:16:15.540 at twelve fifteen in the
NOTE Confidence: 0.9656777
00:16:15.540 --> 00:16:16.740 morning last night from my
NOTE Confidence: 0.9656777
00:16:16.740 --> 00:16:18.345 from my friend Andy in
NOTE Confidence: 0.9656777
00:16:18.345 --> 00:16:18.845 Ohio.
NOTE Confidence: 0.98377967
00:16:19.305 --> 00:16:20.905 It represents some ideas we're
NOTE Confidence: 0.98377967
00:16:20.905 --> 00:16:22.585 working on. I'd love any
NOTE Confidence: 0.98377967
00:16:22.585 --> 00:16:24.745 gut reactions, good, bad, ugly,
NOTE Confidence: 0.98377967
00:16:24.745 --> 00:16:25.565 clear, unclear.
NOTE Confidence: 0.9717878
00:16:26.025 --> 00:16:27.145 There's gonna be rough things
NOTE Confidence: 0.9717878
00:16:27.145 --> 00:16:28.185 that you're gonna see, some
NOTE Confidence: 0.9717878
00:16:28.185 --> 00:16:29.225 black stuff, you know, in
NOTE Confidence: 0.9717878
00:16:29.225 --> 00:16:30.425 terms of, like, cuts and
NOTE Confidence: 0.9717878

00:16:30.425 --> 00:16:31.800 jump cuts. The goal is
NOTE Confidence: 0.9717878

00:16:31.800 --> 00:16:33.400 to handle a wonky topic,
NOTE Confidence: 0.9717878

00:16:33.400 --> 00:16:35.320 educate a little, entertain a
NOTE Confidence: 0.9717878

00:16:35.320 --> 00:16:36.840 little bit, but definitely, we
NOTE Confidence: 0.9717878

00:16:36.840 --> 00:16:38.280 want the general audience to
NOTE Confidence: 0.9717878

00:16:38.280 --> 00:16:38.780 care.
NOTE Confidence: 0.98390925

00:16:39.640 --> 00:16:40.840 We've done this with about
NOTE Confidence: 0.98390925

00:16:40.840 --> 00:16:41.960 eighteen thousand dollars,
NOTE Confidence: 0.9623923

00:16:42.440 --> 00:16:44.040 money. We've filmed about a
NOTE Confidence: 0.9623923

00:16:44.040 --> 00:16:45.240 hundred hours so far over
NOTE Confidence: 0.9623923

00:16:45.240 --> 00:16:46.220 the last two years,
NOTE Confidence: 0.97129303

00:16:46.904 --> 00:16:47.705 and we're gonna show about
NOTE Confidence: 0.97129303

00:16:47.705 --> 00:16:48.904 thirty minutes. We think it's
NOTE Confidence: 0.97129303

00:16:48.904 --> 00:16:50.105 gonna be probably ninety minutes
NOTE Confidence: 0.97129303

00:16:50.105 --> 00:16:51.305 eventually when it's done. We're
NOTE Confidence: 0.97129303

00:16:51.305 --> 00:16:52.185 not sure. It could be

NOTE Confidence: 0.97129303
00:16:52.185 --> 00:16:53.305 longer. It could be a
NOTE Confidence: 0.97129303
00:16:53.305 --> 00:16:55.165 docuseries. But, anyway,
NOTE Confidence: 0.98936653
00:16:55.705 --> 00:16:56.904 that's what I'm gonna do.
NOTE Confidence: 0.98936653
00:16:56.904 --> 00:16:57.785 So I'm gonna stop and
NOTE Confidence: 0.98936653
00:16:57.785 --> 00:16:58.605 switch over,
NOTE Confidence: 0.93538636
00:16:59.180 --> 00:17:00.060 and, hopefully, you'll be a
NOTE Confidence: 0.93538636
00:17:00.060 --> 00:17:01.420 little entertained here. So so
NOTE Confidence: 0.93538636
00:17:01.420 --> 00:17:02.560 if I share screen,
NOTE Confidence: 0.7207027
00:17:04.859 --> 00:17:05.760 I'll go replace
NOTE Confidence: 0.9827466
00:17:06.299 --> 00:17:07.200 current share
NOTE Confidence: 0.8476033
00:17:08.059 --> 00:17:09.039 with time player.
NOTE Confidence: 0.98150843
00:17:10.940 --> 00:17:12.539 Okay. And, hopefully thank you
NOTE Confidence: 0.98150843
00:17:12.539 --> 00:17:13.200 so much.
NOTE Confidence: 0.91433734
00:17:13.580 --> 00:17:14.720 This shall work.
NOTE Confidence: 0.9906934
00:17:16.965 --> 00:17:18.005 Alright. And, actually, can we
NOTE Confidence: 0.9906934

00:17:18.005 --> 00:17:19.225 dim the lights in here?
NOTE Confidence: 0.6836318

00:17:19.685 --> 00:17:20.345 We can't.
NOTE Confidence: 0.91539586

00:17:20.805 --> 00:17:21.945 We can turn them off.
NOTE Confidence: 0.91539586

00:17:22.005 --> 00:17:23.765 Stop share. What's that? Stop
NOTE Confidence: 0.91539586

00:17:23.765 --> 00:17:24.565 share. Stop share for a
NOTE Confidence: 0.91539586

00:17:24.565 --> 00:17:25.385 second. Okay.
NOTE Confidence: 0.54965776

00:17:26.244 --> 00:17:27.705 Then share. Yep.
NOTE Confidence: 0.70888406

00:17:28.885 --> 00:17:29.625 For sure.
NOTE Confidence: 0.9248557

00:17:31.070 --> 00:17:32.290 There we go. Okay.
NOTE Confidence: 0.9332079

00:17:33.230 --> 00:17:34.750 Yeah. The lights. Okay. Here
NOTE Confidence: 0.9332079

00:17:34.750 --> 00:17:35.410 we go.
NOTE Confidence: 0.97388047

00:17:37.470 --> 00:17:38.350 It's a good day in
NOTE Confidence: 0.97388047

00:17:38.350 --> 00:17:39.250 New Haven, Connecticut.
NOTE Confidence: 0.97539806

00:17:41.390 --> 00:17:42.670 I'm a primary care doctor
NOTE Confidence: 0.97539806

00:17:42.670 --> 00:17:44.030 who teaches at Yale Medical
NOTE Confidence: 0.97539806

00:17:44.030 --> 00:17:44.415 School.

NOTE Confidence: 0.96571314

00:17:44.895 --> 00:17:45.555 And today,

NOTE Confidence: 0.99945414

00:17:46.095 --> 00:17:46.895 I get to see my

NOTE Confidence: 0.99945414

00:17:46.895 --> 00:17:48.195 students become doctors.

NOTE Confidence: 0.9573896

00:17:48.975 --> 00:17:49.935 So this is the town

NOTE Confidence: 0.9573896

00:17:49.935 --> 00:17:51.315 green of New Haven.

NOTE Confidence: 0.96291

00:17:51.695 --> 00:17:52.734 A lot of our patients

NOTE Confidence: 0.96291

00:17:52.734 --> 00:17:53.855 will go here because it's

NOTE Confidence: 0.96291

00:17:53.855 --> 00:17:55.295 a safe space, certainly at

NOTE Confidence: 0.96291

00:17:55.295 --> 00:17:56.435 night, during the day,

NOTE Confidence: 0.9838171

00:17:56.975 --> 00:17:58.835 to be around other people.

NOTE Confidence: 0.9787926

00:17:59.215 --> 00:18:00.390 For the past decade, I've

NOTE Confidence: 0.9787926

00:18:00.470 --> 00:18:01.510 been a primary care doctor

NOTE Confidence: 0.9787926

00:18:01.510 --> 00:18:03.369 for veterans experiencing homelessness

NOTE Confidence: 0.9718399

00:18:03.990 --> 00:18:04.950 and now care for a

NOTE Confidence: 0.9718399

00:18:04.950 --> 00:18:06.869 diverse population of adults at

NOTE Confidence: 0.9718399

00:18:06.869 --> 00:18:08.390 a federally qualified health center

NOTE Confidence: 0.9718399

00:18:08.390 --> 00:18:09.130 in Connecticut.

NOTE Confidence: 0.993894

00:18:10.630 --> 00:18:12.170 The US needs more doctors,

NOTE Confidence: 0.99821216

00:18:12.550 --> 00:18:13.910 especially those who choose to

NOTE Confidence: 0.99821216

00:18:13.910 --> 00:18:15.210 work in primary care.

NOTE Confidence: 0.997516

00:18:16.355 --> 00:18:17.715 We're often the first doctors

NOTE Confidence: 0.997516

00:18:17.715 --> 00:18:18.914 you see when you get

NOTE Confidence: 0.997516

00:18:18.914 --> 00:18:20.455 sick, need a vaccine,

NOTE Confidence: 0.99859375

00:18:20.835 --> 00:18:21.875 or when you or your

NOTE Confidence: 0.99859375

00:18:21.875 --> 00:18:23.634 loved one needs help managing

NOTE Confidence: 0.99859375

00:18:23.634 --> 00:18:25.335 complex problems over time.

NOTE Confidence: 0.99505156

00:18:25.875 --> 00:18:27.480 We build relationships with patients

NOTE Confidence: 0.99505156

00:18:27.480 --> 00:18:28.299 over years.

NOTE Confidence: 0.85845214

00:18:28.679 --> 00:18:30.040 Move down, move down, move

NOTE Confidence: 0.85845214

00:18:30.040 --> 00:18:30.540 down.

NOTE Confidence: 0.9481449

00:18:31.720 --> 00:18:33.559 Ideally, about fifty percent or

NOTE Confidence: 0.9481449
00:18:33.559 --> 00:18:34.760 more of these a hundred
NOTE Confidence: 0.9481449
00:18:34.760 --> 00:18:36.760 and three talented students would
NOTE Confidence: 0.9481449
00:18:36.760 --> 00:18:37.880 go into primary care fields.
NOTE Confidence: 0.9481449
00:18:37.880 --> 00:18:38.840 I need a couple of
NOTE Confidence: 0.9481449
00:18:38.840 --> 00:18:39.734 people to
NOTE Confidence: 0.94299245
00:18:40.855 --> 00:18:42.054 Thank you. Yeah. Nice to
NOTE Confidence: 0.94299245
00:18:42.054 --> 00:18:42.775 see you. So nice to
NOTE Confidence: 0.94299245
00:18:42.775 --> 00:18:43.255 see you so much for
NOTE Confidence: 0.94299245
00:18:43.255 --> 00:18:44.695 doing this. For you. But
NOTE Confidence: 0.94299245
00:18:44.695 --> 00:18:45.975 this year, there are only
NOTE Confidence: 0.94299245
00:18:45.975 --> 00:18:47.255 three going into primary care
NOTE Confidence: 0.94299245
00:18:47.255 --> 00:18:49.095 fields, Lina and Akhil here
NOTE Confidence: 0.94299245
00:18:49.095 --> 00:18:50.375 and Jessica. So I'm Jessica
NOTE Confidence: 0.94299245
00:18:50.375 --> 00:18:51.975 Cedrena. I'm originally from North
NOTE Confidence: 0.94299245
00:18:51.975 --> 00:18:53.130 Jersey, right outside New York
NOTE Confidence: 0.94299245

00:18:53.130 --> 00:18:54.090 City, and I am going
NOTE Confidence: 0.94299245

00:18:54.090 --> 00:18:55.450 into family medicine at Middlesex
NOTE Confidence: 0.94299245

00:18:55.450 --> 00:18:56.730 Hospital. And there's so much
NOTE Confidence: 0.94299245

00:18:56.730 --> 00:18:57.770 of a need for primary
NOTE Confidence: 0.94299245

00:18:57.770 --> 00:18:59.290 care physicians. In family medicine,
NOTE Confidence: 0.94299245

00:18:59.290 --> 00:19:00.490 I feel so convinced. It's
NOTE Confidence: 0.94299245

00:19:00.490 --> 00:19:02.010 just like the heart and
NOTE Confidence: 0.94299245

00:19:02.010 --> 00:19:03.770 soul. We get to see
NOTE Confidence: 0.94299245

00:19:03.770 --> 00:19:05.130 babies when they're born. We
NOTE Confidence: 0.94299245

00:19:05.130 --> 00:19:06.034 get to care for moms
NOTE Confidence: 0.94299245

00:19:06.034 --> 00:19:07.395 when they're producing those babies.
NOTE Confidence: 0.94299245

00:19:07.395 --> 00:19:08.835 We get to see older
NOTE Confidence: 0.94299245

00:19:08.835 --> 00:19:09.955 folks when they're, you know,
NOTE Confidence: 0.94299245

00:19:09.955 --> 00:19:10.674 at the end of their
NOTE Confidence: 0.94299245

00:19:10.674 --> 00:19:12.115 life. I think we all
NOTE Confidence: 0.94299245

00:19:12.115 --> 00:19:13.234 come in bright eyed and

NOTE Confidence: 0.94299245
00:19:13.234 --> 00:19:14.835 bushy tailed to some degree.
NOTE Confidence: 0.94299245
00:19:14.835 --> 00:19:15.635 I think we all have
NOTE Confidence: 0.94299245
00:19:15.635 --> 00:19:16.914 some sort of sobering exposure
NOTE Confidence: 0.94299245
00:19:16.914 --> 00:19:18.275 to the medical system. But
NOTE Confidence: 0.94299245
00:19:18.275 --> 00:19:18.994 to see it play out
NOTE Confidence: 0.94299245
00:19:18.994 --> 00:19:20.115 in the hospital can be
NOTE Confidence: 0.94299245
00:19:20.115 --> 00:19:21.174 can be really disheartening.
NOTE Confidence: 0.9997116
00:19:21.809 --> 00:19:23.330 The reason isn't exactly a
NOTE Confidence: 0.9997116
00:19:23.330 --> 00:19:23.830 mystery.
NOTE Confidence: 0.89011973
00:19:24.929 --> 00:19:26.049 I actually remember having a
NOTE Confidence: 0.89011973
00:19:26.049 --> 00:19:27.009 resident in the clinic who
NOTE Confidence: 0.89011973
00:19:27.009 --> 00:19:28.130 said, I love this. I
NOTE Confidence: 0.89011973
00:19:28.130 --> 00:19:29.330 will do this, but I
NOTE Confidence: 0.89011973
00:19:29.330 --> 00:19:30.529 have two hundred fifty thousand
NOTE Confidence: 0.89011973
00:19:30.529 --> 00:19:31.509 dollars in debt.
NOTE Confidence: 0.93438417

00:19:32.130 --> 00:19:33.409 The students were actually making

NOTE Confidence: 0.93438417

00:19:33.409 --> 00:19:34.275 a rational choice.

NOTE Confidence: 0.99736404

00:19:35.234 --> 00:19:36.215 They were seeing

NOTE Confidence: 0.9986743

00:19:36.835 --> 00:19:37.715 how hard it is to

NOTE Confidence: 0.9986743

00:19:37.715 --> 00:19:39.494 do primary care well

NOTE Confidence: 0.9984984

00:19:39.875 --> 00:19:41.095 in the current environment.

NOTE Confidence: 0.99870855

00:19:42.435 --> 00:19:43.175 They were

NOTE Confidence: 0.9189341

00:19:43.555 --> 00:19:45.255 seeing that other choices,

NOTE Confidence: 0.9637813

00:19:45.635 --> 00:19:47.315 choices of other specialties could

NOTE Confidence: 0.9637813

00:19:47.315 --> 00:19:48.275 lead them to a career

NOTE Confidence: 0.9637813

00:19:48.275 --> 00:19:49.255 with more prestige

NOTE Confidence: 0.968132

00:19:49.679 --> 00:19:51.679 and certainly more money. There's

NOTE Confidence: 0.968132

00:19:51.679 --> 00:19:52.879 this story in here or

NOTE Confidence: 0.968132

00:19:52.879 --> 00:19:53.919 a lesson in here for

NOTE Confidence: 0.968132

00:19:53.919 --> 00:19:55.359 gender equity, but beyond that,

NOTE Confidence: 0.968132

00:19:55.359 --> 00:19:56.480 it actually says a lot

NOTE Confidence: 0.968132
00:19:56.480 --> 00:19:58.740 about how backwards and and
NOTE Confidence: 0.968132
00:19:58.799 --> 00:20:00.320 insufficient fee for service payment
NOTE Confidence: 0.968132
00:20:00.320 --> 00:20:01.679 is. Right? Because not just
NOTE Confidence: 0.968132
00:20:01.679 --> 00:20:03.734 women, all PCPs, all doctors
NOTE Confidence: 0.9689527
00:20:04.035 --> 00:20:05.234 want more time with their
NOTE Confidence: 0.9689527
00:20:05.234 --> 00:20:05.734 patients.
NOTE Confidence: 0.9643812
00:20:06.755 --> 00:20:07.975 Residents are often,
NOTE Confidence: 0.9606588
00:20:09.475 --> 00:20:11.554 placed into situations where they
NOTE Confidence: 0.9606588
00:20:11.554 --> 00:20:13.415 are caring for really complex
NOTE Confidence: 0.9606588
00:20:13.554 --> 00:20:15.335 patients both medically and biopsychosocially,
NOTE Confidence: 0.98897386
00:20:16.835 --> 00:20:18.350 and oftentimes with limited
NOTE Confidence: 0.98544353
00:20:18.730 --> 00:20:19.230 resources.
NOTE Confidence: 0.97506684
00:20:20.170 --> 00:20:21.869 The National Academy of Sciences,
NOTE Confidence: 0.97506684
00:20:21.929 --> 00:20:23.850 Engineering, and Medicine committee thought
NOTE Confidence: 0.97506684
00:20:23.850 --> 00:20:25.530 a lot about whether there
NOTE Confidence: 0.97506684

00:20:25.530 --> 00:20:26.650 was even a need for
NOTE Confidence: 0.97506684

00:20:26.650 --> 00:20:28.730 another primary care report. There
NOTE Confidence: 0.97506684

00:20:28.730 --> 00:20:29.710 had been one
NOTE Confidence: 0.9939412

00:20:30.090 --> 00:20:31.865 in nineteen ninety six. It
NOTE Confidence: 0.9939412

00:20:31.865 --> 00:20:33.405 had thirty something recommendations.
NOTE Confidence: 0.9965373

00:20:34.585 --> 00:20:36.285 Very little had been implemented
NOTE Confidence: 0.9965373

00:20:36.505 --> 00:20:37.405 from the report.
NOTE Confidence: 0.9805247

00:20:38.265 --> 00:20:39.945 And the bigger structural problems
NOTE Confidence: 0.9805247

00:20:39.945 --> 00:20:41.725 aren't exactly a mystery either.
NOTE Confidence: 0.9722789

00:20:43.225 --> 00:20:44.125 Costa Rica
NOTE Confidence: 0.91863436

00:20:44.425 --> 00:20:46.540 has a single public payer,
NOTE Confidence: 0.91863436

00:20:46.680 --> 00:20:48.359 spends about nine hundred dollars
NOTE Confidence: 0.91863436

00:20:48.359 --> 00:20:50.200 per person per year on
NOTE Confidence: 0.91863436

00:20:50.200 --> 00:20:50.940 health care.
NOTE Confidence: 0.99886996

00:20:51.640 --> 00:20:53.000 And they have a life
NOTE Confidence: 0.99886996

00:20:53.000 --> 00:20:53.500 expectancy

NOTE Confidence: 0.99120766
00:20:53.960 --> 00:20:55.240 of eighty one or eighty
NOTE Confidence: 0.99120766
00:20:55.240 --> 00:20:56.840 two, which is way higher
NOTE Confidence: 0.99120766
00:20:56.840 --> 00:20:57.740 than the US,
NOTE Confidence: 0.9729505
00:20:58.680 --> 00:21:00.075 that spends about twelve thousand
NOTE Confidence: 0.9729505
00:21:00.075 --> 00:21:01.515 a year on health care
NOTE Confidence: 0.9729505
00:21:01.515 --> 00:21:02.255 per person.
NOTE Confidence: 0.98698217
00:21:03.595 --> 00:21:04.715 But given that so many
NOTE Confidence: 0.98698217
00:21:04.715 --> 00:21:05.994 other countries have figured out
NOTE Confidence: 0.98698217
00:21:05.994 --> 00:21:07.035 how to provide health care
NOTE Confidence: 0.98698217
00:21:07.035 --> 00:21:09.055 more effectively for less money,
NOTE Confidence: 0.98146605
00:21:09.515 --> 00:21:11.115 the question is why? Why
NOTE Confidence: 0.98146605
00:21:11.115 --> 00:21:12.234 does the US pay five
NOTE Confidence: 0.98146605
00:21:12.234 --> 00:21:13.890 thousand dollars per person more
NOTE Confidence: 0.98146605
00:21:13.890 --> 00:21:15.430 than any other wealthy country
NOTE Confidence: 0.98146605
00:21:15.570 --> 00:21:17.250 for results that consistently rank
NOTE Confidence: 0.98146605

00:21:17.250 --> 00:21:17.990 around thirtieth?
NOTE Confidence: 0.97014946

00:21:19.010 --> 00:21:20.050 I was gonna build a
NOTE Confidence: 0.97014946

00:21:20.050 --> 00:21:21.650 new primary care practice from
NOTE Confidence: 0.97014946

00:21:21.650 --> 00:21:22.150 scratch.
NOTE Confidence: 0.94969624

00:21:22.850 --> 00:21:23.890 As we grew, we started
NOTE Confidence: 0.94969624

00:21:23.890 --> 00:21:25.110 getting a little press coverage.
NOTE Confidence: 0.96209645

00:21:25.445 --> 00:21:27.525 And then, maybe as not
NOTE Confidence: 0.96209645

00:21:27.525 --> 00:21:28.025 unexpectedly,
NOTE Confidence: 0.9912355

00:21:28.565 --> 00:21:30.025 we started getting opposition.
NOTE Confidence: 0.9690316

00:21:30.965 --> 00:21:31.684 I got a call from
NOTE Confidence: 0.9690316

00:21:31.684 --> 00:21:32.645 the CEO of the health
NOTE Confidence: 0.9690316

00:21:32.645 --> 00:21:33.684 plan that they wanted to
NOTE Confidence: 0.9690316

00:21:33.684 --> 00:21:34.645 meet with me and said,
NOTE Confidence: 0.9690316

00:21:35.045 --> 00:21:36.244 we hear about this practice
NOTE Confidence: 0.9690316

00:21:36.244 --> 00:21:37.845 you're doing. Yeah. I don't
NOTE Confidence: 0.9690316

00:21:37.845 --> 00:21:38.940 like it. I was like,

NOTE Confidence: 0.9690316
00:21:38.940 --> 00:21:39.440 why?
NOTE Confidence: 0.991808
00:21:40.059 --> 00:21:41.419 And he said, well, patients
NOTE Confidence: 0.991808
00:21:41.419 --> 00:21:42.159 might think
NOTE Confidence: 0.98821086
00:21:42.460 --> 00:21:44.299 you're working for them and
NOTE Confidence: 0.98821086
00:21:44.299 --> 00:21:45.280 not for me.
NOTE Confidence: 0.9683534
00:21:47.340 --> 00:21:48.380 And while health care is
NOTE Confidence: 0.9683534
00:21:48.380 --> 00:21:49.740 complicated, it turns out that
NOTE Confidence: 0.9683534
00:21:49.740 --> 00:21:51.359 the answer might not be.
NOTE Confidence: 0.9900141
00:21:51.980 --> 00:21:52.859 We just need to follow
NOTE Confidence: 0.9900141
00:21:52.859 --> 00:21:53.115 the
NOTE Confidence: 0.89918613
00:21:54.155 --> 00:21:55.035 money. And now the problem
NOTE Confidence: 0.89918613
00:21:55.035 --> 00:21:55.695 with Medicare,
NOTE Confidence: 0.94096637
00:21:55.994 --> 00:21:57.355 in general, it's got a
NOTE Confidence: 0.94096637
00:21:57.355 --> 00:21:58.554 fee schedule. It's fee for
NOTE Confidence: 0.94096637
00:21:58.554 --> 00:21:59.595 service. And that fee schedule
NOTE Confidence: 0.94096637

00:21:59.595 --> 00:22:00.635 is set by congress, a
NOTE Confidence: 0.94096637

00:22:00.635 --> 00:22:01.994 thing called the RUC. And
NOTE Confidence: 0.94096637

00:22:01.994 --> 00:22:03.135 by the way, it completely
NOTE Confidence: 0.94096637

00:22:03.275 --> 00:22:04.955 undervalues primary care. Have you
NOTE Confidence: 0.94096637

00:22:04.955 --> 00:22:05.915 heard of the RUC? No.
NOTE Confidence: 0.94096637

00:22:05.915 --> 00:22:07.035 No. No. Do you know
NOTE Confidence: 0.94096637

00:22:07.035 --> 00:22:07.994 what the RUC is? Have
NOTE Confidence: 0.94096637

00:22:07.994 --> 00:22:08.465 you heard of the RUC?
NOTE Confidence: 0.94096637

00:22:08.465 --> 00:22:09.250 I have not heard of
NOTE Confidence: 0.94096637

00:22:09.250 --> 00:22:10.690 the Ruck. Okay. Alright. Imagine
NOTE Confidence: 0.94096637

00:22:10.690 --> 00:22:12.150 that's next in my residency.
NOTE Confidence: 0.94096637

00:22:12.289 --> 00:22:13.250 Have you heard of something
NOTE Confidence: 0.94096637

00:22:13.250 --> 00:22:14.150 called the Ruck?
NOTE Confidence: 0.9978859

00:22:14.929 --> 00:22:16.049 No. I haven't heard of
NOTE Confidence: 0.9978859

00:22:16.049 --> 00:22:17.429 the Ruck. What's the Ruck?
NOTE Confidence: 0.9978859

00:22:17.650 --> 00:22:18.529 That committee has a lot

NOTE Confidence: 0.9978859
00:22:18.529 --> 00:22:19.190 of power.
NOTE Confidence: 0.99929726
00:22:19.490 --> 00:22:21.669 The Ruck is a secretive
NOTE Confidence: 0.99929726
00:22:21.809 --> 00:22:23.029 committee of the AMA
NOTE Confidence: 0.9601057
00:22:23.635 --> 00:22:25.655 that has thirty one members,
NOTE Confidence: 0.9601057
00:22:25.955 --> 00:22:27.395 and twenty six of them
NOTE Confidence: 0.9601057
00:22:27.395 --> 00:22:29.315 are specialists and the other
NOTE Confidence: 0.9601057
00:22:29.315 --> 00:22:30.775 five are primary care.
NOTE Confidence: 0.98453915
00:22:31.234 --> 00:22:32.434 They said, we'll we'll put
NOTE Confidence: 0.98453915
00:22:32.434 --> 00:22:34.054 together this group for you,
NOTE Confidence: 0.98453915
00:22:34.115 --> 00:22:35.395 and we'll figure out the
NOTE Confidence: 0.98453915
00:22:35.395 --> 00:22:37.255 value of every medical procedure
NOTE Confidence: 0.9640902
00:22:37.635 --> 00:22:39.919 with a coefficient that became
NOTE Confidence: 0.9640902
00:22:40.140 --> 00:22:41.600 relative value units.
NOTE Confidence: 0.98215246
00:22:42.220 --> 00:22:43.040 Do the multiplication
NOTE Confidence: 0.9614297
00:22:43.580 --> 00:22:44.460 and that's how you get
NOTE Confidence: 0.9614297

00:22:44.460 --> 00:22:45.900 the money. It became a
NOTE Confidence: 0.9614297

00:22:45.900 --> 00:22:47.359 horse trading operation.
NOTE Confidence: 0.99607944

00:22:48.299 --> 00:22:49.840 It's completely opaque.
NOTE Confidence: 0.9000174

00:22:50.295 --> 00:22:51.755 You can't attend a meeting.
NOTE Confidence: 0.981488

00:22:52.615 --> 00:22:53.575 And if you do attend
NOTE Confidence: 0.981488

00:22:53.575 --> 00:22:54.615 a meeting, you've got to
NOTE Confidence: 0.981488

00:22:54.615 --> 00:22:55.595 sign a nondisclosure
NOTE Confidence: 0.9938832

00:22:56.055 --> 00:22:57.655 agreement that you can never
NOTE Confidence: 0.9938832

00:22:57.655 --> 00:22:58.935 talk about anything that happened
NOTE Confidence: 0.9938832

00:22:58.935 --> 00:22:59.675 at the meeting.
NOTE Confidence: 0.9699298

00:22:59.975 --> 00:23:01.655 It's a star chain. Be
NOTE Confidence: 0.9699298

00:23:01.815 --> 00:23:03.015 because of the structure of
NOTE Confidence: 0.9699298

00:23:03.015 --> 00:23:04.260 it, it adds about a
NOTE Confidence: 0.9699298

00:23:04.260 --> 00:23:06.200 trillion dollars a year extra.
NOTE Confidence: 0.9699298

00:23:06.500 --> 00:23:07.619 And the goal is to
NOTE Confidence: 0.9699298

00:23:07.619 --> 00:23:09.859 get people around primary care

NOTE Confidence: 0.9699298
00:23:09.859 --> 00:23:11.400 directly to the more lucrative
NOTE Confidence: 0.9699298
00:23:11.540 --> 00:23:12.040 services
NOTE Confidence: 0.91129017
00:23:12.500 --> 00:23:13.400 in the specialties
NOTE Confidence: 0.9744869
00:23:13.859 --> 00:23:15.619 specialty sector. What is a
NOTE Confidence: 0.9744869
00:23:15.619 --> 00:23:16.359 star chamber?
NOTE Confidence: 0.93862134
00:23:16.894 --> 00:23:18.575 Or A star chamber is
NOTE Confidence: 0.93862134
00:23:18.575 --> 00:23:20.195 a small group of people
NOTE Confidence: 0.97871375
00:23:20.654 --> 00:23:22.115 who who have control
NOTE Confidence: 0.954692
00:23:22.734 --> 00:23:23.234 invisibly
NOTE Confidence: 0.98834854
00:23:23.695 --> 00:23:25.154 over an immense operation.
NOTE Confidence: 0.998289
00:23:26.014 --> 00:23:27.695 And this is why nobody
NOTE Confidence: 0.998289
00:23:27.695 --> 00:23:28.734 else in the world can
NOTE Confidence: 0.998289
00:23:28.734 --> 00:23:30.274 understand why the American
NOTE Confidence: 0.9401331
00:23:30.929 --> 00:23:32.609 system is built like it
NOTE Confidence: 0.9401331
00:23:32.609 --> 00:23:33.109 is.
NOTE Confidence: 0.9065348

00:23:33.889 --> 00:23:35.269 It's just because it's crazy.

NOTE Confidence: 0.9051593

00:24:26.149 --> 00:24:27.029 Where's the other part to

NOTE Confidence: 0.9051593

00:24:27.029 --> 00:24:28.889 the if this is trachea

NOTE Confidence: 0.83520406

00:24:29.190 --> 00:24:30.330 or is it the bronchus?

NOTE Confidence: 0.83520406

00:24:30.350 --> 00:24:31.750 I won't see the rest

NOTE Confidence: 0.83520406

00:24:31.750 --> 00:24:33.289 of it. That's okay.

NOTE Confidence: 0.64068484

00:24:35.269 --> 00:24:36.490 How was your night?

NOTE Confidence: 0.9111744

00:24:36.869 --> 00:24:38.389 Yes. Why do we start

NOTE Confidence: 0.9111744

00:24:38.389 --> 00:24:39.645 every day with the same

NOTE Confidence: 0.9111744

00:24:40.045 --> 00:24:41.165 words? Can you guys say

NOTE Confidence: 0.9111744

00:24:41.165 --> 00:24:42.605 it with me? Ready? Today.

NOTE Confidence: 0.9111744

00:24:42.605 --> 00:24:43.105 Today.

NOTE Confidence: 0.6812532

00:24:44.045 --> 00:24:45.105 Today. Not tomorrow.

NOTE Confidence: 0.9972094

00:24:45.645 --> 00:24:46.465 Thank you.

NOTE Confidence: 0.98671293

00:24:46.845 --> 00:24:48.125 Hi, everybody. You can call

NOTE Confidence: 0.98671293

00:24:48.125 --> 00:24:49.725 me doctor Jazz. I am

NOTE Confidence: 0.98671293

00:24:49.725 --> 00:24:50.385 a pediatrician,

NOTE Confidence: 0.9706232

00:24:50.685 --> 00:24:52.125 and I'm excited to share

NOTE Confidence: 0.9706232

00:24:52.125 --> 00:24:53.220 with you guys today all

NOTE Confidence: 0.9706232

00:24:53.220 --> 00:24:55.140 about the respiratory system. When

NOTE Confidence: 0.9706232

00:24:55.140 --> 00:24:56.359 I think about Black MedConnect,

NOTE Confidence: 0.9706232

00:24:56.420 --> 00:24:57.700 I think more of the

NOTE Confidence: 0.9706232

00:24:57.700 --> 00:24:59.540 pre meds, medical students, and

NOTE Confidence: 0.9706232

00:24:59.540 --> 00:25:01.140 upwards, you know, residents, fellows,

NOTE Confidence: 0.9706232

00:25:01.140 --> 00:25:02.900 attendings. But iDream is all

NOTE Confidence: 0.9706232

00:25:02.900 --> 00:25:05.240 about the younger generation. So

NOTE Confidence: 0.9706232

00:25:05.300 --> 00:25:06.820 college students, high school students,

NOTE Confidence: 0.9706232

00:25:06.820 --> 00:25:08.260 getting them excited about health

NOTE Confidence: 0.9706232

00:25:08.260 --> 00:25:08.565 care.

NOTE Confidence: 0.96250343

00:25:09.445 --> 00:25:10.484 One thing is missing is

NOTE Confidence: 0.96250343

00:25:10.484 --> 00:25:11.445 there's a lack of role

NOTE Confidence: 0.96250343

00:25:11.445 --> 00:25:11.945 models.
NOTE Confidence: 0.99908036

00:25:12.404 --> 00:25:13.705 When you don't have enough
NOTE Confidence: 0.98981315

00:25:14.085 --> 00:25:15.445 black and brown professionals around,
NOTE Confidence: 0.98981315

00:25:15.445 --> 00:25:16.504 that means communities
NOTE Confidence: 0.9989073

00:25:16.804 --> 00:25:18.244 don't necessarily have role models
NOTE Confidence: 0.9989073

00:25:18.244 --> 00:25:19.605 to show the younger generation
NOTE Confidence: 0.9989073

00:25:19.605 --> 00:25:20.404 what it's like to be
NOTE Confidence: 0.9989073

00:25:20.404 --> 00:25:21.065 in medicine.
NOTE Confidence: 0.99418855

00:25:22.004 --> 00:25:23.010 Exactly. So we got a
NOTE Confidence: 0.99418855

00:25:23.010 --> 00:25:24.390 dilemma going on. Right?
NOTE Confidence: 0.9679143

00:25:24.690 --> 00:25:26.290 Michelle was just going to
NOTE Confidence: 0.9679143

00:25:26.290 --> 00:25:27.109 visit family.
NOTE Confidence: 0.9696435

00:25:27.890 --> 00:25:29.350 A new cat shows up,
NOTE Confidence: 0.9952275

00:25:30.050 --> 00:25:31.250 and now she's having trouble
NOTE Confidence: 0.9952275

00:25:31.250 --> 00:25:32.450 breathing. Right? What do we
NOTE Confidence: 0.9952275

00:25:32.450 --> 00:25:33.590 think is going on?

NOTE Confidence: 0.7338582
00:25:35.405 --> 00:25:35.905 She
NOTE Confidence: 0.8934034
00:25:36.525 --> 00:25:36.875 allergic to cats. Here we
NOTE Confidence: 0.8934034
00:25:36.875 --> 00:25:37.744 go. She's allergic to cats.
NOTE Confidence: 0.7765066
00:25:38.125 --> 00:25:39.105 That's what
NOTE Confidence: 0.90037245
00:25:39.965 --> 00:25:40.098 it sounds like. That's what
NOTE Confidence: 0.90037245
00:25:40.098 --> 00:25:41.645 it sounds like. Sounds like
NOTE Confidence: 0.90037245
00:25:41.645 --> 00:25:42.145 a.
NOTE Confidence: 0.87238836
00:25:42.684 --> 00:25:43.905 I'm trying to keep listening.
NOTE Confidence: 0.9137577
00:25:44.365 --> 00:25:46.385 Yeah. See what's going on.
NOTE Confidence: 0.9963959
00:25:48.570 --> 00:25:49.549 Y'all hear that?
NOTE Confidence: 0.9955703
00:25:50.889 --> 00:25:52.509 That's what it sounds like.
NOTE Confidence: 0.99295074
00:25:53.450 --> 00:25:54.730 It sounds like an elephant.
NOTE Confidence: 0.99295074
00:25:54.730 --> 00:25:55.769 Right? Yeah. Very
NOTE Confidence: 0.9896866
00:25:56.809 --> 00:25:58.509 really rough sound. Right?
NOTE Confidence: 0.9703043
00:26:01.045 --> 00:26:02.005 What's the name of that
NOTE Confidence: 0.9703043

00:26:02.005 --> 00:26:03.285 sound? We already talked about
NOTE Confidence: 0.9703043

00:26:03.285 --> 00:26:04.405 it a little bit. Go
NOTE Confidence: 0.9703043

00:26:04.405 --> 00:26:04.905 ahead.
NOTE Confidence: 0.89932936

00:26:05.285 --> 00:26:07.365 It's wheezing. Right? That weird
NOTE Confidence: 0.89932936

00:26:07.365 --> 00:26:08.345 whistling noise,
NOTE Confidence: 0.9985324

00:26:08.725 --> 00:26:09.625 that's wheezing.
NOTE Confidence: 0.9947347

00:26:10.165 --> 00:26:10.984 Right? And
NOTE Confidence: 0.97579354

00:26:11.285 --> 00:26:13.045 why is Michelle short of
NOTE Confidence: 0.97579354

00:26:13.045 --> 00:26:14.105 breath and wheezing?
NOTE Confidence: 0.9320773

00:26:14.405 --> 00:26:15.605 She was diagnosed with a
NOTE Confidence: 0.9320773

00:26:15.605 --> 00:26:16.665 asthma attack.
NOTE Confidence: 0.98746556

00:26:18.380 --> 00:26:19.179 I'll tell you a little
NOTE Confidence: 0.98746556

00:26:19.179 --> 00:26:21.440 secret. That's Michelle is me.
NOTE Confidence: 0.9851548

00:26:21.900 --> 00:26:23.260 My auntie had a cat
NOTE Confidence: 0.9851548

00:26:23.260 --> 00:26:24.460 that she brought home for
NOTE Confidence: 0.9851548

00:26:24.460 --> 00:26:25.740 Christmas, and then I got

NOTE Confidence: 0.9851548

00:26:25.740 --> 00:26:26.460 sick and had to go

NOTE Confidence: 0.9851548

00:26:26.460 --> 00:26:27.980 to the hospital. Right? This

NOTE Confidence: 0.9851548

00:26:27.980 --> 00:26:28.940 is how I found out

NOTE Confidence: 0.9851548

00:26:28.940 --> 00:26:29.840 I had asthma.

NOTE Confidence: 0.95617235

00:26:30.494 --> 00:26:32.255 And so some patients find

NOTE Confidence: 0.95617235

00:26:32.255 --> 00:26:33.695 out when they're really little,

NOTE Confidence: 0.95617235

00:26:33.695 --> 00:26:34.815 some patients find out a

NOTE Confidence: 0.95617235

00:26:34.815 --> 00:26:36.675 little bit older, but ultimately,

NOTE Confidence: 0.95617235

00:26:36.815 --> 00:26:38.255 the coughing and the wheezing

NOTE Confidence: 0.95617235

00:26:38.255 --> 00:26:39.635 and the shortness of breath

NOTE Confidence: 0.95617235

00:26:39.695 --> 00:26:41.135 is what really challenged my

NOTE Confidence: 0.95617235

00:26:41.135 --> 00:26:42.494 asthma. Does anybody here have

NOTE Confidence: 0.95617235

00:26:42.494 --> 00:26:43.869 asthma? Do you mind sharing?

NOTE Confidence: 0.95617235

00:26:44.050 --> 00:26:45.850 Being with an asthmatic, I

NOTE Confidence: 0.95617235

00:26:45.850 --> 00:26:47.290 remember missing about a week

NOTE Confidence: 0.95617235

00:26:47.290 --> 00:26:48.970 of school, almost every year

NOTE Confidence: 0.95617235

00:26:48.970 --> 00:26:50.250 for a while in elementary

NOTE Confidence: 0.95617235

00:26:50.250 --> 00:26:51.770 school. So being home with,

NOTE Confidence: 0.95617235

00:26:51.770 --> 00:26:54.090 you know, nebulizer treatments every

NOTE Confidence: 0.95617235

00:26:54.090 --> 00:26:55.770 few hours, my parents were

NOTE Confidence: 0.95617235

00:26:55.770 --> 00:26:57.530 being respiratory therapists and didn't

NOTE Confidence: 0.95617235

00:26:57.530 --> 00:26:58.270 know it.

NOTE Confidence: 0.96685016

00:26:58.994 --> 00:27:00.595 And so, for me, that

NOTE Confidence: 0.96685016

00:27:00.595 --> 00:27:01.975 really connected me to

NOTE Confidence: 0.9325631

00:27:02.275 --> 00:27:04.115 the pediatricians, and that's why

NOTE Confidence: 0.9325631

00:27:04.115 --> 00:27:05.315 I chose pediatrics because I

NOTE Confidence: 0.9325631

00:27:05.315 --> 00:27:06.515 knew they have a huge

NOTE Confidence: 0.9325631

00:27:06.515 --> 00:27:07.875 impact on kids. They really

NOTE Confidence: 0.9325631

00:27:07.875 --> 00:27:09.155 do. It doesn't feel so

NOTE Confidence: 0.9325631

00:27:09.155 --> 00:27:10.595 good. You had a you

NOTE Confidence: 0.9325631

00:27:10.595 --> 00:27:12.115 have asthma too? Tell me

NOTE Confidence: 0.9325631
00:27:12.115 --> 00:27:12.850 what it feels like for
NOTE Confidence: 0.9325631
00:27:12.850 --> 00:27:14.769 you. It kinda feels like
NOTE Confidence: 0.9325631
00:27:14.769 --> 00:27:16.529 something's clogged kinda in my
NOTE Confidence: 0.9325631
00:27:16.529 --> 00:27:17.029 throat.
NOTE Confidence: 0.98451185
00:27:17.330 --> 00:27:19.649 Mhmm. And and it feels
NOTE Confidence: 0.98451185
00:27:19.649 --> 00:27:20.149 weird.
NOTE Confidence: 0.8454034
00:27:20.609 --> 00:27:21.889 It does. Right? Like, your
NOTE Confidence: 0.8454034
00:27:21.889 --> 00:27:23.330 airways and narrow Wanna be
NOTE Confidence: 0.8454034
00:27:23.330 --> 00:27:23.909 a pediatrician
NOTE Confidence: 0.872368
00:27:24.929 --> 00:27:26.230 because I like kids.
NOTE Confidence: 0.6257849
00:27:26.769 --> 00:27:26.929 And,
NOTE Confidence: 0.9147053
00:27:28.734 --> 00:27:29.855 and I don't really wanna
NOTE Confidence: 0.9147053
00:27:29.855 --> 00:27:31.455 be, like a surgeon because
NOTE Confidence: 0.9147053
00:27:31.455 --> 00:27:32.675 it would scare me.
NOTE Confidence: 0.9840275
00:27:33.615 --> 00:27:34.895 So now we're gonna use
NOTE Confidence: 0.9840275

00:27:34.895 --> 00:27:36.655 our stethoscope. Who's who's fair

NOTE Confidence: 0.9840275

00:27:36.655 --> 00:27:37.155 enough?

NOTE Confidence: 0.99442685

00:27:37.695 --> 00:27:38.975 We're gonna listen to each

NOTE Confidence: 0.99442685

00:27:38.975 --> 00:27:40.275 other's lungs. Okay?

NOTE Confidence: 0.94187725

00:27:41.609 --> 00:27:43.230 As an African American woman

NOTE Confidence: 0.94187725

00:27:43.290 --> 00:27:44.910 seeing, you know, the disparities

NOTE Confidence: 0.94187725

00:27:45.050 --> 00:27:46.730 in health, always wanted to

NOTE Confidence: 0.94187725

00:27:46.730 --> 00:27:47.690 think about how can we

NOTE Confidence: 0.94187725

00:27:47.690 --> 00:27:48.809 improve upon those, and I

NOTE Confidence: 0.94187725

00:27:48.809 --> 00:27:49.309 think

NOTE Confidence: 0.99531186

00:27:49.690 --> 00:27:51.130 increasing the diversity within the

NOTE Confidence: 0.99531186

00:27:51.130 --> 00:27:52.490 workforce is one way in

NOTE Confidence: 0.99531186

00:27:52.490 --> 00:27:53.550 which to do that.

NOTE Confidence: 0.9934572

00:27:53.955 --> 00:27:55.955 I worry that, especially with

NOTE Confidence: 0.9934572

00:27:55.955 --> 00:27:57.554 even urban and rural, that's

NOTE Confidence: 0.9934572

00:27:57.554 --> 00:27:58.755 a huge thing. There's a

NOTE Confidence: 0.9934572

00:27:58.755 --> 00:28:00.434 lot of rural counties that

NOTE Confidence: 0.9934572

00:28:00.434 --> 00:28:02.135 don't have enough primary care.

NOTE Confidence: 0.96085113

00:28:02.835 --> 00:28:03.794 I think some of the

NOTE Confidence: 0.96085113

00:28:03.794 --> 00:28:05.075 solutions to that are making

NOTE Confidence: 0.96085113

00:28:05.075 --> 00:28:06.355 sure you're reaching back into

NOTE Confidence: 0.96085113

00:28:06.355 --> 00:28:07.794 those communities at a young

NOTE Confidence: 0.96085113

00:28:07.794 --> 00:28:09.440 age, hence I dream to,

NOTE Confidence: 0.96085113

00:28:09.440 --> 00:28:10.960 like, get them excited about

NOTE Confidence: 0.96085113

00:28:10.960 --> 00:28:12.240 medicine. And a lot of

NOTE Confidence: 0.96085113

00:28:12.240 --> 00:28:13.600 times, they wanna return to

NOTE Confidence: 0.96085113

00:28:13.600 --> 00:28:15.040 their communities because they know

NOTE Confidence: 0.96085113

00:28:15.040 --> 00:28:16.640 the disparities that exist there.

NOTE Confidence: 0.96085113

00:28:16.640 --> 00:28:18.560 Oh my god. Hard. Sounds

NOTE Confidence: 0.96085113

00:28:18.560 --> 00:28:19.060 weird?

NOTE Confidence: 0.90433705

00:28:19.520 --> 00:28:20.020 Yes.

NOTE Confidence: 0.9134286

00:28:46.060 --> 00:28:47.020 Nice out. So in here,
NOTE Confidence: 0.9134286

00:28:47.020 --> 00:28:47.660 we got to see all
NOTE Confidence: 0.9134286

00:28:47.660 --> 00:28:48.700 of the Medical College of
NOTE Confidence: 0.9134286

00:28:48.700 --> 00:28:51.100 Georgia. Yes. Okay. CPC was
NOTE Confidence: 0.9134286

00:28:51.100 --> 00:28:52.875 started thirty years ago, and
NOTE Confidence: 0.9134286

00:28:53.035 --> 00:28:54.315 we have grown to, I
NOTE Confidence: 0.9134286

00:28:54.315 --> 00:28:55.615 wanna say, eight offices.
NOTE Confidence: 0.9995732

00:28:56.315 --> 00:28:58.075 We are the primary care
NOTE Confidence: 0.9995732

00:28:58.075 --> 00:28:59.615 provider for this area.
NOTE Confidence: 0.9827807

00:29:00.075 --> 00:29:01.435 The building and the layout
NOTE Confidence: 0.9827807

00:29:01.435 --> 00:29:03.295 was sort of the brainchild
NOTE Confidence: 0.9827807

00:29:03.355 --> 00:29:04.175 of my dad's.
NOTE Confidence: 0.8170751

00:29:04.555 --> 00:29:05.455 How many providers
NOTE Confidence: 0.9129743

00:29:06.870 --> 00:29:09.350 of these? Thirty ish. Thirty
NOTE Confidence: 0.9129743

00:29:09.350 --> 00:29:10.870 ish? Mhmm. In this space
NOTE Confidence: 0.9129743

00:29:10.870 --> 00:29:11.750 or across No. No. No.

NOTE Confidence: 0.9129743

00:29:11.750 --> 00:29:13.110 Across all the offices, eight

NOTE Confidence: 0.9129743

00:29:13.110 --> 00:29:14.950 offices. So we're in, the

NOTE Confidence: 0.9129743

00:29:14.950 --> 00:29:16.950 CSRA, which encompasses north and,

NOTE Confidence: 0.9129743

00:29:17.190 --> 00:29:17.930 North Augusta,

NOTE Confidence: 0.9484257

00:29:19.430 --> 00:29:20.250 South Augusta.

NOTE Confidence: 0.9560527

00:29:20.550 --> 00:29:21.615 So we're in South Carolina

NOTE Confidence: 0.9560527

00:29:21.615 --> 00:29:22.415 and Georgia and all the

NOTE Confidence: 0.9560527

00:29:22.415 --> 00:29:23.855 spaces in between. Okay. Yeah.

NOTE Confidence: 0.9560527

00:29:23.855 --> 00:29:24.735 Which I guess was, like,

NOTE Confidence: 0.9560527

00:29:24.735 --> 00:29:26.015 almost fifty thousand maybe. That's

NOTE Confidence: 0.9560527

00:29:26.015 --> 00:29:26.975 a lot of people. Okay.

NOTE Confidence: 0.9560527

00:29:26.975 --> 00:29:27.955 That's a lot of people.

NOTE Confidence: 0.9942607

00:29:29.215 --> 00:29:30.755 As a kid, I,

NOTE Confidence: 0.99722403

00:29:31.215 --> 00:29:32.675 was employed at CBC.

NOTE Confidence: 0.9579849

00:29:33.300 --> 00:29:34.580 I did filing a patent

NOTE Confidence: 0.9579849

00:29:34.580 --> 00:29:35.800 charts back when we had
NOTE Confidence: 0.9579849

00:29:36.020 --> 00:29:36.920 paper charts.
NOTE Confidence: 0.927045

00:29:37.700 --> 00:29:38.980 I wrote the newsletter. So
NOTE Confidence: 0.927045

00:29:38.980 --> 00:29:40.500 it's what is sun care?
NOTE Confidence: 0.927045

00:29:40.500 --> 00:29:41.540 How do you look for
NOTE Confidence: 0.927045

00:29:41.540 --> 00:29:42.360 skin cancer?
NOTE Confidence: 0.9803649

00:29:43.220 --> 00:29:45.060 Yeah. I've basically grew up
NOTE Confidence: 0.9803649

00:29:45.060 --> 00:29:46.660 in this clinic. I've known
NOTE Confidence: 0.9803649

00:29:46.660 --> 00:29:47.620 people here for a very
NOTE Confidence: 0.9803649

00:29:47.620 --> 00:29:49.215 long time. It's funny when
NOTE Confidence: 0.9803649

00:29:49.215 --> 00:29:51.495 I have patients who used
NOTE Confidence: 0.9803649

00:29:51.495 --> 00:29:52.375 to see dad who see
NOTE Confidence: 0.9803649

00:29:52.375 --> 00:29:53.035 me now,
NOTE Confidence: 0.9499931

00:29:53.895 --> 00:29:55.015 because they will call me
NOTE Confidence: 0.9499931

00:29:55.015 --> 00:29:56.855 Shereen, but to them, I'm
NOTE Confidence: 0.9499931

00:29:56.855 --> 00:29:57.755 doctor Moore.

NOTE Confidence: 0.98980045
00:29:58.375 --> 00:29:59.115 But, you know,
NOTE Confidence: 0.9702527
00:29:59.575 --> 00:30:00.550 he told them about my
NOTE Confidence: 0.9702527
00:30:00.550 --> 00:30:02.070 potty training and when I
NOTE Confidence: 0.9702527
00:30:02.070 --> 00:30:03.270 went to college and all
NOTE Confidence: 0.9702527
00:30:03.270 --> 00:30:04.070 these sort of things. So
NOTE Confidence: 0.9702527
00:30:04.070 --> 00:30:05.510 they have a long history
NOTE Confidence: 0.9702527
00:30:05.510 --> 00:30:07.030 of who I was before
NOTE Confidence: 0.9702527
00:30:07.030 --> 00:30:08.630 I was doctor Moore. So
NOTE Confidence: 0.98330283
00:30:14.024 --> 00:30:15.485 Around the dinner table,
NOTE Confidence: 0.9165472
00:30:15.945 --> 00:30:16.445 we,
NOTE Confidence: 0.93540454
00:30:17.705 --> 00:30:19.945 play difficult diagnosis every night.
NOTE Confidence: 0.93540454
00:30:19.945 --> 00:30:20.985 You know, and this is
NOTE Confidence: 0.93540454
00:30:20.985 --> 00:30:22.504 a thirty seven year old
NOTE Confidence: 0.93540454
00:30:22.504 --> 00:30:23.804 woman that comes in complaining
NOTE Confidence: 0.93540454
00:30:23.865 --> 00:30:24.365 of,
NOTE Confidence: 0.9930128

00:30:25.065 --> 00:30:26.605 being tired all the time.
NOTE Confidence: 0.99814343

00:30:26.985 --> 00:30:27.485 And
NOTE Confidence: 0.9920128

00:30:28.370 --> 00:30:30.390 it was just fun to,
NOTE Confidence: 0.98604244

00:30:32.210 --> 00:30:34.050 see her develop as a
NOTE Confidence: 0.98604244

00:30:34.050 --> 00:30:34.550 diagnostician.
NOTE Confidence: 0.99053216

00:30:35.250 --> 00:30:36.930 But, you know, after she
NOTE Confidence: 0.99053216

00:30:36.930 --> 00:30:37.430 was
NOTE Confidence: 0.98835814

00:30:37.970 --> 00:30:39.330 in high school, she was
NOTE Confidence: 0.98835814

00:30:39.330 --> 00:30:41.670 making all these, you know,
NOTE Confidence: 0.94095933

00:30:42.130 --> 00:30:42.630 great
NOTE Confidence: 0.99451387

00:30:55.980 --> 00:30:56.480 which
NOTE Confidence: 0.8359278

00:30:57.100 --> 00:30:58.300 would be I think,
NOTE Confidence: 0.99195004

00:30:58.780 --> 00:31:00.700 an unusual thing to figure
NOTE Confidence: 0.99195004

00:31:00.700 --> 00:31:01.820 out, you know, in high
NOTE Confidence: 0.99195004

00:31:01.820 --> 00:31:02.320 school.
NOTE Confidence: 0.9289635

00:31:05.820 --> 00:31:06.620 Do you have a shirt

NOTE Confidence: 0.9289635
00:31:06.620 --> 00:31:07.580 that says I suit the
NOTE Confidence: 0.9289635
00:31:07.580 --> 00:31:08.080 rock?
NOTE Confidence: 0.88877875
00:31:08.465 --> 00:31:09.665 Do you have that here?
NOTE Confidence: 0.88877875
00:31:09.665 --> 00:31:10.625 Do you have that here?
NOTE Confidence: 0.88877875
00:31:10.625 --> 00:31:11.905 No. I have four of
NOTE Confidence: 0.88877875
00:31:11.905 --> 00:31:12.491 them. You have four of
NOTE Confidence: 0.88877875
00:31:12.491 --> 00:31:13.425 them. You can take one
NOTE Confidence: 0.88877875
00:31:13.425 --> 00:31:14.645 off. To see one.
NOTE Confidence: 0.8700014
00:31:15.345 --> 00:31:16.065 I mean, I have a
NOTE Confidence: 0.8700014
00:31:16.065 --> 00:31:17.025 lot of show and tell
NOTE Confidence: 0.8700014
00:31:17.025 --> 00:31:17.765 things we
NOTE Confidence: 0.9945233
00:31:19.025 --> 00:31:19.925 Oh, man.
NOTE Confidence: 0.91446865
00:31:24.590 --> 00:31:25.090 Somewhere.
NOTE Confidence: 0.96476746
00:31:26.750 --> 00:31:27.790 I ended up in court
NOTE Confidence: 0.96476746
00:31:27.790 --> 00:31:29.870 with RJ Reynolds for two
NOTE Confidence: 0.96476746

00:31:29.870 --> 00:31:31.010 and a half, three years.
NOTE Confidence: 0.93005383

00:31:32.190 --> 00:31:33.150 At the time, my,
NOTE Confidence: 0.93456805

00:31:33.790 --> 00:31:35.410 son was about three
NOTE Confidence: 0.98930687

00:31:36.235 --> 00:31:37.195 and I took him out
NOTE Confidence: 0.98930687

00:31:37.195 --> 00:31:38.554 to dinner one day and
NOTE Confidence: 0.98930687

00:31:38.554 --> 00:31:40.335 he was taking his straw
NOTE Confidence: 0.95773584

00:31:40.715 --> 00:31:41.835 and playing with it and
NOTE Confidence: 0.95773584

00:31:41.835 --> 00:31:42.955 he pretended to smoke it
NOTE Confidence: 0.95773584

00:31:42.955 --> 00:31:43.755 and I said, what are
NOTE Confidence: 0.95773584

00:31:43.755 --> 00:31:45.115 you doing? And he said,
NOTE Confidence: 0.95773584

00:31:45.115 --> 00:31:45.995 dad, when I grow up,
NOTE Confidence: 0.95773584

00:31:45.995 --> 00:31:46.955 I wanna be a man.
NOTE Confidence: 0.95773584

00:31:46.955 --> 00:31:48.235 I wanna drive fast cars
NOTE Confidence: 0.95773584

00:31:48.235 --> 00:31:49.534 and I wanna smoke cigarettes.
NOTE Confidence: 0.95153314

00:31:50.370 --> 00:31:52.130 And in my mind, that
NOTE Confidence: 0.95153314

00:31:52.130 --> 00:31:52.950 really crystallized,

NOTE Confidence: 0.98216563

00:31:54.290 --> 00:31:55.410 something that I had never

NOTE Confidence: 0.98216563

00:31:55.410 --> 00:31:57.010 thought about before because most

NOTE Confidence: 0.98216563

00:31:57.010 --> 00:31:57.970 of our research had been

NOTE Confidence: 0.98216563

00:31:57.970 --> 00:31:58.870 looking at teenagers.

NOTE Confidence: 0.9544055

00:32:00.450 --> 00:32:01.970 The two biggest studies that

NOTE Confidence: 0.9544055

00:32:01.970 --> 00:32:03.090 we did, one was where

NOTE Confidence: 0.9544055

00:32:03.090 --> 00:32:04.290 we used eye tracking and

NOTE Confidence: 0.9544055

00:32:04.290 --> 00:32:06.095 we had children looking at,

NOTE Confidence: 0.9544055

00:32:06.335 --> 00:32:06.835 advertisements.

NOTE Confidence: 0.9621262

00:32:07.535 --> 00:32:08.655 And in particular, did they

NOTE Confidence: 0.9621262

00:32:08.655 --> 00:32:09.955 look at the surgeon general's

NOTE Confidence: 0.9621262

00:32:10.015 --> 00:32:10.915 warning or not?

NOTE Confidence: 0.98773247

00:32:11.695 --> 00:32:13.375 That pretty conclusively showed that

NOTE Confidence: 0.98773247

00:32:13.375 --> 00:32:14.595 the warnings were ineffective.

NOTE Confidence: 0.9723336

00:32:15.775 --> 00:32:17.215 Most people would have guessed

NOTE Confidence: 0.9723336

00:32:17.215 --> 00:32:17.935 that, but it was the
NOTE Confidence: 0.9723336

00:32:17.935 --> 00:32:18.735 first time that it was
NOTE Confidence: 0.9723336

00:32:18.735 --> 00:32:20.549 documented in a really thorough
NOTE Confidence: 0.9723336

00:32:20.549 --> 00:32:21.049 way.
NOTE Confidence: 0.9909608

00:32:21.350 --> 00:32:22.870 The other tobacco study that
NOTE Confidence: 0.9909608

00:32:22.870 --> 00:32:23.850 got a lot of attention
NOTE Confidence: 0.9909608

00:32:23.909 --> 00:32:25.289 was we had
NOTE Confidence: 0.97633755

00:32:25.590 --> 00:32:26.630 three, four, and five year
NOTE Confidence: 0.97633755

00:32:26.630 --> 00:32:28.409 old children play a game,
NOTE Confidence: 0.9959859

00:32:30.870 --> 00:32:32.809 match logos from products
NOTE Confidence: 0.9971708

00:32:33.350 --> 00:32:35.289 with the products themselves.
NOTE Confidence: 0.9525093

00:32:38.284 --> 00:32:40.605 Most amazing children as young
NOTE Confidence: 0.9525093

00:32:40.605 --> 00:32:41.644 as three were able to
NOTE Confidence: 0.9525093

00:32:41.644 --> 00:32:43.745 match the old joke character
NOTE Confidence: 0.89475244

00:32:44.205 --> 00:32:45.804 with a cigarette and by
NOTE Confidence: 0.89475244

00:32:45.804 --> 00:32:46.304 age,

NOTE Confidence: 0.9842824
00:32:47.245 --> 00:32:49.085 five, they were universally able
NOTE Confidence: 0.9842824
00:32:49.085 --> 00:32:50.260 to make that match And
NOTE Confidence: 0.9842824
00:32:50.260 --> 00:32:51.080 that was equivalent
NOTE Confidence: 0.9876925
00:32:51.860 --> 00:32:52.980 to their ability to match
NOTE Confidence: 0.9876925
00:32:52.980 --> 00:32:54.660 the Disney logos with, Mickey
NOTE Confidence: 0.9876925
00:32:54.660 --> 00:32:55.160 Mouse.
NOTE Confidence: 0.8722868
00:32:57.460 --> 00:32:59.559 That led to a great,
NOTE Confidence: 0.9977241
00:32:59.860 --> 00:33:01.000 deal of attention
NOTE Confidence: 0.909385
00:33:04.725 --> 00:33:06.664 And eventually to the lawsuit
NOTE Confidence: 0.909385
00:33:06.804 --> 00:33:08.345 against the tobacco industry.
NOTE Confidence: 0.9868668
00:33:10.485 --> 00:33:12.424 The tobacco industry came after
NOTE Confidence: 0.9868668
00:33:12.485 --> 00:33:14.024 me and and the research.
NOTE Confidence: 0.9924724
00:33:15.590 --> 00:33:16.650 The medical school
NOTE Confidence: 0.93923026
00:33:17.110 --> 00:33:18.790 felt they were obligated to
NOTE Confidence: 0.93923026
00:33:18.790 --> 00:33:19.910 do what the attorney general
NOTE Confidence: 0.93923026

00:33:19.910 --> 00:33:21.050 for the state of Georgia
NOTE Confidence: 0.93923026

00:33:21.270 --> 00:33:22.230 told them to do, which
NOTE Confidence: 0.93923026

00:33:22.230 --> 00:33:23.270 was to side with the
NOTE Confidence: 0.93923026

00:33:23.270 --> 00:33:25.130 tobacco company rather than me.
NOTE Confidence: 0.98662

00:33:25.910 --> 00:33:27.945 And that was pretty uncomfortable
NOTE Confidence: 0.98662

00:33:28.245 --> 00:33:29.365 time for me, and I
NOTE Confidence: 0.98662

00:33:29.365 --> 00:33:30.965 decided that I would leave
NOTE Confidence: 0.98662

00:33:30.965 --> 00:33:32.645 the medical school. So Augusta
NOTE Confidence: 0.98662

00:33:32.645 --> 00:33:34.245 was a community that needed,
NOTE Confidence: 0.9733344

00:33:34.565 --> 00:33:36.745 primary care, and I said,
NOTE Confidence: 0.9733344

00:33:36.805 --> 00:33:38.085 I'm a primary care doctor.
NOTE Confidence: 0.9733344

00:33:38.085 --> 00:33:39.365 I can do that. So
NOTE Confidence: 0.9733344

00:33:39.365 --> 00:33:40.485 I opened up a solo
NOTE Confidence: 0.9733344

00:33:40.485 --> 00:33:40.985 practice.
NOTE Confidence: 0.9686884

00:33:42.059 --> 00:33:43.659 Being a family doctor or
NOTE Confidence: 0.9686884

00:33:43.659 --> 00:33:45.100 primary care doctor is one

NOTE Confidence: 0.9686884
00:33:45.100 --> 00:33:46.220 of the most rewarding things
NOTE Confidence: 0.9686884
00:33:46.220 --> 00:33:47.340 in the world to do.
NOTE Confidence: 0.9686884
00:33:47.340 --> 00:33:48.299 I mean, I still hear
NOTE Confidence: 0.9686884
00:33:48.299 --> 00:33:49.659 from my patients. I mean,
NOTE Confidence: 0.9686884
00:33:49.659 --> 00:33:50.700 as when you care for
NOTE Confidence: 0.9686884
00:33:50.700 --> 00:33:51.740 people for a long time,
NOTE Confidence: 0.9686884
00:33:51.740 --> 00:33:52.779 save their life. You know,
NOTE Confidence: 0.9686884
00:33:52.779 --> 00:33:54.880 I've saved many people's lives.
NOTE Confidence: 0.9647802
00:33:56.884 --> 00:33:58.264 And they I mean, clearly,
NOTE Confidence: 0.9647802
00:33:58.485 --> 00:33:59.365 I know it. They know
NOTE Confidence: 0.9647802
00:33:59.365 --> 00:34:00.904 it. Their family knows it.
NOTE Confidence: 0.97254634
00:34:01.284 --> 00:34:02.485 And so those are kind
NOTE Confidence: 0.97254634
00:34:02.485 --> 00:34:03.865 of relationships that,
NOTE Confidence: 0.9973436
00:34:05.605 --> 00:34:06.965 go on forever. I mean,
NOTE Confidence: 0.9973436
00:34:06.965 --> 00:34:07.924 I got a whole stack
NOTE Confidence: 0.9973436

00:34:07.924 --> 00:34:09.700 of letters and cards when
NOTE Confidence: 0.9973436

00:34:09.700 --> 00:34:10.760 I left practice.
NOTE Confidence: 0.9852045

00:34:13.860 --> 00:34:15.060 Dad, mom, and I are
NOTE Confidence: 0.9852045

00:34:15.060 --> 00:34:16.580 forever grateful for the care
NOTE Confidence: 0.9852045

00:34:16.580 --> 00:34:17.860 you have provided us over
NOTE Confidence: 0.9852045

00:34:17.860 --> 00:34:19.140 the last twenty five plus
NOTE Confidence: 0.9852045

00:34:19.140 --> 00:34:19.640 years.
NOTE Confidence: 0.9933608

00:34:20.500 --> 00:34:21.780 You have been my physician
NOTE Confidence: 0.9933608

00:34:21.780 --> 00:34:23.060 for eight years, and I'm
NOTE Confidence: 0.9933608

00:34:23.060 --> 00:34:24.315 not sure many people can
NOTE Confidence: 0.9933608

00:34:24.315 --> 00:34:25.594 say this, but I enjoy
NOTE Confidence: 0.9933608

00:34:25.594 --> 00:34:26.655 going to the doctor.
NOTE Confidence: 0.9845501

00:34:27.194 --> 00:34:28.655 You have always been precise,
NOTE Confidence: 0.9845501

00:34:28.875 --> 00:34:30.395 kind, and compassionate to our
NOTE Confidence: 0.9845501

00:34:30.395 --> 00:34:32.075 family. We are thankful for
NOTE Confidence: 0.9845501

00:34:32.075 --> 00:34:33.515 your treatment, care, and advice

NOTE Confidence: 0.9845501

00:34:33.515 --> 00:34:35.055 during the past twenty years.

NOTE Confidence: 0.9767146

00:34:36.234 --> 00:34:37.835 I can't believe eighteen years

NOTE Confidence: 0.9767146

00:34:37.835 --> 00:34:39.035 have passed with you as

NOTE Confidence: 0.9767146

00:34:39.035 --> 00:34:40.840 my physician, The best doctor

NOTE Confidence: 0.9767146

00:34:40.840 --> 00:34:42.359 anyone could have. You have

NOTE Confidence: 0.9767146

00:34:42.359 --> 00:34:43.960 been a great listener, guide,

NOTE Confidence: 0.9767146

00:34:43.960 --> 00:34:45.099 doctor, and more.

NOTE Confidence: 0.9914703

00:34:45.800 --> 00:34:47.080 You are the epitome of

NOTE Confidence: 0.9914703

00:34:47.080 --> 00:34:48.119 what we call the old

NOTE Confidence: 0.9914703

00:34:48.119 --> 00:34:50.280 time doctor. Your immediate attention

NOTE Confidence: 0.9914703

00:34:50.280 --> 00:34:51.640 and referral for doing a

NOTE Confidence: 0.9914703

00:34:51.640 --> 00:34:53.320 stress test were instrumental in

NOTE Confidence: 0.9914703

00:34:53.320 --> 00:34:54.285 saving my life.

NOTE Confidence: 0.97131026

00:34:54.924 --> 00:34:57.005 I appreciated your advice or

NOTE Confidence: 0.97131026

00:34:57.005 --> 00:34:59.164 sometimes drastic help, like doctor's

NOTE Confidence: 0.97131026

00:34:59.164 --> 00:35:01.244 hospital two thousand seven to
NOTE Confidence: 0.97131026

00:35:01.244 --> 00:35:03.164 ER with sepsis pneumonia that
NOTE Confidence: 0.97131026

00:35:03.164 --> 00:35:04.525 you detected and saved my
NOTE Confidence: 0.97131026

00:35:04.525 --> 00:35:05.964 life. It was you who
NOTE Confidence: 0.97131026

00:35:05.964 --> 00:35:07.344 diagnosed my myeloma
NOTE Confidence: 0.98933387

00:35:07.805 --> 00:35:09.085 and referred me to doctor
NOTE Confidence: 0.98933387

00:35:09.085 --> 00:35:10.145 Hudson for treatment.
NOTE Confidence: 0.9995146

00:35:10.580 --> 00:35:11.780 Thank you for saving my
NOTE Confidence: 0.9995146

00:35:11.780 --> 00:35:13.140 life. Thank you for being
NOTE Confidence: 0.9995146

00:35:13.140 --> 00:35:14.520 our doctor and friend.
NOTE Confidence: 0.9885441

00:35:16.980 --> 00:35:18.660 People wanna be family doctors.
NOTE Confidence: 0.9885441

00:35:18.660 --> 00:35:19.400 They love
NOTE Confidence: 0.99066323

00:35:19.700 --> 00:35:21.140 taking care of patients. They
NOTE Confidence: 0.99066323

00:35:21.140 --> 00:35:22.580 love being loved by their
NOTE Confidence: 0.99066323

00:35:22.580 --> 00:35:24.035 patients. If it wasn't for
NOTE Confidence: 0.99066323

00:35:24.035 --> 00:35:25.875 that, in America, nobody would

NOTE Confidence: 0.99066323
00:35:25.875 --> 00:35:27.095 be a primary care doctor.
NOTE Confidence: 0.955255
00:35:28.114 --> 00:35:29.715 I've been practicing medicine thirty
NOTE Confidence: 0.955255
00:35:29.715 --> 00:35:31.235 years before I I heard
NOTE Confidence: 0.955255
00:35:31.235 --> 00:35:32.055 of the RUC,
NOTE Confidence: 0.96745396
00:35:32.435 --> 00:35:34.275 and that whole time, I
NOTE Confidence: 0.96745396
00:35:34.275 --> 00:35:35.735 felt and understood
NOTE Confidence: 0.99963903
00:35:36.780 --> 00:35:38.880 the fact that primary care
NOTE Confidence: 0.99963903
00:35:38.940 --> 00:35:39.440 was
NOTE Confidence: 0.96520305
00:35:40.219 --> 00:35:42.140 not a valued service in
NOTE Confidence: 0.96520305
00:35:42.140 --> 00:35:43.680 our health care system.
NOTE Confidence: 0.96724266
00:35:44.300 --> 00:35:46.000 I was at a CDC
NOTE Confidence: 0.96724266
00:35:46.060 --> 00:35:47.580 meeting, and one of the
NOTE Confidence: 0.96724266
00:35:47.580 --> 00:35:49.440 speakers was Brian Klepper.
NOTE Confidence: 0.7970947
00:35:49.900 --> 00:35:52.080 He talked about the rock.
NOTE Confidence: 0.9787658
00:35:53.015 --> 00:35:53.815 And I just said, this
NOTE Confidence: 0.9787658

00:35:53.815 --> 00:35:55.275 is this is wrong.
NOTE Confidence: 0.9938935

00:35:56.695 --> 00:35:58.475 We decided to sue
NOTE Confidence: 0.9934168

00:35:59.255 --> 00:35:59.755 Medicare
NOTE Confidence: 0.9994845

00:36:00.695 --> 00:36:02.775 for basing these decisions on
NOTE Confidence: 0.9994845

00:36:02.775 --> 00:36:03.435 the RUC.
NOTE Confidence: 0.9694951

00:36:04.055 --> 00:36:05.780 We were turned down not
NOTE Confidence: 0.9694951

00:36:05.780 --> 00:36:06.660 because we didn't have a
NOTE Confidence: 0.9694951

00:36:06.660 --> 00:36:08.340 good argument, because they claimed
NOTE Confidence: 0.9694951

00:36:08.340 --> 00:36:09.140 that we didn't have any
NOTE Confidence: 0.9694951

00:36:09.140 --> 00:36:09.640 standing.
NOTE Confidence: 0.9641869

00:36:11.780 --> 00:36:13.140 I figured the tobacco industry,
NOTE Confidence: 0.9641869

00:36:13.140 --> 00:36:13.940 you know, is the big
NOTE Confidence: 0.9641869

00:36:13.940 --> 00:36:15.460 evil force in America there
NOTE Confidence: 0.9641869

00:36:15.460 --> 00:36:16.820 for a while that if
NOTE Confidence: 0.9641869

00:36:16.820 --> 00:36:17.780 you could take them on
NOTE Confidence: 0.9641869

00:36:17.780 --> 00:36:19.140 and win, you could certainly

NOTE Confidence: 0.9641869
00:36:19.140 --> 00:36:20.260 take on the AMA and
NOTE Confidence: 0.9641869
00:36:20.260 --> 00:36:20.715 the Ruck.
NOTE Confidence: 0.9964987
00:36:22.715 --> 00:36:24.315 The tobacco industry was small
NOTE Confidence: 0.9964987
00:36:24.315 --> 00:36:25.295 stuff in comparison.
NOTE Confidence: 0.9916456
00:36:28.875 --> 00:36:30.395 So here are the rules
NOTE Confidence: 0.9916456
00:36:30.635 --> 00:36:32.315 the economic rules of the
NOTE Confidence: 0.9916456
00:36:32.315 --> 00:36:35.215 dysfunctional medical market. Number one,
NOTE Confidence: 0.99050593
00:36:35.920 --> 00:36:37.780 more treatment is always better
NOTE Confidence: 0.99050593
00:36:37.920 --> 00:36:39.700 default to the most expensive
NOTE Confidence: 0.99050593
00:36:39.920 --> 00:36:41.060 treatment option.
NOTE Confidence: 0.99775904
00:36:42.719 --> 00:36:43.620 Number two,
NOTE Confidence: 0.9986619
00:36:44.160 --> 00:36:45.840 a lifetime of treatment is
NOTE Confidence: 0.9986619
00:36:45.840 --> 00:36:47.380 preferable to a cure.
NOTE Confidence: 0.9985454
00:36:48.160 --> 00:36:49.140 Number three,
NOTE Confidence: 0.9838131
00:36:49.745 --> 00:36:51.745 amenities and marketing matter more
NOTE Confidence: 0.9838131

00:36:51.745 --> 00:36:52.885 than good care.
NOTE Confidence: 0.98505247

00:36:55.505 --> 00:36:56.785 In the nineties, if you
NOTE Confidence: 0.98505247

00:36:56.785 --> 00:36:57.525 had insurance,
NOTE Confidence: 0.933888

00:36:58.465 --> 00:36:59.745 there weren't co pays, there
NOTE Confidence: 0.933888

00:36:59.745 --> 00:37:00.645 weren't deductibles,
NOTE Confidence: 0.9766894

00:37:01.185 --> 00:37:03.025 your premiums were mostly paid
NOTE Confidence: 0.9766894

00:37:03.025 --> 00:37:04.085 by your employer,
NOTE Confidence: 0.9954417

00:37:04.450 --> 00:37:05.270 and you were
NOTE Confidence: 0.9259991

00:37:05.650 --> 00:37:07.170 fine. And then everything had
NOTE Confidence: 0.9259991

00:37:07.170 --> 00:37:07.910 gone haywire.
NOTE Confidence: 0.9576003

00:37:11.810 --> 00:37:13.010 I needed to have my
NOTE Confidence: 0.9576003

00:37:13.010 --> 00:37:14.070 first colonoscopy,
NOTE Confidence: 0.981428

00:37:14.530 --> 00:37:16.290 and I thought that should
NOTE Confidence: 0.981428

00:37:16.290 --> 00:37:17.030 be simple.
NOTE Confidence: 0.95256454

00:37:17.489 --> 00:37:18.290 So I went to my
NOTE Confidence: 0.95256454

00:37:18.290 --> 00:37:19.910 HR department. They said,

NOTE Confidence: 0.9696326
00:37:20.315 --> 00:37:21.935 just go somewhere in network.
NOTE Confidence: 0.9764315
00:37:23.675 --> 00:37:24.175 Then
NOTE Confidence: 0.95202404
00:37:24.795 --> 00:37:26.475 I get this chirpy bill
NOTE Confidence: 0.95202404
00:37:26.475 --> 00:37:28.175 from my insurer saying,
NOTE Confidence: 0.94787854
00:37:28.715 --> 00:37:30.895 you know, they billed thirteen
NOTE Confidence: 0.94787854
00:37:30.955 --> 00:37:32.015 thousand dollars.
NOTE Confidence: 0.93794495
00:37:32.635 --> 00:37:33.455 Good news,
NOTE Confidence: 0.99760854
00:37:33.835 --> 00:37:35.935 we paid ten thousand dollars
NOTE Confidence: 0.9662413
00:37:36.609 --> 00:37:38.450 and, you know, great news,
NOTE Confidence: 0.9662413
00:37:38.450 --> 00:37:40.050 you owe zero. And I
NOTE Confidence: 0.9662413
00:37:40.050 --> 00:37:40.869 was like,
NOTE Confidence: 0.9625623
00:37:41.810 --> 00:37:43.089 this is not really great
NOTE Confidence: 0.9625623
00:37:43.089 --> 00:37:44.690 news. I mean, it may
NOTE Confidence: 0.9625623
00:37:44.690 --> 00:37:45.890 be great news for me,
NOTE Confidence: 0.9625623
00:37:45.890 --> 00:37:47.570 but it's terrible news for
NOTE Confidence: 0.9625623

00:37:47.570 --> 00:37:48.230 a system.
NOTE Confidence: 0.86707574
00:37:49.325 --> 00:37:50.364 I did a series at
NOTE Confidence: 0.86707574
00:37:50.364 --> 00:37:51.645 the New York Times called
NOTE Confidence: 0.86707574
00:37:51.645 --> 00:37:52.864 Paying till It Hurts.
NOTE Confidence: 0.95463634
00:37:53.484 --> 00:37:54.444 And at the end of
NOTE Confidence: 0.95463634
00:37:54.444 --> 00:37:55.325 it said, do you have
NOTE Confidence: 0.95463634
00:37:55.325 --> 00:37:56.625 a bill you wanna share?
NOTE Confidence: 0.9590804
00:37:57.005 --> 00:37:59.164 And we had, I think,
NOTE Confidence: 0.9590804
00:37:59.164 --> 00:38:00.385 five hundred responses,
NOTE Confidence: 0.9829367
00:38:01.089 --> 00:38:02.050 and we were off and
NOTE Confidence: 0.9829367
00:38:02.050 --> 00:38:02.550 running.
NOTE Confidence: 0.93175167
00:38:07.890 --> 00:38:09.569 And not because, you know,
NOTE Confidence: 0.93175167
00:38:09.569 --> 00:38:10.770 we are we are in
NOTE Confidence: 0.93175167
00:38:10.770 --> 00:38:11.430 the end,
NOTE Confidence: 0.7998207
00:38:12.849 --> 00:38:14.230 journalists, the the,
NOTE Confidence: 0.95727175
00:38:15.475 --> 00:38:17.075 solution of last resort. You

NOTE Confidence: 0.95727175
00:38:17.075 --> 00:38:18.614 know, these are people who've
NOTE Confidence: 0.99154735
00:38:18.915 --> 00:38:20.435 tried with their insurer, tried
NOTE Confidence: 0.99154735
00:38:20.435 --> 00:38:21.335 with the hospital,
NOTE Confidence: 0.9381204
00:38:21.955 --> 00:38:23.655 gone to the attorneys general,
NOTE Confidence: 0.9381204
00:38:23.715 --> 00:38:24.614 done GoFundMe,
NOTE Confidence: 0.99019396
00:38:24.994 --> 00:38:26.614 and when all else fails,
NOTE Confidence: 0.98369396
00:38:26.994 --> 00:38:28.055 write to a journalist.
NOTE Confidence: 0.9960479
00:38:32.680 --> 00:38:33.180 That's
NOTE Confidence: 0.7692794
00:38:34.119 --> 00:38:34.619 a
NOTE Confidence: 0.9380788
00:38:35.079 --> 00:38:36.280 symptom of a really broken
NOTE Confidence: 0.9380788
00:38:36.280 --> 00:38:36.780 system.
NOTE Confidence: 0.88729185
00:38:42.275 --> 00:38:43.715 I've done everything. You've done
NOTE Confidence: 0.88729185
00:38:43.715 --> 00:38:44.835 everything? Oh, you're working. I
NOTE Confidence: 0.88729185
00:38:44.835 --> 00:38:46.035 mean, when we started our
NOTE Confidence: 0.88729185
00:38:46.035 --> 00:38:47.555 TikTok thing, I did a
NOTE Confidence: 0.88729185

00:38:47.555 --> 00:38:49.155 ridiculous TikTok that I hope
NOTE Confidence: 0.88729185

00:38:49.155 --> 00:38:50.755 no one ever sees. So
NOTE Confidence: 0.88729185

00:38:50.755 --> 00:38:52.055 because it's sort of investigative
NOTE Confidence: 0.88729185

00:38:52.355 --> 00:38:53.635 reporter, kind of, yeah Do
NOTE Confidence: 0.88729185

00:38:53.635 --> 00:38:54.435 you want it on? I'm
NOTE Confidence: 0.88729185

00:38:54.435 --> 00:38:55.655 sure if you don't mind.
NOTE Confidence: 0.9548572

00:38:58.950 --> 00:38:59.450 Sure.
NOTE Confidence: 0.86870265

00:39:01.350 --> 00:39:02.869 What? Do you wanna introduce
NOTE Confidence: 0.86870265

00:39:02.869 --> 00:39:04.570 yourself one more? Sure.
NOTE Confidence: 0.98455477

00:39:05.430 --> 00:39:05.930 Sure.
NOTE Confidence: 0.960319

00:39:06.310 --> 00:39:08.630 Hi, I'm Elizabeth Rosenthal. I'm
NOTE Confidence: 0.960319

00:39:08.630 --> 00:39:10.170 the author of An American
NOTE Confidence: 0.960319

00:39:10.310 --> 00:39:10.810 Sickness,
NOTE Confidence: 0.9241804

00:39:11.275 --> 00:39:12.875 How Health Care Became Big
NOTE Confidence: 0.9241804

00:39:12.875 --> 00:39:14.315 Business, and How You Can
NOTE Confidence: 0.9241804

00:39:14.315 --> 00:39:15.135 Take It Back.

NOTE Confidence: 0.9756396
00:39:15.435 --> 00:39:17.435 And welcome to this film
NOTE Confidence: 0.9756396
00:39:17.435 --> 00:39:17.935 noir.
NOTE Confidence: 0.95800155
00:39:27.010 --> 00:39:28.690 Ah, film noir. A style
NOTE Confidence: 0.95800155
00:39:28.690 --> 00:39:30.130 of low budget cinema about
NOTE Confidence: 0.95800155
00:39:30.130 --> 00:39:31.670 cynicism and urban decay
NOTE Confidence: 0.9312415
00:39:32.130 --> 00:39:33.730 characterized by dark and rainy
NOTE Confidence: 0.9312415
00:39:33.730 --> 00:39:35.510 nights, backroom deals,
NOTE Confidence: 0.9980373
00:39:35.810 --> 00:39:36.710 corrupt officials,
NOTE Confidence: 0.92532057
00:39:37.250 --> 00:39:39.330 calculating femme fatales, and of
NOTE Confidence: 0.92532057
00:39:39.330 --> 00:39:39.830 course,
NOTE Confidence: 0.994902
00:39:40.130 --> 00:39:41.955 fedora wearing private eyes.
NOTE Confidence: 0.9257512
00:39:42.355 --> 00:39:44.594 The convoluted plots, double dealing,
NOTE Confidence: 0.9257512
00:39:44.594 --> 00:39:46.594 and bad endings feel, well,
NOTE Confidence: 0.9257512
00:39:46.594 --> 00:39:47.635 kind of like our healthcare
NOTE Confidence: 0.9257512
00:39:47.635 --> 00:39:48.135 system.
NOTE Confidence: 0.9546649

00:39:58.130 --> 00:39:59.270 How's it going?
NOTE Confidence: 0.95446867

00:40:01.969 --> 00:40:03.010 And since we don't have
NOTE Confidence: 0.95446867

00:40:03.010 --> 00:40:04.469 access to the rock itself,
NOTE Confidence: 0.95446867

00:40:04.610 --> 00:40:05.570 we kinda have to make
NOTE Confidence: 0.95446867

00:40:05.570 --> 00:40:06.870 up the inside story.
NOTE Confidence: 0.7818415

00:40:09.250 --> 00:40:10.070 Cut the money.
NOTE Confidence: 0.8996574

00:40:11.090 --> 00:40:11.989 Cut the money.
NOTE Confidence: 0.96798915

00:40:16.654 --> 00:40:18.255 So for this section, we've
NOTE Confidence: 0.96798915

00:40:18.255 --> 00:40:20.194 hired actors to read lines
NOTE Confidence: 0.96798915

00:40:20.335 --> 00:40:21.394 spoken anonymously
NOTE Confidence: 0.89370596

00:40:21.775 --> 00:40:23.394 to author doctor Miriam Loguissou,
NOTE Confidence: 0.97479117

00:40:23.775 --> 00:40:25.454 who interviewed dozens of RUC
NOTE Confidence: 0.97479117

00:40:25.454 --> 00:40:26.940 members for her groundbreaking book,
NOTE Confidence: 0.937396

00:40:27.880 --> 00:40:30.200 Fixing Medical Prices, How Physicians
NOTE Confidence: 0.937396

00:40:30.200 --> 00:40:31.480 Are Paid. It was really
NOTE Confidence: 0.937396

00:40:31.480 --> 00:40:32.940 the mention that

NOTE Confidence: 0.82278395

00:40:33.960 --> 00:40:34.780 the prices

NOTE Confidence: 0.9969051

00:40:35.560 --> 00:40:38.280 were partly derived from the

NOTE Confidence: 0.9969051

00:40:38.280 --> 00:40:39.820 American Medical Association

NOTE Confidence: 0.9884786

00:40:40.925 --> 00:40:42.465 that caught my attention.

NOTE Confidence: 0.97910845

00:40:43.005 --> 00:40:44.364 How does that actually work?

NOTE Confidence: 0.95553

00:40:45.325 --> 00:40:47.165 Because studying political science, you

NOTE Confidence: 0.95553

00:40:47.165 --> 00:40:47.665 get

NOTE Confidence: 0.9628112

00:40:48.125 --> 00:40:50.125 interested in in how different

NOTE Confidence: 0.9628112

00:40:50.125 --> 00:40:51.505 interests shape policy.

NOTE Confidence: 0.9141196

00:40:53.829 --> 00:40:54.950 It can all fit in

NOTE Confidence: 0.9141196

00:40:54.950 --> 00:40:55.910 the screen, and then I'm

NOTE Confidence: 0.9141196

00:40:55.910 --> 00:40:56.710 just gonna move it down

NOTE Confidence: 0.9141196

00:40:56.710 --> 00:40:57.609 just a little bit.

NOTE Confidence: 0.99193406

00:40:58.710 --> 00:40:59.210 Perfect.

NOTE Confidence: 0.9767111

00:41:00.150 --> 00:41:00.650 Perfect.

NOTE Confidence: 0.9297149

00:41:01.750 --> 00:41:02.250 Yeah.
NOTE Confidence: 0.9695133

00:41:09.785 --> 00:41:11.065 Who made what comment that
NOTE Confidence: 0.9695133

00:41:11.065 --> 00:41:11.864 led the panel to a
NOTE Confidence: 0.9695133

00:41:11.864 --> 00:41:13.484 certain recommendation or not?
NOTE Confidence: 0.99850374

00:41:14.025 --> 00:41:14.984 It's all part of the
NOTE Confidence: 0.99850374

00:41:14.984 --> 00:41:15.484 game.
NOTE Confidence: 0.9528859

00:41:19.305 --> 00:41:20.505 Now it is. Now it's
NOTE Confidence: 0.9528859

00:41:20.505 --> 00:41:21.005 going.
NOTE Confidence: 0.8523216

00:41:21.360 --> 00:41:21.860 Action.
NOTE Confidence: 0.96501017

00:41:23.840 --> 00:41:25.520 At a very fundamental level,
NOTE Confidence: 0.96501017

00:41:25.520 --> 00:41:26.880 the rock is an example
NOTE Confidence: 0.96501017

00:41:26.880 --> 00:41:28.480 of the fox guarding the
NOTE Confidence: 0.96501017

00:41:28.480 --> 00:41:29.220 hen house.
NOTE Confidence: 0.96842843

00:41:31.600 --> 00:41:33.200 It's about the money. It's
NOTE Confidence: 0.96842843

00:41:33.200 --> 00:41:34.704 about the power, and that's
NOTE Confidence: 0.96842843

00:41:34.704 --> 00:41:36.065 where the party line comes

NOTE Confidence: 0.96842843

00:41:36.065 --> 00:41:37.265 in. Because the way it

NOTE Confidence: 0.96842843

00:41:37.265 --> 00:41:39.444 is currently constructed, the proceduralist

NOTE Confidence: 0.9829215

00:41:39.825 --> 00:41:41.105 can do what they want,

NOTE Confidence: 0.9829215

00:41:41.105 --> 00:41:42.864 basically. They can push through

NOTE Confidence: 0.9829215

00:41:42.864 --> 00:41:44.165 anything they want.

NOTE Confidence: 0.93648094

00:41:45.425 --> 00:41:46.625 We're pretty sure it looked

NOTE Confidence: 0.93648094

00:41:46.625 --> 00:41:47.605 something like this.

NOTE Confidence: 0.9410292

00:42:14.025 --> 00:42:15.405 So what's the angle?

NOTE Confidence: 0.7897929

00:42:16.185 --> 00:42:17.790 Two angles, doctor. AC.

NOTE Confidence: 0.93078583

00:42:18.590 --> 00:42:19.950 We've got doctor. Sober in

NOTE Confidence: 0.93078583

00:42:19.950 --> 00:42:21.489 here from vascular surgery

NOTE Confidence: 0.9476518

00:42:22.030 --> 00:42:23.070 with news of a new

NOTE Confidence: 0.9476518

00:42:23.070 --> 00:42:23.570 device,

NOTE Confidence: 0.974361

00:42:24.110 --> 00:42:25.410 maybe a new procedure,

NOTE Confidence: 0.9684519

00:42:26.430 --> 00:42:27.570 and more RVUs.

NOTE Confidence: 0.98017997

00:42:28.910 --> 00:42:29.410 Here.
NOTE Confidence: 0.9713013
00:42:33.785 --> 00:42:35.224 It's an eight centimeter radio
NOTE Confidence: 0.9713013
00:42:35.224 --> 00:42:37.625 frequency ablation catheter. It closes
NOTE Confidence: 0.9713013
00:42:37.625 --> 00:42:39.065 up the varicose veins using
NOTE Confidence: 0.9713013
00:42:39.065 --> 00:42:40.045 a new heat element.
NOTE Confidence: 0.9357128
00:42:41.224 --> 00:42:42.204 What's the market?
NOTE Confidence: 0.99322987
00:42:42.984 --> 00:42:43.964 Same as before.
NOTE Confidence: 0.9760253
00:42:44.469 --> 00:42:45.430 People don't like the way
NOTE Confidence: 0.9760253
00:42:45.430 --> 00:42:46.950 varicose veins look. They say
NOTE Confidence: 0.9760253
00:42:46.950 --> 00:42:48.250 they're in a little discomfort.
NOTE Confidence: 0.9993933
00:42:48.790 --> 00:42:50.170 Medicare pays out.
NOTE Confidence: 0.9826563
00:42:51.830 --> 00:42:53.130 We get a new RVU
NOTE Confidence: 0.9826563
00:42:53.190 --> 00:42:54.390 for every vein we find
NOTE Confidence: 0.9826563
00:42:54.390 --> 00:42:55.590 once we're in there. The
NOTE Confidence: 0.9826563
00:42:55.590 --> 00:42:57.270 additional are where the money's
NOTE Confidence: 0.9826563
00:42:57.270 --> 00:42:59.035 at. It's another minute or

NOTE Confidence: 0.9826563
00:42:59.035 --> 00:43:00.475 two of work, but I'm
NOTE Confidence: 0.9826563
00:43:00.475 --> 00:43:01.675 guessing we can add another
NOTE Confidence: 0.9826563
00:43:01.675 --> 00:43:03.215 code to push the RBUs.
NOTE Confidence: 0.9885459
00:43:03.995 --> 00:43:04.875 And we can make the
NOTE Confidence: 0.9885459
00:43:04.875 --> 00:43:06.475 argument that patients feel less
NOTE Confidence: 0.9885459
00:43:06.475 --> 00:43:07.375 pain after.
NOTE Confidence: 0.9402518
00:43:08.955 --> 00:43:09.930 So there's social
NOTE Confidence: 0.9562045
00:43:10.809 --> 00:43:11.849 value. The rock is all
NOTE Confidence: 0.9562045
00:43:11.849 --> 00:43:13.710 about time intensity, not value.
NOTE Confidence: 0.9562045
00:43:13.849 --> 00:43:15.050 They don't care, so we
NOTE Confidence: 0.9562045
00:43:15.050 --> 00:43:15.790 don't care.
NOTE Confidence: 0.93633807
00:43:16.329 --> 00:43:17.950 The RVUs are good, though.
NOTE Confidence: 0.92177504
00:43:18.410 --> 00:43:19.530 The dogs will use this
NOTE Confidence: 0.92177504
00:43:19.530 --> 00:43:20.030 thing.
NOTE Confidence: 0.98355806
00:43:22.170 --> 00:43:23.130 Do we know who makes
NOTE Confidence: 0.98355806

00:43:23.130 --> 00:43:24.555 the device? Do we own
NOTE Confidence: 0.98682743

00:43:25.835 --> 00:43:26.335 that?
NOTE Confidence: 0.918244

00:43:26.875 --> 00:43:27.375 Wonderful.
NOTE Confidence: 0.99902666

00:43:27.755 --> 00:43:28.255 Wonderful.
NOTE Confidence: 0.9772948

00:43:28.875 --> 00:43:30.714 The PCPs and cognitives won't
NOTE Confidence: 0.9772948

00:43:30.714 --> 00:43:31.994 go for it, but if
NOTE Confidence: 0.9772948

00:43:31.994 --> 00:43:33.454 we get the surgery block,
NOTE Confidence: 0.99964505

00:43:34.315 --> 00:43:35.694 we secure the vote.
NOTE Confidence: 0.99657565

00:43:36.635 --> 00:43:37.934 Alright. What else?
NOTE Confidence: 0.99725187

00:43:38.910 --> 00:43:41.150 Doctor Miller's urology clinic has
NOTE Confidence: 0.99725187

00:43:41.150 --> 00:43:42.450 a new way to treat
NOTE Confidence: 0.99725187

00:43:42.670 --> 00:43:43.170 Peyronie's
NOTE Confidence: 0.98807025

00:43:43.550 --> 00:43:44.050 disease.
NOTE Confidence: 0.98485106

00:43:44.670 --> 00:43:46.349 The FDA just approved an
NOTE Confidence: 0.98485106

00:43:46.349 --> 00:43:47.710 injection for clients who say
NOTE Confidence: 0.98485106

00:43:47.710 --> 00:43:49.230 they're in pain. It removes

NOTE Confidence: 0.98485106
00:43:49.230 --> 00:43:49.390 the,
NOTE Confidence: 0.96067774
00:43:50.715 --> 00:43:51.995 kinks, and there's evidence that
NOTE Confidence: 0.96067774
00:43:51.995 --> 00:43:54.155 the procedure thus elongates the
NOTE Confidence: 0.96067774
00:43:54.155 --> 00:43:54.655 penis.
NOTE Confidence: 0.9837993
00:43:55.035 --> 00:43:55.775 The market's
NOTE Confidence: 0.99904805
00:43:56.075 --> 00:43:57.614 huge for this one.
NOTE Confidence: 0.9953293
00:43:58.075 --> 00:43:59.695 I bet. And it alleviates
NOTE Confidence: 0.9953293
00:43:59.915 --> 00:44:00.575 the pain.
NOTE Confidence: 0.99310315
00:44:02.235 --> 00:44:02.460 Right.
NOTE Confidence: 0.9419476
00:44:03.500 --> 00:44:05.119 What RVUs can we get?
NOTE Confidence: 0.9551015
00:44:05.420 --> 00:44:06.700 Well, to be honest, it's
NOTE Confidence: 0.9551015
00:44:06.700 --> 00:44:08.140 not a time consuming procedure.
NOTE Confidence: 0.9551015
00:44:08.140 --> 00:44:09.820 It takes maybe two, three
NOTE Confidence: 0.9551015
00:44:09.820 --> 00:44:11.280 minutes to inject the drug.
NOTE Confidence: 0.9271741
00:44:11.580 --> 00:44:13.099 But it's high stress and
NOTE Confidence: 0.9271741

00:44:13.099 --> 00:44:15.040 it's high liability given the
NOTE Confidence: 0.9789597

00:44:15.500 --> 00:44:17.295 sensitivity of the area. Plus,
NOTE Confidence: 0.9789597

00:44:17.535 --> 00:44:18.655 potentially, we can bill for
NOTE Confidence: 0.9789597

00:44:18.655 --> 00:44:19.714 four different injections.
NOTE Confidence: 0.9940769

00:44:21.135 --> 00:44:21.934 What can we do with
NOTE Confidence: 0.9940769

00:44:21.934 --> 00:44:22.434 that?
NOTE Confidence: 0.93321747

00:44:27.535 --> 00:44:28.275 I'm guessing
NOTE Confidence: 0.98750526

00:44:28.974 --> 00:44:30.415 three point two RVUs for
NOTE Confidence: 0.98750526

00:44:30.415 --> 00:44:31.155 each injection.
NOTE Confidence: 0.9902434

00:44:31.730 --> 00:44:33.109 Three point two RVUs?
NOTE Confidence: 0.9974183

00:44:33.890 --> 00:44:35.170 That's more than a fifty
NOTE Confidence: 0.9974183

00:44:35.170 --> 00:44:36.450 five minute visit with my
NOTE Confidence: 0.9974183

00:44:36.450 --> 00:44:37.750 primary care doc.
NOTE Confidence: 0.9977876

00:44:39.170 --> 00:44:40.469 Will they shut us down?
NOTE Confidence: 0.9996972

00:44:40.930 --> 00:44:42.390 They don't have the numbers.
NOTE Confidence: 0.97928697

00:44:43.695 --> 00:44:45.055 I think it'll slide by

NOTE Confidence: 0.97928697
00:44:45.055 --> 00:44:46.495 if we give radiology a
NOTE Confidence: 0.97928697
00:44:46.495 --> 00:44:47.695 pass on their old base
NOTE Confidence: 0.97928697
00:44:47.695 --> 00:44:49.055 codes and cut a deal
NOTE Confidence: 0.97928697
00:44:49.055 --> 00:44:50.195 with the heart guys.
NOTE Confidence: 0.9289527
00:44:52.415 --> 00:44:54.435 It's hard to measure stress,
NOTE Confidence: 0.99512976
00:44:54.735 --> 00:44:55.710 and I don't think the
NOTE Confidence: 0.99512976
00:44:55.790 --> 00:44:57.070 PCPs know the time on
NOTE Confidence: 0.99512976
00:44:57.070 --> 00:44:57.810 this one.
NOTE Confidence: 0.9986477
00:44:58.830 --> 00:44:59.790 How many of these can
NOTE Confidence: 0.9986477
00:44:59.790 --> 00:45:00.770 you do in a day?
NOTE Confidence: 0.99768233
00:45:01.710 --> 00:45:02.770 I don't know exactly.
NOTE Confidence: 0.9802297
00:45:03.070 --> 00:45:04.510 We're growing. If it's the
NOTE Confidence: 0.9802297
00:45:04.510 --> 00:45:07.250 procedure alone, maybe fifty, eighty,
NOTE Confidence: 0.9802297
00:45:07.469 --> 00:45:08.849 we can delegate to physician's
NOTE Confidence: 0.9802297
00:45:08.910 --> 00:45:09.915 assistants and charge
NOTE Confidence: 0.8052894

00:45:10.955 --> 00:45:12.194 the same rate. No wonder
NOTE Confidence: 0.8052894

00:45:12.194 --> 00:45:13.055 all you
NOTE Confidence: 0.9143197

00:45:13.515 --> 00:45:15.114 urologists are millionaires. We do
NOTE Confidence: 0.9143197

00:45:15.114 --> 00:45:15.614 alright.
NOTE Confidence: 0.9074025

00:45:16.075 --> 00:45:17.114 You get our votes for
NOTE Confidence: 0.9074025

00:45:17.114 --> 00:45:18.495 the rest for the rest.
NOTE Confidence: 0.9074025

00:45:18.635 --> 00:45:19.775 I bet we do.
NOTE Confidence: 0.95191836

00:45:20.955 --> 00:45:22.094 What's the target, JJ?
NOTE Confidence: 0.9652697

00:45:23.195 --> 00:45:24.540 We go for three point
NOTE Confidence: 0.9652697

00:45:24.540 --> 00:45:26.400 five RVUs for each Peyronie's
NOTE Confidence: 0.9652697

00:45:26.540 --> 00:45:27.040 injection.
NOTE Confidence: 0.9331506

00:45:27.420 --> 00:45:29.020 A six three split for
NOTE Confidence: 0.9331506

00:45:29.020 --> 00:45:30.940 radio frequency ablation for the
NOTE Confidence: 0.9331506

00:45:30.940 --> 00:45:32.080 varicose veins.
NOTE Confidence: 0.96947277

00:45:32.540 --> 00:45:33.760 Work the pre facilitation
NOTE Confidence: 0.7787508

00:45:34.060 --> 00:45:34.560 committee.

NOTE Confidence: 0.9924294
00:45:35.100 --> 00:45:36.400 Get the proposals clean.
NOTE Confidence: 0.9956035
00:45:37.020 --> 00:45:38.675 Keep it quiet outside of
NOTE Confidence: 0.9956035
00:45:38.675 --> 00:45:39.175 surgery.
NOTE Confidence: 0.9616063
00:45:40.035 --> 00:45:41.395 Maybe they adjusted down ten
NOTE Confidence: 0.9616063
00:45:41.395 --> 00:45:42.935 percent to three point two.
NOTE Confidence: 0.9616063
00:45:43.075 --> 00:45:44.455 We still make a killing.
NOTE Confidence: 0.9908532
00:45:45.315 --> 00:45:46.535 I think it'll pass.
NOTE Confidence: 0.9828954
00:45:47.955 --> 00:45:48.835 You two will find a
NOTE Confidence: 0.9828954
00:45:48.835 --> 00:45:49.555 way to cut me in
NOTE Confidence: 0.9828954
00:45:49.555 --> 00:45:50.570 here. AC
NOTE Confidence: 0.98291683
00:45:51.910 --> 00:45:53.050 likes the cuts.
NOTE Confidence: 0.989673
00:46:24.260 --> 00:46:25.000 The idea
NOTE Confidence: 0.9887486
00:46:25.300 --> 00:46:26.739 that these guys think that
NOTE Confidence: 0.9887486
00:46:26.739 --> 00:46:27.540 they have the right to
NOTE Confidence: 0.9887486
00:46:27.540 --> 00:46:29.059 decide a hundred and fifty
NOTE Confidence: 0.9887486

00:46:29.059 --> 00:46:30.900 billion dollars of federal spending

NOTE Confidence: 0.9887486

00:46:30.900 --> 00:46:31.960 in a closed room,

NOTE Confidence: 0.99314284

00:46:32.420 --> 00:46:34.255 financed and organized and staffed

NOTE Confidence: 0.99314284

00:46:34.255 --> 00:46:35.075 by the AMA,

NOTE Confidence: 0.9523681

00:46:35.455 --> 00:46:36.815 in my opinion, is a

NOTE Confidence: 0.9523681

00:46:36.815 --> 00:46:37.315 disgrace.

NOTE Confidence: 0.9935606

00:46:37.695 --> 00:46:38.815 And the only reason it

NOTE Confidence: 0.9935606

00:46:38.815 --> 00:46:40.415 goes on is because nobody

NOTE Confidence: 0.9935606

00:46:40.415 --> 00:46:41.475 understands it.

NOTE Confidence: 0.9869659

00:46:42.015 --> 00:46:42.975 But if you took away

NOTE Confidence: 0.9869659

00:46:42.975 --> 00:46:44.735 the rough, the AMA would

NOTE Confidence: 0.9869659

00:46:44.735 --> 00:46:45.795 probably implode.

NOTE Confidence: 0.9426757

00:47:01.704 --> 00:47:02.844 So a little different,

NOTE Confidence: 0.97895366

00:47:03.385 --> 00:47:04.285 than the normal.

NOTE Confidence: 0.9491566

00:47:05.944 --> 00:47:07.305 So I'll just stop because

NOTE Confidence: 0.9491566

00:47:07.305 --> 00:47:08.265 I realize we have a

NOTE Confidence: 0.9491566
00:47:08.265 --> 00:47:08.924 few minutes,
NOTE Confidence: 0.92073095
00:47:09.625 --> 00:47:10.444 for time.
NOTE Confidence: 0.8373688
00:47:11.464 --> 00:47:12.684 You can all see that.
NOTE Confidence: 0.86429554
00:47:14.184 --> 00:47:14.684 Love,
NOTE Confidence: 0.99959874
00:47:14.984 --> 00:47:15.805 any reactions
NOTE Confidence: 0.84275407
00:47:17.120 --> 00:47:18.820 at all? Good, bad, ugly,
NOTE Confidence: 0.84275407
00:47:18.880 --> 00:47:19.380 pristine?
NOTE Confidence: 0.9010118
00:47:20.160 --> 00:47:21.140 General love.
NOTE Confidence: 0.5797375
00:47:22.239 --> 00:47:23.380 And what's really?
NOTE Confidence: 0.95036787
00:47:28.080 --> 00:47:29.214 You know, as big, you
NOTE Confidence: 0.95036787
00:47:29.214 --> 00:47:30.575 know so so the audience
NOTE Confidence: 0.95036787
00:47:30.575 --> 00:47:32.015 for the same depends. Right?
NOTE Confidence: 0.95036787
00:47:32.015 --> 00:47:33.135 I I think the ideal
NOTE Confidence: 0.95036787
00:47:33.135 --> 00:47:34.355 would be something like Netflix,
NOTE Confidence: 0.95036787
00:47:34.415 --> 00:47:35.315 a general audience.
NOTE Confidence: 0.8870714

00:47:37.614 --> 00:47:39.315 My only concern is that
NOTE Confidence: 0.8870714

00:47:39.375 --> 00:47:40.974 it feels like it's an
NOTE Confidence: 0.8870714

00:47:40.974 --> 00:47:41.474 awesome,
NOTE Confidence: 0.9872793

00:47:44.300 --> 00:47:45.580 And I don't think it's
NOTE Confidence: 0.9872793

00:47:45.580 --> 00:47:47.520 really in our interest to
NOTE Confidence: 0.9872793

00:47:47.739 --> 00:47:48.239 alienate
NOTE Confidence: 0.96733606

00:47:48.860 --> 00:47:49.920 surgery and
NOTE Confidence: 0.9351512

00:47:50.219 --> 00:47:52.620 specialty medicine and procedural medicine.
NOTE Confidence: 0.9351512

00:47:52.620 --> 00:47:54.000 I think it's just more
NOTE Confidence: 0.83394754

00:47:54.380 --> 00:47:55.660 if you want the primary
NOTE Confidence: 0.83394754

00:47:55.660 --> 00:47:56.940 to drive, you gotta follow
NOTE Confidence: 0.83394754

00:47:56.940 --> 00:47:58.219 the money and money's not
NOTE Confidence: 0.83394754

00:47:58.219 --> 00:47:59.120 there. Mhmm.
NOTE Confidence: 0.95328444

00:47:59.475 --> 00:48:00.915 I don't think anybody would
NOTE Confidence: 0.95328444

00:48:00.915 --> 00:48:02.375 argue that observation.
NOTE Confidence: 0.9711684

00:48:03.075 --> 00:48:05.155 Right. But the the way

NOTE Confidence: 0.9711684
00:48:05.155 --> 00:48:06.035 you set it up, it's
NOTE Confidence: 0.9711684
00:48:06.035 --> 00:48:07.075 kind of like it's their
NOTE Confidence: 0.9711684
00:48:07.075 --> 00:48:08.435 fault. It's a zero sum.
NOTE Confidence: 0.9711684
00:48:08.435 --> 00:48:09.955 Right. Well, it's more than
NOTE Confidence: 0.9711684
00:48:09.955 --> 00:48:11.155 a zero sum. It's their
NOTE Confidence: 0.9711684
00:48:11.155 --> 00:48:11.655 fault,
NOTE Confidence: 0.9939643
00:48:11.955 --> 00:48:12.915 which is the part that
NOTE Confidence: 0.9939643
00:48:12.915 --> 00:48:14.215 I think is maybe problematic.
NOTE Confidence: 0.79014933
00:48:15.000 --> 00:48:15.500 I
NOTE Confidence: 0.9666199
00:48:15.800 --> 00:48:17.560 I appreciate that feedback. That's
NOTE Confidence: 0.9666199
00:48:17.560 --> 00:48:19.560 definitely a concern that that
NOTE Confidence: 0.9666199
00:48:19.560 --> 00:48:20.600 I certainly have,
NOTE Confidence: 0.9375546
00:48:21.000 --> 00:48:22.540 on our production teams
NOTE Confidence: 0.9728595
00:48:23.560 --> 00:48:24.700 of of creating that.
NOTE Confidence: 0.9573215
00:48:25.320 --> 00:48:26.440 I'll just I'll just respond
NOTE Confidence: 0.9573215

00:48:26.440 --> 00:48:27.640 to that, which is, I'd
NOTE Confidence: 0.9573215

00:48:27.640 --> 00:48:28.920 encourage you to read Miriam
NOTE Confidence: 0.9573215

00:48:28.920 --> 00:48:31.265 Logison's book about that, about
NOTE Confidence: 0.9573215

00:48:31.265 --> 00:48:31.665 sort of
NOTE Confidence: 0.9551812

00:48:32.385 --> 00:48:33.825 Disagree. That that that no.
NOTE Confidence: 0.9551812

00:48:33.825 --> 00:48:34.705 I know. I've I've what
NOTE Confidence: 0.9551812

00:48:34.705 --> 00:48:35.665 the future of, like, how
NOTE Confidence: 0.9551812

00:48:35.665 --> 00:48:37.025 how it's become co opted
NOTE Confidence: 0.9551812

00:48:37.025 --> 00:48:38.305 and sort of who sits
NOTE Confidence: 0.9551812

00:48:38.305 --> 00:48:39.505 on that committee in terms
NOTE Confidence: 0.9551812

00:48:39.505 --> 00:48:40.785 of how it is it
NOTE Confidence: 0.9551812

00:48:40.785 --> 00:48:41.905 is set up currently as
NOTE Confidence: 0.9551812

00:48:41.905 --> 00:48:43.125 a zero sum game.
NOTE Confidence: 0.9797927

00:48:43.745 --> 00:48:44.245 And,
NOTE Confidence: 0.9780822

00:48:45.210 --> 00:48:46.810 that committee I mean, there's
NOTE Confidence: 0.9780822

00:48:46.810 --> 00:48:47.609 a lot in here that's

NOTE Confidence: 0.9780822
00:48:47.609 --> 00:48:48.410 not that you know, I
NOTE Confidence: 0.9780822
00:48:48.410 --> 00:48:49.450 think that that's a reaction
NOTE Confidence: 0.9780822
00:48:49.450 --> 00:48:50.529 that I I know and
NOTE Confidence: 0.9780822
00:48:50.529 --> 00:48:51.450 a lot of we have
NOTE Confidence: 0.9780822
00:48:51.450 --> 00:48:53.130 lots of specialty colleagues and
NOTE Confidence: 0.9780822
00:48:53.130 --> 00:48:54.510 friends and relatives.
NOTE Confidence: 0.9740575
00:48:55.609 --> 00:48:57.050 It doesn't look at least
NOTE Confidence: 0.9740575
00:48:57.050 --> 00:48:58.010 the way it's portrayed now,
NOTE Confidence: 0.9740575
00:48:58.010 --> 00:48:59.469 it doesn't look very good.
NOTE Confidence: 0.6691566
00:49:00.444 --> 00:49:00.765 But
NOTE Confidence: 0.96567357
00:49:01.244 --> 00:49:02.765 I think your goal is
NOTE Confidence: 0.96567357
00:49:02.765 --> 00:49:03.964 to make people aware of
NOTE Confidence: 0.96567357
00:49:03.964 --> 00:49:05.344 the rock and how crazy
NOTE Confidence: 0.96567357
00:49:05.484 --> 00:49:05.984 that
NOTE Confidence: 0.99557495
00:49:07.645 --> 00:49:08.704 is. Mhmm.
NOTE Confidence: 0.9947927

00:49:10.605 --> 00:49:11.484 And I think you can
NOTE Confidence: 0.9947927

00:49:11.484 --> 00:49:12.545 achieve that goal
NOTE Confidence: 0.9996768

00:49:13.650 --> 00:49:14.869 without portraying
NOTE Confidence: 0.96844214

00:49:15.329 --> 00:49:17.569 specialty medicine and proceduralists as
NOTE Confidence: 0.96844214

00:49:17.569 --> 00:49:18.230 the villains.
NOTE Confidence: 0.8802814

00:49:19.809 --> 00:49:21.510 Yes. Appreciate it. Yeah.
NOTE Confidence: 0.97766316

00:49:22.289 --> 00:49:24.710 Just, like, also curious around
NOTE Confidence: 0.9008641

00:49:25.010 --> 00:49:26.930 timing because I think I've
NOTE Confidence: 0.9008641

00:49:26.930 --> 00:49:28.869 heard seen in the media
NOTE Confidence: 0.93701047

00:49:29.864 --> 00:49:31.145 that there is some attention
NOTE Confidence: 0.93701047

00:49:31.145 --> 00:49:32.685 about There is. Administration.
NOTE Confidence: 0.9355267

00:49:33.625 --> 00:49:34.825 There is. Doctor Oz and
NOTE Confidence: 0.9355267

00:49:34.825 --> 00:49:35.785 RFK are looking at the
NOTE Confidence: 0.9355267

00:49:35.785 --> 00:49:36.925 RUC right now. Yep.
NOTE Confidence: 0.9561146

00:49:37.385 --> 00:49:39.225 The AMA and RUC. And
NOTE Confidence: 0.9561146

00:49:39.225 --> 00:49:40.585 so I think there's a

NOTE Confidence: 0.9561146
00:49:40.585 --> 00:49:41.085 specific
NOTE Confidence: 0.98429066
00:49:42.265 --> 00:49:43.785 potential for a timing
NOTE Confidence: 0.99930155
00:49:44.185 --> 00:49:44.925 For sure.
NOTE Confidence: 0.8108005
00:49:45.420 --> 00:49:47.500 In terms of influencing public
NOTE Confidence: 0.8108005
00:49:47.500 --> 00:49:48.859 opinion. So much other
NOTE Confidence: 0.98168683
00:49:49.420 --> 00:49:50.700 There is. I mean, I
NOTE Confidence: 0.98168683
00:49:50.700 --> 00:49:51.819 I think you know? And
NOTE Confidence: 0.98168683
00:49:51.819 --> 00:49:52.780 and just to your point,
NOTE Confidence: 0.98168683
00:49:52.780 --> 00:49:53.660 there's some recent,
NOTE Confidence: 0.9698501
00:49:54.059 --> 00:49:55.819 so so it's not it's
NOTE Confidence: 0.9698501
00:49:55.819 --> 00:49:56.859 been published in stat and
NOTE Confidence: 0.9698501
00:49:56.859 --> 00:49:58.065 some other places that that
NOTE Confidence: 0.9698501
00:49:58.145 --> 00:49:59.425 RFK and and doctor Oz
NOTE Confidence: 0.9698501
00:49:59.425 --> 00:50:00.864 are looking very significantly and
NOTE Confidence: 0.9698501
00:50:00.864 --> 00:50:02.065 have sort of pushed back
NOTE Confidence: 0.9698501

00:50:02.065 --> 00:50:02.785 a little bit against some
NOTE Confidence: 0.9698501

00:50:02.785 --> 00:50:04.625 of the from Medicare side
NOTE Confidence: 0.9698501

00:50:04.625 --> 00:50:06.224 about taking all of the
NOTE Confidence: 0.9698501

00:50:06.224 --> 00:50:06.724 rucks.
NOTE Confidence: 0.9211183

00:50:07.425 --> 00:50:08.704 That that one of the
NOTE Confidence: 0.9211183

00:50:08.704 --> 00:50:09.984 challenges around that is that
NOTE Confidence: 0.9211183

00:50:09.984 --> 00:50:11.265 the ruck and not just
NOTE Confidence: 0.9211183

00:50:11.265 --> 00:50:12.405 the ruck, but the CPT
NOTE Confidence: 0.9211183

00:50:12.464 --> 00:50:12.964 code,
NOTE Confidence: 0.9852354

00:50:13.500 --> 00:50:15.739 like industry, which is about
NOTE Confidence: 0.9852354

00:50:15.739 --> 00:50:17.180 seventy percent of the AMA
NOTE Confidence: 0.9852354

00:50:17.180 --> 00:50:18.700 dollars. So of the four
NOTE Confidence: 0.9852354

00:50:18.700 --> 00:50:19.980 hundred or five hundred million
NOTE Confidence: 0.9852354

00:50:19.980 --> 00:50:20.480 dollars
NOTE Confidence: 0.983237

00:50:20.780 --> 00:50:22.160 a year that the AMA
NOTE Confidence: 0.983237

00:50:22.219 --> 00:50:23.620 has, about ten percent

NOTE Confidence: 0.7629551
00:50:24.060 --> 00:50:25.260 I mean, area about maybe
NOTE Confidence: 0.7629551
00:50:25.260 --> 00:50:26.300 thirty million is is,
NOTE Confidence: 0.91854006
00:50:27.215 --> 00:50:28.335 membership a little bit from
NOTE Confidence: 0.91854006
00:50:28.335 --> 00:50:30.094 JAMA, but seventy percent of
NOTE Confidence: 0.91854006
00:50:30.094 --> 00:50:31.775 the dollars come from royalties
NOTE Confidence: 0.91854006
00:50:31.775 --> 00:50:33.215 from the CPT codes and
NOTE Confidence: 0.91854006
00:50:33.215 --> 00:50:33.875 the RUCs.
NOTE Confidence: 0.93522894
00:50:34.655 --> 00:50:35.695 So about three hundred million
NOTE Confidence: 0.93522894
00:50:35.695 --> 00:50:36.835 to four hundred million. Yeah.
NOTE Confidence: 0.973576
00:50:37.215 --> 00:50:37.614 So,
NOTE Confidence: 0.8897729
00:50:38.415 --> 00:50:39.415 my father's actually,
NOTE Confidence: 0.9809785
00:50:39.935 --> 00:50:41.075 was a urologist,
NOTE Confidence: 0.85457104
00:50:41.375 --> 00:50:42.980 but never made parts like
NOTE Confidence: 0.85457104
00:50:43.120 --> 00:50:43.620 this.
NOTE Confidence: 0.9306728
00:50:44.560 --> 00:50:45.760 I I can testify to
NOTE Confidence: 0.9306728

00:50:45.760 --> 00:50:46.260 that.
NOTE Confidence: 0.9949913
00:50:46.880 --> 00:50:48.800 I I actually thoroughly enjoyed
NOTE Confidence: 0.9949913
00:50:48.800 --> 00:50:50.320 this, but I think Amy's
NOTE Confidence: 0.9949913
00:50:50.320 --> 00:50:51.620 got a great point.
NOTE Confidence: 0.91755474
00:50:52.719 --> 00:50:54.400 You could show the the
NOTE Confidence: 0.91755474
00:50:54.400 --> 00:50:55.300 film noir,
NOTE Confidence: 0.9980979
00:50:56.424 --> 00:50:58.265 Separate that from the other
NOTE Confidence: 0.9980979
00:50:58.265 --> 00:50:59.805 parts of what you're showing.
NOTE Confidence: 0.9488459
00:51:00.184 --> 00:51:01.545 I don't see any problem.
NOTE Confidence: 0.9488459
00:51:01.545 --> 00:51:02.744 You just you know, you
NOTE Confidence: 0.9488459
00:51:02.744 --> 00:51:04.585 don't necessarily wanna know that
NOTE Confidence: 0.9488459
00:51:04.585 --> 00:51:06.125 a primary care doc
NOTE Confidence: 0.9993674
00:51:06.505 --> 00:51:07.484 is disparaging
NOTE Confidence: 0.9954065
00:51:07.785 --> 00:51:08.525 all these
NOTE Confidence: 0.9306047
00:51:08.825 --> 00:51:09.885 grubby specialists.
NOTE Confidence: 0.94520915
00:51:11.489 --> 00:51:13.170 And but I I think

NOTE Confidence: 0.94520915
00:51:13.170 --> 00:51:14.530 that's the kind of thing
NOTE Confidence: 0.94520915
00:51:14.530 --> 00:51:15.330 that would get a lot
NOTE Confidence: 0.94520915
00:51:15.330 --> 00:51:15.910 of attention.
NOTE Confidence: 0.9953348
00:51:16.370 --> 00:51:17.810 It's just a question of
NOTE Confidence: 0.9953348
00:51:17.810 --> 00:51:19.170 how much attention you wanna
NOTE Confidence: 0.9953348
00:51:19.170 --> 00:51:20.310 bring to
NOTE Confidence: 0.99685365
00:51:21.250 --> 00:51:22.070 your authorship.
NOTE Confidence: 0.871887
00:51:23.335 --> 00:51:24.795 Appreciate that. Yeah. Rashma?
NOTE Confidence: 0.9645861
00:51:25.495 --> 00:51:26.815 As a suggestion, there's a
NOTE Confidence: 0.9645861
00:51:26.935 --> 00:51:28.535 American Public Health Association has
NOTE Confidence: 0.9645861
00:51:28.535 --> 00:51:30.055 a public health film festival
NOTE Confidence: 0.9645861
00:51:30.055 --> 00:51:31.735 every year that's sponsored by
NOTE Confidence: 0.9645861
00:51:31.735 --> 00:51:32.875 the Pulitzer Center.
NOTE Confidence: 0.9074936
00:51:33.655 --> 00:51:34.775 That might be something to
NOTE Confidence: 0.9074936
00:51:34.775 --> 00:51:35.895 consider in terms of a
NOTE Confidence: 0.9074936

00:51:35.895 --> 00:51:37.094 submission even if of, like,
NOTE Confidence: 0.9074936

00:51:37.094 --> 00:51:37.175 the
NOTE Confidence: 0.5771114

00:51:38.030 --> 00:51:38.530 this.
NOTE Confidence: 0.7975602

00:51:39.150 --> 00:51:40.369 And also to get,
NOTE Confidence: 0.82754374

00:51:42.030 --> 00:51:43.390 it and to this kind
NOTE Confidence: 0.82754374

00:51:43.390 --> 00:51:44.750 of point, I'm wondering if
NOTE Confidence: 0.82754374

00:51:44.750 --> 00:51:45.869 instead of kind of talking
NOTE Confidence: 0.82754374

00:51:45.869 --> 00:51:46.989 about the specialty is the
NOTE Confidence: 0.82754374

00:51:46.989 --> 00:51:47.489 institution.
NOTE Confidence: 0.9970781

00:51:47.950 --> 00:51:49.890 Right? Like, focusing more on
NOTE Confidence: 0.9464621

00:51:50.465 --> 00:51:51.344 how it's been set up
NOTE Confidence: 0.9464621

00:51:51.344 --> 00:51:52.385 by the AMA. There's pros
NOTE Confidence: 0.9464621

00:51:52.385 --> 00:51:53.344 and cons of this. Right?
NOTE Confidence: 0.9464621

00:51:53.344 --> 00:51:54.545 Because right now, we're also
NOTE Confidence: 0.9464621

00:51:54.545 --> 00:51:55.205 in administration
NOTE Confidence: 0.9792874

00:51:55.905 --> 00:51:57.585 that is, like, calling out

NOTE Confidence: 0.9792874
00:51:57.585 --> 00:51:58.965 medical professional societies,
NOTE Confidence: 0.8960638
00:52:00.065 --> 00:52:01.425 at in various ways that
NOTE Confidence: 0.8960638
00:52:01.425 --> 00:52:02.245 are not productive.
NOTE Confidence: 0.9866384
00:52:03.025 --> 00:52:04.465 But in terms of talking
NOTE Confidence: 0.9866384
00:52:04.465 --> 00:52:05.205 about, like,
NOTE Confidence: 0.9603883
00:52:05.770 --> 00:52:06.989 you know, how the institution
NOTE Confidence: 0.9603883
00:52:07.130 --> 00:52:08.750 has has set this up
NOTE Confidence: 0.9089554
00:52:09.050 --> 00:52:10.650 that initially excluded primary care
NOTE Confidence: 0.9089554
00:52:10.650 --> 00:52:11.850 physicians. That was, right, one
NOTE Confidence: 0.9089554
00:52:11.850 --> 00:52:12.810 of the big things that
NOTE Confidence: 0.9089554
00:52:12.810 --> 00:52:13.610 was not allowed in the
NOTE Confidence: 0.9089554
00:52:13.610 --> 00:52:15.050 rough before they allowed it
NOTE Confidence: 0.9089554
00:52:15.050 --> 00:52:16.830 six seats. Later on,
NOTE Confidence: 0.97439986
00:52:17.130 --> 00:52:18.170 maybe more of a comment
NOTE Confidence: 0.97439986
00:52:18.170 --> 00:52:19.725 on that and, like, opportunities
NOTE Confidence: 0.97439986

00:52:19.725 --> 00:52:21.485 for reform and improvement. Right?

NOTE Confidence: 0.97439986

00:52:21.485 --> 00:52:23.085 That's right. Trying to portray

NOTE Confidence: 0.97439986

00:52:23.085 --> 00:52:24.045 this towards, like, a positive

NOTE Confidence: 0.97439986

00:52:24.045 --> 00:52:24.545 agenda.

NOTE Confidence: 0.988618

00:52:25.405 --> 00:52:26.525 That's good. I appreciate that.

NOTE Confidence: 0.988618

00:52:26.525 --> 00:52:27.885 And, actually, the reason they

NOTE Confidence: 0.988618

00:52:27.885 --> 00:52:28.925 opened up more seats for

NOTE Confidence: 0.988618

00:52:28.925 --> 00:52:29.885 primary care was because of

NOTE Confidence: 0.988618

00:52:29.885 --> 00:52:31.025 Paul Fisher's lawsuit

NOTE Confidence: 0.9587877

00:52:31.325 --> 00:52:33.230 in twenty twelve, and they've

NOTE Confidence: 0.9587877

00:52:33.230 --> 00:52:34.670 now published who is on

NOTE Confidence: 0.9587877

00:52:34.670 --> 00:52:36.109 the rock. It was not

NOTE Confidence: 0.9587877

00:52:36.109 --> 00:52:37.390 published. It was not open.

NOTE Confidence: 0.9587877

00:52:37.390 --> 00:52:38.349 None of the minutes were

NOTE Confidence: 0.9587877

00:52:38.349 --> 00:52:40.030 public until twenty twelve in

NOTE Confidence: 0.9587877

00:52:40.030 --> 00:52:40.690 that lawsuit.

NOTE Confidence: 0.9876369
00:52:41.390 --> 00:52:41.890 Yeah.
NOTE Confidence: 0.97293514
00:52:42.190 --> 00:52:43.469 Yeah. I I really enjoyed
NOTE Confidence: 0.97293514
00:52:43.469 --> 00:52:44.849 it, as well.
NOTE Confidence: 0.9786742
00:52:45.387 --> 00:52:46.185 I do get the point
NOTE Confidence: 0.9786742
00:52:46.185 --> 00:52:47.065 that there has to be,
NOTE Confidence: 0.9786742
00:52:47.065 --> 00:52:48.265 like, a a bad guy,
NOTE Confidence: 0.9786742
00:52:48.265 --> 00:52:49.305 and the bad guy can't
NOTE Confidence: 0.9786742
00:52:49.305 --> 00:52:51.005 just be, like, opacity
NOTE Confidence: 0.9493477
00:52:51.305 --> 00:52:52.265 per se. But, like, why
NOTE Confidence: 0.9493477
00:52:52.265 --> 00:52:53.225 is that the case? I
NOTE Confidence: 0.9493477
00:52:53.225 --> 00:52:54.344 mean, there's sort of a
NOTE Confidence: 0.9493477
00:52:54.344 --> 00:52:55.785 punching bag, but congress set
NOTE Confidence: 0.9493477
00:52:55.785 --> 00:52:56.745 it up this way, and
NOTE Confidence: 0.9493477
00:52:56.745 --> 00:52:58.025 and they, you know, set
NOTE Confidence: 0.9493477
00:52:58.025 --> 00:52:58.605 the rules,
NOTE Confidence: 0.95519596

00:52:59.065 --> 00:53:00.039 in the administration for the
NOTE Confidence: 0.95519596

00:53:00.039 --> 00:53:01.400 medic for Medicare. So, I
NOTE Confidence: 0.95519596

00:53:01.400 --> 00:53:02.480 mean, I think focusing more
NOTE Confidence: 0.95519596

00:53:02.599 --> 00:53:03.480 a little bit more on
NOTE Confidence: 0.95519596

00:53:03.480 --> 00:53:05.079 the government aspect of, like,
NOTE Confidence: 0.95519596

00:53:05.079 --> 00:53:06.119 the policy as to what
NOTE Confidence: 0.95519596

00:53:06.200 --> 00:53:07.079 the way it was set
NOTE Confidence: 0.95519596

00:53:07.079 --> 00:53:08.119 up may be one way
NOTE Confidence: 0.95519596

00:53:08.119 --> 00:53:08.779 to do it.
NOTE Confidence: 0.8878971

00:53:09.559 --> 00:53:10.680 And the only problem I
NOTE Confidence: 0.8878971

00:53:10.680 --> 00:53:11.880 had, which I really love
NOTE Confidence: 0.8878971

00:53:11.880 --> 00:53:13.094 the film, the only thing
NOTE Confidence: 0.8878971

00:53:13.094 --> 00:53:14.155 that felt slightly,
NOTE Confidence: 0.9130498

00:53:15.335 --> 00:53:16.614 not in line with sort
NOTE Confidence: 0.9130498

00:53:16.614 --> 00:53:17.815 of what the the idea
NOTE Confidence: 0.9130498

00:53:17.815 --> 00:53:19.415 that you're you're getting across

NOTE Confidence: 0.9130498

00:53:19.415 --> 00:53:21.114 there was the the sidetrack

NOTE Confidence: 0.9130498

00:53:21.175 --> 00:53:22.215 to the woman after his

NOTE Confidence: 0.9130498

00:53:22.215 --> 00:53:23.895 BMED. Yeah. Jasmine. Yeah. That

NOTE Confidence: 0.9130498

00:53:24.055 --> 00:53:25.489 yeah. It's a little it's

NOTE Confidence: 0.9130498

00:53:25.489 --> 00:53:26.690 got yeah. There's some other

NOTE Confidence: 0.9130498

00:53:26.690 --> 00:53:28.230 parts. Yep. Off

NOTE Confidence: 0.92784

00:53:29.010 --> 00:53:29.730 the point of the I

NOTE Confidence: 0.92784

00:53:29.730 --> 00:53:31.250 agree with that. The other

NOTE Confidence: 0.92784

00:53:31.250 --> 00:53:32.130 issues. But, yeah, it was

NOTE Confidence: 0.92784

00:53:32.130 --> 00:53:33.410 great. Yeah. Thank you for

NOTE Confidence: 0.92784

00:53:33.410 --> 00:53:34.450 that point. Yeah. It it

NOTE Confidence: 0.92784

00:53:34.450 --> 00:53:35.809 is different, and there's some

NOTE Confidence: 0.92784

00:53:35.809 --> 00:53:36.609 other stuff that will come

NOTE Confidence: 0.92784

00:53:36.609 --> 00:53:38.744 back later. But yeah. I

NOTE Confidence: 0.92784

00:53:38.744 --> 00:53:39.464 I was gonna make the

NOTE Confidence: 0.92784

00:53:39.464 --> 00:53:40.744 same point that, you know,
NOTE Confidence: 0.92784

00:53:40.744 --> 00:53:42.525 I was expecting a more
NOTE Confidence: 0.92784

00:53:42.664 --> 00:53:44.105 linear focus on primary care,
NOTE Confidence: 0.92784

00:53:44.105 --> 00:53:44.744 but it looked like it
NOTE Confidence: 0.92784

00:53:44.744 --> 00:53:46.125 was basically three components.
NOTE Confidence: 0.9665844

00:53:46.744 --> 00:53:48.125 You know, the earlier component
NOTE Confidence: 0.9665844

00:53:48.184 --> 00:53:48.684 of
NOTE Confidence: 0.9015181

00:53:49.144 --> 00:53:51.545 some overview of, primary care,
NOTE Confidence: 0.9015181

00:53:51.545 --> 00:53:52.904 some examples of physicians who
NOTE Confidence: 0.9015181

00:53:52.904 --> 00:53:54.204 seem to thrive in it.
NOTE Confidence: 0.9015181

00:53:54.320 --> 00:53:55.200 Then there was the b
NOTE Confidence: 0.9015181

00:53:55.200 --> 00:53:56.180 med segment,
NOTE Confidence: 0.9652446

00:53:56.480 --> 00:53:57.520 and then there's the rock
NOTE Confidence: 0.9652446

00:53:57.520 --> 00:53:58.020 segment.
NOTE Confidence: 0.8683524

00:53:58.480 --> 00:54:00.020 So, you know, as you
NOTE Confidence: 0.8683524

00:54:00.239 --> 00:54:01.040 I don't really think about

NOTE Confidence: 0.8683524
00:54:01.040 --> 00:54:02.100 filmmaking, but
NOTE Confidence: 0.71904504
00:54:02.640 --> 00:54:04.400 the the story arc, would
NOTE Confidence: 0.71904504
00:54:04.400 --> 00:54:05.060 be important,
NOTE Confidence: 0.90247154
00:54:06.640 --> 00:54:08.000 that fits under a a
NOTE Confidence: 0.90247154
00:54:08.000 --> 00:54:09.780 clear theme that people have.
NOTE Confidence: 0.90247154
00:54:09.965 --> 00:54:10.465 Yeah.
NOTE Confidence: 0.88525236
00:54:11.085 --> 00:54:12.305 Understand. That's
NOTE Confidence: 0.9806865
00:54:13.085 --> 00:54:14.285 spot on. And we haven't
NOTE Confidence: 0.9806865
00:54:14.285 --> 00:54:15.405 actually you know, we we
NOTE Confidence: 0.9806865
00:54:15.405 --> 00:54:16.625 have a lot more,
NOTE Confidence: 0.9939484
00:54:17.005 --> 00:54:17.965 that we're still trying to
NOTE Confidence: 0.9939484
00:54:17.965 --> 00:54:19.565 figure out where these things
NOTE Confidence: 0.9939484
00:54:19.565 --> 00:54:20.685 fit. Some things will get
NOTE Confidence: 0.9939484
00:54:20.685 --> 00:54:21.965 cut out. There's a there's
NOTE Confidence: 0.9939484
00:54:21.965 --> 00:54:23.185 a lot more interviews.
NOTE Confidence: 0.9795355

00:54:23.645 --> 00:54:24.445 As I mentioned, we have,
NOTE Confidence: 0.9795355

00:54:24.445 --> 00:54:25.630 like, a hundred hours now.
NOTE Confidence: 0.9795355

00:54:25.630 --> 00:54:27.070 We've shot different things all
NOTE Confidence: 0.9795355

00:54:27.070 --> 00:54:27.890 over the country.
NOTE Confidence: 0.90483254

00:54:28.590 --> 00:54:29.469 This is like a taste
NOTE Confidence: 0.90483254

00:54:29.469 --> 00:54:30.270 of the first stuff that
NOTE Confidence: 0.90483254

00:54:30.270 --> 00:54:31.570 they've kind of put together,
NOTE Confidence: 0.90483254

00:54:31.790 --> 00:54:32.750 which is I agree though
NOTE Confidence: 0.90483254

00:54:32.750 --> 00:54:34.450 that the BMED stuff feels
NOTE Confidence: 0.90483254

00:54:34.670 --> 00:54:35.170 different.
NOTE Confidence: 0.9967147

00:54:36.350 --> 00:54:37.790 But we'll we'll figure out
NOTE Confidence: 0.9967147

00:54:37.790 --> 00:54:39.410 how to incorporate that.
NOTE Confidence: 0.7738133

00:54:40.835 --> 00:54:42.355 It's a start. General public
NOTE Confidence: 0.7738133

00:54:42.355 --> 00:54:43.234 here. And it's a great
NOTE Confidence: 0.7738133

00:54:43.234 --> 00:54:43.734 opportunity
NOTE Confidence: 0.892641

00:54:44.035 --> 00:54:45.315 to to get them up

NOTE Confidence: 0.892641
00:54:45.315 --> 00:54:46.194 to speed on what's going
NOTE Confidence: 0.892641
00:54:46.194 --> 00:54:46.694 on.
NOTE Confidence: 0.90140134
00:54:47.155 --> 00:54:48.275 I think this is gonna
NOTE Confidence: 0.90140134
00:54:48.275 --> 00:54:49.875 be a it'd be very,
NOTE Confidence: 0.90140134
00:54:49.875 --> 00:54:50.614 very impactful.
NOTE Confidence: 0.9793325
00:54:50.915 --> 00:54:51.875 So thank you. I realize
NOTE Confidence: 0.9793325
00:54:51.875 --> 00:54:52.674 we're out of time. So
NOTE Confidence: 0.9793325
00:54:52.674 --> 00:54:54.210 if people wanna send me
NOTE Confidence: 0.9793325
00:54:54.210 --> 00:54:55.730 emails or find other time,
NOTE Confidence: 0.9793325
00:54:55.730 --> 00:54:57.489 I'd love any feedback. Good,
NOTE Confidence: 0.9793325
00:54:57.489 --> 00:54:58.850 bad, ugly. I appreciate all
NOTE Confidence: 0.9793325
00:54:58.850 --> 00:54:59.730 of the comments because I
NOTE Confidence: 0.9793325
00:54:59.730 --> 00:55:00.850 think this is the first
NOTE Confidence: 0.9793325
00:55:00.850 --> 00:55:01.989 we've shown anybody.
NOTE Confidence: 0.94133943
00:55:03.090 --> 00:55:03.910 So thanks.